

Global Sports Events Tickets Market Size study & Forecast, by Type (Digital Tickets, Online Printable Tickets, Paper Tickets), Regional Analysis, 2022-2029

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Abstracts

Global Sports Events Tickets Market is valued approximately USD 13.88 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.50% over the forecast period 2022-2029. One of the key drivers of the market growth is the notable increase in popularity of sporting events like the Olympics, the FIFA World Cup, and the NBA. The global growth of the sports event sector is further fueled by the rising star power of athletes and the premier league tournaments. Additionally, it is anticipated that the market will have plenty of chances due to the widespread acceptance of digital tickets and the increasing use of smartphones worldwide. However, during the anticipated timeframe, market development is anticipated to be constrained by the unpredictability of ticket pricing and a lack of price management.

In the upcoming years, the market is anticipated to be driven by a considerable increase in sporting activities and events including the National Basketball Association (NBA), Daytona 500, Super Bowl, and US Open Tennis. The sale of tickets for sporting events is increasing as the number of viewers for such events rises. For instance, 1.3 million people watched National Football League (NFL) games during the 2020–2021 season.

The key regions considered for the Global Sports Events Tickets Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2021, North America had the biggest revenue share, and it is anticipated that it would maintain its dominance throughout the projected period. Growth is anticipated to be fueled by a notable increase in major events including the US Open (tennis), Super Bowl, Daytona 500, and the National Basketball Association (NBA). From 2022 to 2028, Asia Pacific is expected to see the fastest growth rate (CAGR). India and China are helping the market expand in a favourable way. Some of the causes driving market expansion in the area

include the expanding sporting events business, rising per capita income, the burgeoning middle-class population, and rising disposable income.

Major market player included in this report are:

Ace Ticket Worldwide, Inc.

AXS Group LLC

Big Tree Entertainment Pvt. Ltd

StubHub

Ticket Master (Live Nation Worldwide, Inc.)

Brown Paper Tickets, LLC

Ticketek Pty Ltd

SeatGeek, Inc.

Ticket City, Inc.

Vivid Seats LLC

TicketIQ, LLC

Recent Developments in the Market:

In order to encourage sports and live entertainment lovers to buy tickets through the trivago-branded accommodation search engine 'AXS.com,' trivago, a top global accommodation search platform, teamed with AXS Group LLC in October 2022. Events.com in October 2022 acquired the assets of Brown Paper Tickets (BPT), a global provider of tickets with clients in over 120 countries.

Global Sports Events Tickets Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Digital Tickets

Online Printable Tickets

Paper Tickets

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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