

# **Global Sports Management Software Market Size study, by Deployment (On-Premises, On Cloud), by Application (Event Management and Scheduling, Marketing Management, Client Management, Other Applications) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G0EC1560539BEN.html>

Date: June 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0EC1560539BEN

## **Abstracts**

Global Sports Management Software Market is valued at approximately USD 4.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 14.8% over the forecast period 2020-2027. Sports management software streamlines the management and scheduling of leagues, memberships, tournaments, trainers, and more. The software is used to create field reservations. The software often manages the aspects of organizing the user's leagues & tournaments, posting all the scores. This software is mainly used since it provides a slew of advantages, such as ease of learning, invoicing & payment tracking, photo ID's & player passes, user-friendly-environment, locker management and equipment tracking, registration management, and many more. Sports management software also helps in increasing the funds and mitigating the errors during the sports activities performed. Apart from these benefits, it also offers advanced games management technologies, such as facial recognition. Therefore, these factors are anticipated to accelerate market growth around the world. Moreover, the increasing number of sports tournaments & leagues in the developed & developing countries, along with the rapidly growing investment in the sports industry are few other factors responsible for the market growth over the forecast period. For instance, in June 2019, SportsEngine, a US-based manufacturer of sports management software, announced to be the official provider of background checks for the Ohio South Youth Soccer Association's Comprehensive Player Safety Program. Furthermore, the several forms of sports sponsorships are patently evolving as an effective way of branding. For instance, in January 2018, Fox Sports announced USD 3.3 billion funding for five-year rights to broadcast Thursday Night Football. Therefore, such type of

initiative is expected to accelerate the demand for sports management software around the world. Recently, the COVID-19 is widely spread throughout the world, thus various regional governments are putting temporary restrictions on the sports leagues and tournaments to prevent the spread of novel coronavirus. This is likely to inhibit the usage of sports management software thereby, the market would decline significantly at least in this year. However, data security & privacy concern is one of the major factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Sports Management Software market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the increasing popularity of sports, along with the presence of new technology-based solution vendors in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rapid digitization in the field of the sports industry, along with the rise in the adoption of cloud services among sports organizations would create lucrative growth prospects for the Sports Management Software market across the Asia-Pacific region.

Major market player included in this report are:

Omnify, Inc.

Sports Engine, Inc.

Jonas Club Software

Active Network LLC

TeamSideline

Stack Sports

League App, Inc.

SquadFusion, Inc.

Jersey Watch

SAP SE

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

On-Premises

On Cloud

By Application:

Event Management and Scheduling

Marketing Management

Client Management

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Sports Management Software Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
  - 1.2.1. Sports Management Software Market, by Region, 2018-2027 (USD Million)
  - 1.2.2. Sports Management Software Market, by Deployment, 2018-2027 (USD Million)
  - 1.2.3. Sports Management Software Market, by Application, 2018-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET DYNAMICS**

- 3.1. Sports Management Software Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT**

- 5.1. Market Snapshot
- 5.2. Global Sports Management Software Market by Deployment, Performance - Potential Analysis
- 5.3. Global Sports Management Software Market Estimates & Forecasts by Deployment 2017-2027 (USD Million)
- 5.4. Sports Management Software Market, Sub Segment Analysis
  - 5.4.1. On-Premises
  - 5.4.2. On Cloud

## **CHAPTER 6. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Sports Management Software Market by Application, Performance - Potential Analysis
- 6.3. Global Sports Management Software Market Estimates & Forecasts by Application 2017-2027 (USD Million)
- 6.4. Sports Management Software Market, Sub Segment Analysis
  - 6.4.1. Event Management and Scheduling
  - 6.4.2. Marketing Management
  - 6.4.3. Client Management
  - 6.4.4. Other Applications

