

Global Sports Food Market Size study & Forecast, by Material Product Type (Dietary Supplement Powder, Energy Bars, Sports Food and Drinks, Protein Bars, Sports Gels), Ingredient (Vitamin, Minerals, Nutrition Supplements, Protein, Carbohydrates), Gender (Female, Male), User (Athletic Users, Bodybuilding Users, and Recreational Users), Distribution Channel (Hypermarket and Supermarkets, Online Stores, Convenience Stores, Drug Stores) and Regional Analysis, 2022-2029

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Abstracts

Global Sports Food Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Sports Food provides proper nutrients for the sportsperson in a single product. Also helps people to achieve specific nutritional or physical performance goals. It consists of protein bars, nutritional powder, and energy bars which includes dietary supplement powder, energy bars, sports food and drinks, protein bars, and sports gels. The Sports Food market is expanding because of factors such as rising demand for healthy and nutrition-rich products & growing millennial products in the forecast period

According to Statista in 2022, the health and wellness food market across the world valued of worth around USD 841 billion. Also, it is projected to reach around USD 1 trillion by 2026. Thus, with the rising health and wellness food market, the market is expected to grow in the forecast period. Whereas the rising sports industry and growing

R&D activities by market players create lucrative opportunities for the market. However, the threat of substitutes hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sports Food Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand and high adoption of supplements, growing awareness of health and wellbeing, presence of market players, etc. Whereas, the Europe is expected to grow significantly during the forecast period, owing to factors such as increasing sports participation, rising initiatives by public and private bodies etc.

Major market players included in this report are:

Iovate Health Sciences

Abbott

Quest Nutrition

PepsiCo

Cliff Bar

The Coca-Cola Company

MusclePharm

The Bountiful Company

Post Holdings

BA Sports Nutrition

Recent Developments in the Market:

In April 2021, Unilever acquired Onnit. It is a sports and supplement brand. With this new product launch, the company expand its product portfolio and enhance the competitive image as the company

In May 2020, Uelzena eG partnered with BioHealth International GmbH (BHI) to inaugurate nutrimeo food health solutions to enhance sports nutrition supplements and dietary foods. With this venture both the companies expand their private label in healthcare

Global Sports Food Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Ingredient, Gender, User , Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Dietary Supplement Powder,
Energy Bars,
Sports Food and Drinks,
Protein Bars,
Sports Gels

By Ingredient:

Vitamin,
Minerals,
Nutrition Supplements,
Protein,
Carbohydrates

By Gender:

Female
Male

By User:

Athletic Users,
Bodybuilding Users,
Recreational Users

By Distribution Channel:

Hypermarkets and Supermarkets,

Online Stores,
Convenience Stores,
Drug Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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