

Global Splash Shield Market Size study, By Type (Single unit shields, Twin unit shields) By Material (Plastics and Fiberglass, Metals (Aluminium etc.), By vehicle Type (Passenger Vehicles, Conventional, Electric/Hybrid, Commercial Vehicles, LCV, HCV), By Application(Engine Components, Breaks, Others (alternator, drive belts, etc.), By Market Type (OEM, After-Market), and Regional Forecasts 2022-2028

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Abstracts

Global Splash Shield Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Splash Shields also known as skid plate, and lower engine covers are protective covers used for protection of engine and other related parts from road debris such as rocks, leaves, and twigs among others. Splash shields are made from higher density polyethylene or polyurethane based materials. These shields are also made with metal such as aluminium. Growing automobile sector and growing awareness towards vehicle safety as well as increasing ownership of personal vehicles are driving the Splash Shield Market. For instance, according to Statista – In 2020, worldwide electric car sales were estimated at 3 million units, witnessing an increase of 40% from 2019. Furthermore, in 2021 the electric car sales doubled, and reached to 6.6 million units. Moreover, in May 2020, Kansas, United States based Hopkins Manufacturing Corporation with its subsidiary company Hopkins Canada, Inc. acquired the automotive splash guard product lines from Toronto, California, US based NuVue Products Inc. Under this acquisition, Hopkins acquired brands such as RoadSport, Big Mudder, ProFit, BadgeZ, RoadGuard and Defender Tow Guard. Apart from brand name the company also acquired inventory, patents and intellectual property for the splash

guard and mud flap lines. Also, favorable government regulations pertaining to Vehicle Safety and rising advancements in automotive sector are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with splash shield and rising concern over plastic use impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Splash Shield Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading automobile players and growing number of advancements in automotive sector in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising ownership of personal vehicles and increasing awareness towards vehicle safety in the region, would create lucrative growth prospects for the Splash Shield Market across the Asia Pacific region.

Major market players included in this report are:

Crown Automotive Sales Co. Inc.

A.P.A Industries Inc.

Rugged Ridge

Husky Liners Inc.

Omix-ADA Inc.

NuVue Products

Hangzhou Kapaco Automotive Parts Co. Ltd

Dekar Engineers Pvt. Ltd.

Knauf Industries

Yota Liners

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By type

Single unit shields

Twin unit shields

By Material

Plastics and Fiberglass

Metals (Aluminium etc.)

By Vehicle Type

Passenger Vehicles

Conventional

Electric/Hybrid

Commercial Vehicles

LCV

HCV

By Application

Engine Components

Breaks

Others (alternator, drive belts, etc.)

By Market Type

OEM

After-Market

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Splash Shield Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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