

Global Sports Analytics Market Size study, by Components (Solutions and Services), by Deployment Mode (On-Premises and Cloud), by Application (Performance Analysis, Player Fitness and Safety, Player and Team Valuation, Fan Engagement, and Broadcast Management) and Regional Forecasts 2020-2026

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Abstracts

Global Sports Analytics Market is valued approximately USD 1014.42 million in 2019 and is anticipated to grow with a healthy growth rate of more than 16.6% over the forecast period 2019-2026. Sports analytics refers to using analysis and predictive information to assess success and make better decisions, among many cases to achieve a strategic edge among sports. When properly implemented, sports analytics can offer enormous competitive advantages for a team or athlete. Growing reliance on quantitative data for gaining insight into sports rivals is a prevailing force guiding the worldwide market. Sports associations and coaches rely heavily on the sports analytics data. These data can be used for various purposes including selecting teams, deciding to play line-ups, and formulating strategies before, during, and after the game. Today, analytics for sports science are used in a wide variety of games from football, basketball, and baseball. Real-time details about the pace attained, runs scored, acceleration obtained, and a player's energy levels during the game help coaches and team managers determine their success in the game. In comparison, the data created from the previous games are collected and used to decide the technique to be implemented during the latest gaming event or season. Growing need therefore to gain insight into the approach of the rival and to maintain strategic advantage over the adversary is likely to fuel the demand over the forecast period.

The regional analysis of CNC Milling Machines market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America led the regional economy in 2018 in terms of sales and is projected to stay competitive over the forecasted period. Growth is primarily due to overall greater sports-wide acceptance of technology in countries like the US and Canada. In these nations, organizations offering analytical tools are observed to spend considerably in research & development activities in order to develop innovative Big Data Analytics solutions. In addition, the country, which is an early adopter of technology, dominates the worldwide market.

Major market player included in this report are:

IBM Corporation

SAP SE

SAS Institute Inc.

Opta Sports

Trumedia Networks

Oracle Corporation

Salesforce.com Inc.

Stats Perform

Catapult Group International Ltd

Sportsradar AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Deployment Mode:

On-Premises

Cloud

By Application:

Performance Analytics

Player and Team Valuation

Player Fitness and Safety

Fan Engagement

Broadcast Management

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 20198

Forecast period – 2020 to 2026

Target Audience of the CNC Milling Machines Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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