

Global Sports Protective Equipment Market Size study, by Product Type (Helmets & Other Headgear, Protective Eyewear, Face protection & mouth guards, and Pads, guards, chest protectors, & gloves), by Area of Protection (Head & face, Trunk & thorax, Upper extremity, and Lower extremity), by Distribution Channel and Regional Forecasts 2022-2032

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Abstracts

Global Sports Protective Equipment Market is valued at approximately USD 9.18 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2024-2032. The Sports Protective Equipment Market includes gear and accessories planned to defend athletes from injuries during sports and physical activities. The market encompasses a wide range of products, including helmets, pads, guards, gloves, goggles, and other safety equipment designed for various sports such as football, hockey, soccer, basketball, cycling, skiing, and so on. The trend such as increasing awareness of sports-related injuries, advancements in material technologies, regulations mandating the use of protective gear, and growing participation in sports activities globally. For instance, in November 2023, G8RTech, Inc. launched its G8RSkin Ice, for hockey players. It is built to substantially reduce the danger of injury to hockey players, particularly related to lacerations and concussions. Thus, these initiatives further drive demand for the Global Sports Protective Equipment Market.

Stringent safety regulations and standards are one of the important factors propelling the demand for the Global Sports Protective Equipment Market. The governing bodies and sports organizations prioritize the well-being of athletes and participants, they execute demanding guidelines to ensure the safety and integrity of sporting activities. These regulations include a wide spectrum of protective gear, including helmets, pads,

guards, and other specialized equipment tailored to specific sports. Compliance with these standards is not only a legal necessity however, also a fundamental aspect of ethical concern for retailers and manufacturers. Companies invest in research and development to engineer products that meet or exceed these stringent requirements, incorporating advanced materials and innovative design features to enhance protection and performance. For instance, in November 2023, Fédération Internationale de l'Automobile (FIA) launched two accessible guides to protective clothing and helmet regulations. However, high innovation cost and competition between suppliers can stifle market growth between 2022 and 2032.

The key regions considered for The Global Sports Protective Equipment Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market. North America has a strong culture of sports participation, with a wide range of popular sports such as American football, hockey, basketball, cycling, baseball, soccer, and so on. This high level of sports engagement drives demand for protective equipment among athletes of all ages and skill levels. Increased awareness of sports-related injuries, including concussions, joint injuries, and impact injuries, has led to a greater emphasis on the use of protective gear to mitigate risks during sports activities. For instance, in June 2022, Aleck partnered with SMITH to integrate Aleck Crash Sensor technology into a range of its cycling helmets. The market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Under Armour, Inc.

Amer Sports

Adidas AG

ASICS Corporation

United Sports Brands

BRG Sports

XENITH, LLC

PUMA SE

Nike, Inc.

Vista Outdoor Operations LLC

The detailed segments and sub-segment of the market are explained below:

By Product Type

Helmets & Other Headgear

Protective Eyewear
Face protection & mouth guards
Pads, guards, chest protectors, & gloves

By Area of Protection

Head & face
Trunk & thorax
Upper extremity
Lower extremity

By Distribution Channel

Specialty Retail Stores
Multi-Retail Stores
Online Stores & Others
?

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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