

# **Global Staples Polypropylene Nonwoven Fabric Market Size Study, By Application, and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Staples Polypropylene Nonwoven Fabric Market is valued at approximately USD 28.83 billion in 2023 and is expected to expand at a compound annual growth rate (CAGR) of 6.8% over the forecast period 2024-2032. Staples polypropylene nonwoven fabric is witnessing increasing demand due to its lightweight, cost-effectiveness, and high durability. As industries seek sustainable and high-performance materials, the adoption of these fabrics has surged in various applications, including medical textiles, personal hygiene, geotextiles, automotive interiors, and filtration. The rising preference for eco-friendly and recyclable materials is further accelerating market expansion, with manufacturers focusing on biodegradable nonwoven fabric innovations.

The proliferation of hygiene and healthcare products, particularly in emerging economies, is significantly driving market growth. With the growing population and increased consumer awareness regarding health and sanitation, demand for products such as diapers, feminine hygiene products, and medical gowns has surged, reinforcing the prominence of staples polypropylene nonwoven fabric in these industries. Moreover, its extensive usage in automotive components for soundproofing, filtration, and lightweight upholstery is further strengthening its market position. However, environmental concerns associated with polypropylene-based materials and volatility in raw material prices pose challenges that may restrain market expansion over the forecast period.

Asia-Pacific dominates the global market due to rapid industrialization, increasing disposable income, and a rising preference for disposable hygiene products. Countries such as China, India, and Japan are emerging as key contributors, with significant investments in nonwoven fabric production to meet growing regional demand.

Meanwhile, North America and Europe remain strong players, backed by stringent regulations promoting sustainable material usage and advancements in nonwoven fabric processing technologies. Latin America and the Middle East & Africa are also witnessing gradual growth, driven by expanding healthcare infrastructure and rising demand for hygiene and filtration solutions.

#### Major Market Players Included in This Report:

Berry Global Group, Inc.

Freudenberg Performance Materials

Toray Industries, Inc.

Ahlstrom-Munksjö

Kimberly-Clark Corporation

Mitsui Chemicals, Inc.

Johns Manville Corporation

Lydall, Inc.

DuPont de Nemours, Inc.

Fitesa S.A.

Asahi Kasei Corporation

Suominen Corporation

PFNonwovens Group

AVGOL Nonwovens

TWE Group GmbH

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Application:

Hygiene & Medical

Geotextiles

Filtration

Automotive

Industrial

Others

By Regional Outlook:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

## Latin America

Brazil

Mexico

Rest of Latin America

## Middle East & Africa

Saudi Arabia

UAE

South Africa

Rest of MEA

## Key Takeaways from the Report:

Market estimates and forecasts spanning 2022 to 2032.

Annualized revenue analysis and insights into regional trends.

In-depth study of geographical market distribution with country-level evaluations.

Competitive landscape overview, including major industry players and market share analysis.

Examination of key business strategies and future investment recommendations.

Evaluation of market structure, including demand and supply dynamics.

## Contents

### **CHAPTER 1. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET EXECUTIVE SUMMARY**

- 1.1. Global Staples Polypropylene Nonwoven Fabric Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Rising Demand in Hygiene & Medical and Industrial Applications
- 3.1.2. Increasing Focus on Sustainability and Eco-Friendly Materials
- 3.1.3. Technological Advancements in Nonwoven Fabric Production

### 3.2. Market Challenges

- 3.2.1. Environmental Concerns and Regulatory Pressures
- 3.2.2. Volatility in Raw Material Prices and Supply Chain Disruptions

### 3.3. Market Opportunities

- 3.3.1. Expansion into Emerging Markets
- 3.3.2. Innovations in Biodegradable Nonwoven Fabric Technologies
- 3.3.3. Strategic Collaborations and Increased R&D Investment

## **CHAPTER 4. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Staples Polypropylene Nonwoven Fabric Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

#### 5.2.1. Hygiene & Medical

#### 5.2.2. Geotextiles

#### 5.2.3. Filtration

#### 5.2.4. Automotive

#### 5.2.5. Industrial

#### 5.2.6. Others

## **CHAPTER 6. GLOBAL STAPLES POLYPROPYLENE NONWOVEN FABRIC MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 6.1. Segment Dashboard

### 6.2. Global Staples Polypropylene Nonwoven Fabric Market: Regional Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

#### 6.2.1. North America

##### 6.2.1.1. U.S. Market

##### 6.2.1.2. Canada Market

#### 6.2.2. Europe

##### 6.2.2.1. UK Market

##### 6.2.2.2. Germany Market

##### 6.2.2.3. France Market

##### 6.2.2.4. Spain Market

##### 6.2.2.5. Italy Market

##### 6.2.2.6. Rest of Europe

#### 6.2.3. Asia-Pacific

##### 6.2.3.1. China Market

##### 6.2.3.2. India Market

##### 6.2.3.3. Japan Market

##### 6.2.3.4. Australia Market

##### 6.2.3.5. South Korea Market

##### 6.2.3.6. Rest of Asia-Pacific

#### 6.2.4. Latin America

##### 6.2.4.1. Brazil Market

##### 6.2.4.2. Mexico Market

##### 6.2.4.3. Rest of Latin America

#### 6.2.5. Middle East & Africa



- 6.2.5.1. Saudi Arabia Market
- 6.2.5.2. UAE Market
- 6.2.5.3. South Africa Market
- 6.2.5.4. Rest of MEA

## **CHAPTER 7. COMPETITIVE INTELLIGENCE**

- 7.1. Key Company SWOT Analysis
  - 7.1.1. Berry Global Group, Inc.
  - 7.1.2. Freudenberg Performance Materials
  - 7.1.3. Toray Industries, Inc.
- 7.2. Top Market Strategies
- 7.3. Company Profiles
  - 7.3.1. Berry Global Group, Inc.
    - 7.3.1.1. Key Information
    - 7.3.1.2. Overview
    - 7.3.1.3. Financial (Subject to Data Availability)
    - 7.3.1.4. Product Summary
    - 7.3.1.5. Market Strategies
  - 7.3.2. Ahlstrom-Munksj?
  - 7.3.3. Kimberly-Clark Corporation
  - 7.3.4. Mitsui Chemicals, Inc.
  - 7.3.5. Johns Manville Corporation
  - 7.3.6. Lydall, Inc.
  - 7.3.7. DuPont de Nemours, Inc.
  - 7.3.8. PFNonwovens Group
  - 7.3.9. AVGOL Nonwovens
  - 7.3.10. TWE Group GmbH

## **CHAPTER 8. RESEARCH PROCESS**

- 8.1. Research Process
  - 8.1.1. Data Mining
  - 8.1.2. Analysis
  - 8.1.3. Market Estimation
  - 8.1.4. Validation
  - 8.1.5. Publishing
- 8.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Staples Polypropylene Nonwoven Fabric Market, Report Scope

TABLE 2. Global Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 4. Global Staples Polypropylene Nonwoven Fabric Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 5. Global Staples Polypropylene Nonwoven Fabric Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 6. U.S. Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 7. U.S. Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 8. Canada Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 9. Canada Staples Polypropylene Nonwoven Fabric Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

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This list is not complete; the final report contains more than 100 tables. The list may be updated in the final deliverable.

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