

Global Sports Shoes Market Size study & Forecast, by Gender (Men, Women, Kids) by Retail Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Sports Shoes Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. The industry is being driven by the growing global involvement of schools and colleges in sports. Sports regulatory bodies and professional leagues, such as the Indian Premier League (IPL), National Football League (NFL), Western Hockey League (WHL), and Major League Baseball, have increased their marketing efforts, which is credited with the increase in participation (MLB). Moreover, rising initiatives by the key market players is creating lucrative growth opportunity for market over the forecast period 2022-2029.

Government agencies and important manufacturers around the world are taking a number of steps to promote physical activity, including indoor and outdoor games. For instance, the President's Council on Sports, Fitness & Nutrition's (PCSFN) Sport for all campaign attempts to inform all Americans about the advantages of participating in sports. For instance, to improve the lives of boys and girls via sports and physical activity, the Canadian government offers subsidies to schools, colleges, and municipal organisations. Additionally, rising participation in sports and physical activities as a result of increased health and fitness awareness has increased demand for protective equipment such shoes over the forecast period. However, the high cost of Sports Shoes stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sports Shoes Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the dominance of branded Genders and the region's increasing disease prevalence. According to the CDC, there will be

roughly 37.3 million diabetics in the United States in 2020, including 28.7 million diagnosed and 8.5 million undiagnosed cases. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising geriatric and target populations, an increase in the number of collaborations for biosimilar development, geographic expansion of key players, and active participation of government and nonprofit organizations in the market space.

Major market player included in this report are:

Nike Inc. (Beaverton, U.S.)
Adidas Group (Herzogenaurach, Germany)
MIZUNO Corporation (Chiyoda City, Japan)
Puma SE (Herzogenaurach, Germany)
Under Armour, Inc. (Baltimore, U.S.)
Skechers, USA Inc. (Manhattan Beach, U.S.)
Fila Holdings Corp (Seoul, South Korea)
Converse (Boston, U.S.)
Diadora S.p.A. (Caerano di San Marco, Italy)
ASICS Corp. (Chuo City, Japan)

Recent Developments in the Market:

Reebok released its first bio-based sports sneaker in August 2018, constructed with 75% plant-based fibres like cotton and corn.

Adidas debuted the SL20, a sports shoe incorporating light strike technology, in March 2020.

Global Sports Shoes Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Gender, Retail Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Gender offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Gender:

Men

Women

Kid

By Retail Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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