

Global Sports Mouthguard Market Size study & Forecast, by Product (Stock Mouth Guard, Boil & Bite Mouth Guard, Custom-made Mouth Guard), by Material (Ethylene vinyl acetate (EVA), Natural rubber, Acrylic resins, Others), by Distribution Channel (Offline, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Sports Mouthguard Market is valued at approximately USD 3.7billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2022-2029. Sports Mouthguard is also known as mouth protectors that are used to protect teeth from blows to the face and head. Sports Mouthguard is one of the essential sporting equipment that aids in lessening the chances of injuries such as alveolar process fractures, including corpus fractures of the condyle gonial, mandible angles, and radicular and coronal fractures. The increasing number of sports-related oral injuries, rising consumer awareness regarding health & fitness, coupled with the growing consumer disposable income are the primary factors attributing to the global market growth.

According to the Federal Statistical Office, in Germany, disposable personal income in 2019 was recorded at USD 516.23 billion, and the amount rise and reach USD 544.47 billion in 2022. Likewise, According to The World Bank, in the United States, the GDP per capita was recorded at USD 50,066 in 2011, which is continuously increasing and reached USD 69, 287 by 2021. Thus, the growing disposable income is enhancing the purchasing capacity of the population, which is exhibiting a positive influence on the growth of the market across the globe. In addition, the growing number of sports clubs and leagues, as well as increasing technological advancements in mouthguards are presenting various lucrative opportunities for market growth over the forecasting years.

However, the availability of low-quality and counterfeit products, along with a lack of consumer awareness regarding the importance of sports mouthguards are hampering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sports Mouthguard Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the presence of sports and dental associations, widespread availability of products, and increasing number of sports activities. Whereas, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising disposable income, presence of favorable government initiatives, along with the growing participation in various sports activities & events.

Major market players included in this report are:

Makura Sport
Shock Doctor Inc.
Akervall Technologies Inc.
MOGO SPORT
Gob Smacked Sports Mouthguards
MAX Mouthguards
Fight Dentist
Venum Predator
Nike
Decathlon

Recent Developments in the Market:

In March 2021, The British & Irish Lions declared the company's new licensing partnership with OPRO. The aim of this partnership is to enable OPRO to manufacture Lions-branded mouthguards and available to purchase via its network of global retailers. In August 2020, Makura Sports announced its partnership with Sidelines Sports- a leading wholesaler and distributor of premium sports products (Canada). The primary objective of this partnership is to make mouthguards available to athletes and customers in Canada.

In July 2019, OPRO entered into a collaborative agreement with Sports & Wellbeing Analytics (SWA) in conjunction with the introduction of OPRO+- a next-generation mouthguard equipped with PROTECHT system- a cutting-edge technology, which helps in analyzing and handling head impact data.

Global Sports Mouthguard Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Material, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Stock Mouth Guard

Boil & Bite Mouth Guard

Custom-made Mouth Guard

By Material:

Ethylene vinyl acetate (EVA)

Natural rubber

Acrylic resins

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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