

# Global Stick Packaging Market Size study, by Material (Polyester, Paper, BOPP, Aluminum, Metallized Polyester, Polyethylene, Others), Application (Food & Beverages, Pharmaceuticals, Consumer Goods, Nutraceuticals, Others) and Regional Forecasts 2020-2027

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# **Abstracts**

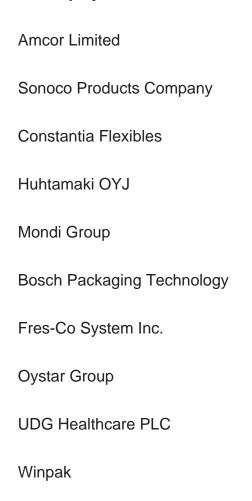
Global Stick Packaging Market is valued approximately USD 0.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.26 % over the forecast period 2020-2027. Stick packaging is a form of flexible packaging commonly used for packaging foodstuffs. For on-the-go goods, stick packaging is vertical, elongated, and is easy to manage. Based on their form, liquids can conveniently be poured into stick bags. They are more cost-effective than any other form of packaging. As opposed to any other type of packaging, they have a lower environmental impact. The market is driven by the management of convenience, cost-effectiveness, innovation, growing disposable income and growth in the global retail market, nutritional consciousness of processed food, the awareness of nutritious and safe food, rising the population of the world. For instance, in 2020, according to the WHO, an estimated 600 million people, almost 1 in 10 people in the world, suffer every year from food poisoning after eating poisoned food. However, decreased intake of sugar for nutritional purposes, inability to change current forms of packaging impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Stick Packaging Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of cost-effectiveness, packaged food because of the health consciousness. Whereas, Asia-



Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as handling simplicity, creativity, growing disposable income and development in the global retail market would create lucrative growth prospects for the Stick Packaging Market across Asia-Pacific region.

# Major market player included in this report are:



The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### By Material:



Polyester		
BOPP (Biaxially Oriented PolyPropylene Films)		
Paper		
Aluminum		
Metallized Polyester		
Polyethylene		
Polypropylene		
By Application:		
Food & Beverages		
Pharmaceuticals		
Consumer Goods		
Nutraceuticals		
By Region:		
North America		
U.S.		
Canada		
Europe		
UK		

Germany



	France		
	Spain		
	Italy		
	ROE		
Asia Pacific			
	China		
	India		
	Japan		
	Australia		
	South Korea		
	RoAPAC		
Latin America			
	Brazil		
	Mexico		
Rest of the World			
Furthermore, years considered for the study are as follows:			
Historical year – 2017, 2018  Base year – 2019  Forecast period – 2020 to 2027			



# Target Audience of the Global Stick Packaging Market in Market Study:

Key Consulting Companies & Advisors	
Large, medium-sized, and small enterprises	
Venture capitalists	
Value-Added Resellers (VARs)	
Third-party knowledge providers	
Investment bankers	
Investors	



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# **COMPANIES MENTIONED**

Amcor Limited
Sonoco Products Company
Constantia Flexibles
Huhtamaki OYJ
Mondi Group



Bosch Packaging Technology Fres-Co System Inc. Oystar Group UDG Healthcare PLC Winpak



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