## **CHAPTER 7. GLOBAL SPORTS MANAGEMENT SOFTWARE MARKET, REGIONAL ANALYSIS**

- 7.1. Sports Management Software Market, Regional Market Snapshot

- 7.2. North America Sports Management Software Market
  - 7.2.1. U.S. Sports Management Software Market
    - 7.2.1.1. Deployment breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Application breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Sports Management Software Market
- 7.3. Europe Sports Management Software Market Snapshot
  - 7.3.1. U.K. Sports Management Software Market
  - 7.3.2. Germany Sports Management Software Market
  - 7.3.3. France Sports Management Software Market
  - 7.3.4. Spain Sports Management Software Market
  - 7.3.5. Italy Sports Management Software Market
  - 7.3.6. Rest of Europe Sports Management Software Market
- 7.4. Asia-Pacific Sports Management Software Market Snapshot
  - 7.4.1. China Sports Management Software Market
  - 7.4.2. India Sports Management Software Market
  - 7.4.3. Japan Sports Management Software Market
  - 7.4.4. Australia Sports Management Software Market
  - 7.4.5. South Korea Sports Management Software Market
  - 7.4.6. Rest of Asia Pacific Sports Management Software Market
- 7.5. Latin America Sports Management Software Market Snapshot
  - 7.5.1. Brazil Sports Management Software Market
  - 7.5.2. Mexico Sports Management Software Market
- 7.6. Rest of The World Sports Management Software Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Omnify, Inc.
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Sports Engine, Inc.
  - 8.2.3. Jonas Club Software
  - 8.2.4. Active Network LLC
  - 8.2.5. TeamSideline
  - 8.2.6. Stack Sports

- 8.2.7. League App, Inc.
- 8.2.8. SquadFusion, Inc.
- 8.2.9. Jersey Watch
- 8.2.10. SAP SE

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Sports Management Software market, report scope

TABLE 2. Global Sports Management Software market estimates & forecasts by region 2017-2027 (USD Million)

TABLE 3. Global Sports Management Software market estimates & forecasts by Deployment 2017-2027 (USD Million)

TABLE 4. Global Sports Management Software market estimates & forecasts by Application 2017-2027 (USD Million)

TABLE 5. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 6. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 7. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 8. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 9. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 10. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 11. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 12. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 13. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 14. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 15. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 16. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 17. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 18. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 19. Global Sports Management Software market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 20. Global Sports Management Software market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 21. U.S. Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 22. U.S. Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 23. U.S. Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 24. Canada Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 25. Canada Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 26. Canada Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 27. UK Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 28. UK Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 29. UK Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 30. Germany Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 31. Germany Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 32. Germany Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 33. France Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 34. France Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 35. France Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 36. Spain Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 37. Spain Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 38. Spain Sports Management Software market estimates & forecasts by

segment 2017-2027 (USD Million)

TABLE 39. Italy Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 40. Italy Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 41. Italy Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 42. ROE Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 43. ROE Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 44. ROE Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 45. China Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 46. China Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 47. China Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 48. India Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 49. India Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 50. India Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 51. Japan Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 52. Japan Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 53. Japan Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 54. Australia Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 55. Australia Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 56. Australia Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 57. South Korea Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 58. South Korea Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 59. South Korea Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 60. ROPAC Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 61. ROPAC Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 62. ROPAC Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 63. Brazil Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 64. Brazil Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 65. Brazil Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 66. Mexico Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 67. Mexico Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 68. Mexico Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 69. ROLA Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 70. ROLA Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 71. ROLA Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 72. ROW Sports Management Software market estimates & forecasts, 2017-2027 (USD Million)

TABLE 73. ROW Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 74. ROW Sports Management Software market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 75. List of secondary sources, used in the study of global Sports Management Software market

TABLE 76. List of primary sources, used in the study of global Sports Management Software market

TABLE 77. Years considered for the study

TABLE 78. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Sports Management Software market, research methodology
- FIG 2. Global Sports Management Software market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Sports Management Software market, key trends 2019
- FIG 5. Global Sports Management Software market, growth prospects 2020-2027
- FIG 6. Global Sports Management Software market, porters 5 force model
- FIG 7. Global Sports Management Software market, pest analysis
- FIG 8. Global Sports Management Software market, value chain analysis
- FIG 9. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 10. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 11. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 12. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 13. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 14. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 15. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 16. Global Sports Management Software market by segment, 2017 & 2027 (USD Million)
- FIG 17. Global Sports Management Software market, regional snapshot 2017 & 2027
- FIG 18. North America Sports Management Software market 2017 & 2027 (USD Million)
- FIG 19. Europe Sports Management Software market 2017 & 2027 (USD Million)
- FIG 20. Asia-Pacific Sports Management Software market 2017 & 2027 (USD Million)
- FIG 21. Latin America Sports Management Software market 2017 & 2027 (USD Million)
- FIG 22. Global Sports Management Software market, company market share analysis (2019)

### COMPANIES MENTIONED

Omnify, Inc.

Sports Engine, Inc.  
Jonas Club Software  
Active Network LLC  
TeamSideline  
Stack Sports  
League App, Inc.  
SquadFusion, Inc.  
Jersey Watch  
SAP SE

## I would like to order

Product name: Global Sports Management Software Market Size study, by Deployment (On-Premises, On Cloud), by Application (Event Management and Scheduling, Marketing Management, Client Management, Other Applications) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G0EC1560539BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0EC1560539BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970