

Global Stand-Up Pouches Market Size Study, by Type (Aseptic, Standard, Retort, Hot-Filled) by Form (Rollstock) by Closure Type (Top Notch, Spout, Zipper) by Application (Food & Beverages, Cosmetics & Toiletries, healthcare, Others) by Regional Forecasts 2017-2025

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Abstracts

Global Stand-Up Pouches Market valued approximately USD 34 billion in 2016 is anticipated to grow with a healthy growth rate of more than 7 % over the forecast period 2017-2025. Stand up pouches are the majorly used form of flexible packaging. It come with market friendly features, such as tear notches, hang-hole features, zipper reclosure, for label and graphics. Major factors driving the market growth are minimum cost of storage and shipping of products, visually pleasant appearance which results into better branding, and broadly acceptable among consumers owing to easy handle and lightweight features. However, huge investment requirement is the key restraining factor hindering the market growth.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Aseptic

Standard

Retort

Hot-Filled

By Form:

Rollstock

Round Bottom

K-Style

Plow Bottom

Flat Bottom

Other Stand-Up Pouches

By Closure Type:

Top Notch

Spout

Zipper

Press to Close Zipper

Sliding Zipper

Velcro

By Application:

Food & Beverages

Cosmetics & Toiletries

Healthcare

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market Amcor, Bemis Berry Global Group, Mondi, Sealed Air, Smurfit Kappa, Converis, Proampac, Huhtamaki, Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Stand-Up Pouches Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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