

Global Sports Tourism Market Size study & Forecast, by Sports Type (Soccer/Football, Cricket, Basketball, Tennis, Hockey, Others), by Type (Active, Passive, Nostalgia) and Regional Analysis, 2022-2029

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Abstracts

Global Sports Tourism Market is valued approximately USD 500.57 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 17.50% over the forecast period 2022-2029. Tourism, Travel, and sports are all interconnected. Whether it's fans travelling to a country to see a global sports league or professional athletes and officials visiting competitions and events, sports tourism is already a well-established niche segment in the travel industry. The driving factor for the market are rising investment in the development of sports ground.

Regarding sport type, the soccer/football segment of the sports tourism market holds a disproportionate amount of market share, and it is projected that this trend will continue during the projection period. The most popular sport in the world is American football. Football is one of the most watched sports in the nation, with between 390 million and 410 million fans worldwide, the bulk of them are in the United States. The highest American football league is the National Football League (NFL), which has 32 teams divided evenly between the National Football Conference (NFC) and the American Football Conference (AFC). However, the high cost of Sports Tourism stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sports Tourism Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The increasing number of athletes, sporting events, and international travelers, Europe held the biggest revenue share in 2021. The biggest markets in Europe, such as France, Germany, and the United Kingdom, also offer the most promise for the area. Denmark, Austria,

Finland, and Spain all have smaller populations, but their residents move more for sports. During the forecast period, Asia Pacific is anticipated to expand at the fastest CAGR. India and China are helping to fuel the expansion. Some of the factors influencing the growth of the business include the expanding market for sporting events, rising per capita income, an expanding middle class, and rising disposable income. Additionally, it is anticipated that the growing popularity of foreign sporting events like the Tokyo Olympics and Cricket World Cup will further fuel market expansion.

Major market player included in this report are:

AQUA-TREK

BAC Sport Limited

Cap Loisirs

Damai.cn

De Aventura

E.M. Company

Fanatic Sports Pvt. Ltd.

GolfSavers

Golftripz

Hollywood Bowl Group plc

Recent Developments in the Market:

The Men's FIH Pro League, an annual international men's field hockey tournament, was established by the International Hockey Federation in 2019.

Global Sports Tourism Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Sports Type, Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Sports Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sports Type:

Soccer/Football

Cricket

Basketball

Tennis

Hockey

Others

By Type:

Active

Passive

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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