

# Global Stout Market Size study, by Distribution Channel (On-trade and Off-trade) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GD8DBEA8601FEN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD8DBEA8601FEN

## Abstracts

Global Stout Market is valued approximately at USD 11.07 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.40% over the forecast period 2021-2027. Stout is a fermented black beer usually obtained from unmalted barley and is rich in carbohydrates, vitamins, antioxidants, proteins, and iron, which are known to eliminate blood clots, support muscle growth, and reduce the risk of heart attacks. Rising awareness regarding health benefits of stouts, growing culture of house party, outings, clubbing, and other social gatherings and increasing investment by market players in the form of mergers, collaboration and others are driving the market positively. For instance, in March 2020, Iron Maiden, collaborated with Robinsons Brewery to launch a new line of stouts in the market, under the brand name “Fear of the Dark”. Furthermore, increasing popularity among young customers and millennials is expected to fuel the demand in coming years. However, stringent regulations for advertising may hamper the growth during forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of the global Stout Market. Europe is the dominating region across the world in terms of market share as stout is widely consumed as a traditional and premium beer in the region. Whereas North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due growing demand for the premium beers with enhanced flavors, textures, and aroma in the U.S. and Canada.

Major market player included in this report are:

Carlsberg Breweries A/S  
Asahi Group Holdings Ltd.

Heineken N.V.  
Anheuser-Busch InBev SA/NV  
Kirin Brewery Co. Ltd.  
Diageo plc  
Molson Coors Beverage Co.  
The Boston Beer Co. Inc.  
Stone Brewing Co.  
Port Brewing Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

On-trade  
Off-trade

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China

India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Stout Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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