

Global Sponge & Scouring Pads Market Size study, by Product (Light Duty, Medium Duty, Heavy Duty, Extra Heavy Duty), By Raw Material (Steel, Polymer), By Application (Slabs & Sinks, Kitchen Utensils, Others), By End Use (Household, Commercial) and Regional Forecasts 2022-2028

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Abstracts

Global Sponge & Scouring Pads Market is valued approximately USD 5.11 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 2.30% over the forecast period 2022-2028. A significant driving element is the growing need for suitable cleaning pads for various sorts of objects that are effective on both heavily and lightly dirty things. As these pads clean without harming the surfaces, these pads are said to be superior to scrapers, steel wool, metal sponges, and other comparable goods. The majority of these scouring pads are composed of non-rusting materials and may be handled with bare hands. Furthermore, these scrubbing pads do not damage the cooking surface and can be simply cleaned after use. The expanding market awareness of a wide range of home care and cleaning goods is moving the worldwide business ahead. Additionally, some start-ups are focusing on the home care market with innovative solutions. Major brands, on the other hand, are expected to prioritise product innovation in order to strengthen their position in the global sponge and scouring pad market. During the projected period, these factors are likely to propel the worldwide market ahead. Armaly Sponge Firm announced the purchase of Acme Sponge Company in January 2019, making the company the biggest global distributor of natural sponges. This purchase increased Armaly's market share, resulting in future growth potential. However, restricted product variety is primarily dependent on various schemes and promotions to keep a client base and reach out to underserved populations, which is projected to hinder growth over the projection period.

The key regions considered for the Global Sponge & Scouring Pads Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The greatest market was in North America. The growing number of fine dining establishments in the United States and Canada emphasizes the importance of sanitation. From 2022 to 2028, Asia Pacific is predicted to be the fastest-growing market. Domestically, most emerging nations, including China, India, Bangladesh, and Pakistan, have seen a surge in the working-class population. This development is projected to play a significant role in broadening the range of scouring pads for cleaning in a variety of applications.

Major market player included in this report are:

Unilever

Scrub-It

The Crown Choice

3M

O-Cedar

Weiman Products, LLC

Amway

Sun 'n' Shine Industries

Bio90 Manufacturing Canada Inc.

Kiwi-Scourers

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Light Duty

Heavy Duty

Medium Duty

Extra Heavy Duty

By Raw Material:

Steel

Polymer

By Application:

Slabs & Sinks

Kitchen Utensils

Others

By End-Use:

Household

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Sponge & Scouring Pads Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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