

Global Spirulina Market Size study, by Application (Nutraceuticals, Food, Cosmetics, Agriculture, Feed, and Others), by type(Natural Lakes Aquaculture Spirulina, Plant Breeding Spirulina) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GBD326F3B182EN.html>

Date: June 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBD326F3B182EN

Abstracts

Global Spirulina Market is valued approximately USD 446.22 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10.50 % over the forecast period 2021-2027. Spirulina is rich in chlorophyll, phycocyanin, and beta-carotene and is regularly utilized as a natural colour. Edible Linablue, utilized in frozen yogurts and confectionaries, is essentially delivered from spirulina. Growing demand for natural and clean label colors and its end-use in combating malnourishment has led the adoption of Spirulina across the forecast period. The developing interest for characteristic and clean name tones has produced demand for spirulina separates. Tough guidelines and a prohibition on manufactured food added substances by the European and the United State governments have paved the way for the interest for common added substances. Nutraceuticals and food areas are relied upon to be promising end clients of spirulina, because of quick improvement of green growth based super food sources, elevated customer's advantage toward regular and clean-mark items, and the regulatory encouragement in terms of enabling policies and implementation framework However, lesser stability and poor sustainability of natural colors impedes the growth of the market over the forecast period of 2021-2027. Also, growing awareness regarding the health benefits of spirulina superfood is likely to increase the market growth during the forecast period.

The regional analysis of worldwide Spirulina market is considered for the key regions like Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world due to their favorable climatic conditions

and wide applications of the products. Moreover, factors such as demand for clean label and natural ingredients would create lucrative growth prospects for the Spirulina market across Asia-Pacific region as well

Major market player included in this report are:

DIC LIFETEC,
Cyanotech,
Parry Nutraceuticals,
Hydrolina Biotech,
Fuqing King Dnarmsa,
GreeNatr Premium,
Nutrex Hawaii,
HealthForce,
Source Naturals,
Triquetra Health

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Nutraceuticals,
Food,
Cosmetics,
Agriculture,
Feed,
Others

By type:

Natural Lakes Aquaculture Spirulina,
Plant Breeding Spirulina

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Spirulina Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Spirulina Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Spirulina Market, by Application, 2019-2027 (USD Billion)
 - 1.2.3. Spirulina Market, by Type, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SPIRULINA MARKET DYNAMICS

- 3.1. Spirulina Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing demand for natural and clean label colors
 - 3.1.1.2. End-use in combating malnourishment
 - 3.1.2. Market Challenges
 - 3.1.2.1. Maintain uniform nutrient content in the culture medium
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing awareness regarding the health benefits of spirulina superfood.

CHAPTER 4. GLOBAL SPIRULINA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SPIRULINA MARKET, BY APPLICATION :

- 5.1. Market Snapshot
- 5.2. Global Spirulina Market by application, Performance - Potential Analysis
- 5.3. Global Spirulina Market Estimates & Forecasts by application 2018-2027 (USD Billion)
- 5.4. Spirulina Market, Sub Segment Analysis
 - 5.4.1. Nutraceuticals,
 - 5.4.2. Food,
 - 5.4.3. Cosmetics,
 - 5.4.4. Agriculture,
 - 5.4.5. Feed,
 - 5.4.6. others
 - 5.4.7. Global Spirulina Market, by Type:
- 5.5. Market Snapshot
- 5.6. Global Spirulina Market by type, Performance - Potential Analysis
- 5.7. Global Spirulina Market Estimates & Forecasts by type 2018-2027 (USD Billion)
- 5.8. Spirulina Market, Sub Segment Analysis
 - 5.8.1. Natural Lakes Aquaculture Spirulina,
 - 5.8.2. Plant Breeding Spirulina

CHAPTER 6. GLOBAL SPIRULINA MARKET, REGIONAL ANALYSIS

- 6.1. Spirulina Market, Regional Market Snapshot
- 6.2. North America Spirulina Market
 - 6.2.1. U.S. Spirulina Market
 - 6.2.1.1. Service breakdown estimates & forecasts, 2018-2027
 - 6.2.1.2. Ownership breakdown estimates & forecasts, 2018-2027

- 6.2.2. Canada Spirulina Market
- 6.3. Europe Spirulina Market Snapshot
 - 6.3.1. U.K. Spirulina Market
 - 6.3.2. Germany Spirulina Market
 - 6.3.3. France Spirulina Market
 - 6.3.4. Spain Spirulina Market
 - 6.3.5. Italy Spirulina Market
 - 6.3.6. Rest of Europe Spirulina Market
- 6.4. Asia-Pacific Spirulina Market Snapshot
 - 6.4.1. China Spirulina Market
 - 6.4.2. India Spirulina Market
 - 6.4.3. Japan Spirulina Market
 - 6.4.4. Australia Spirulina Market
 - 6.4.5. South Korea Spirulina Market
 - 6.4.6. Rest of Asia Pacific Spirulina Market
- 6.5. Latin America Spirulina Market Snapshot
 - 6.5.1. Brazil Spirulina Market
 - 6.5.2. Mexico Spirulina Market
- 6.6. Rest of The World Spirulina Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. DIC LIFETEC
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. Cyanotech,
 - 7.2.3. Parry Nutraceuticals,
 - 7.2.4. Hydrolina Biotech,
 - 7.2.5. Fuqing King Dnarmsa,
 - 7.2.6. GreeNatr Premium,
 - 7.2.7. Nutrex Hawaii,
 - 7.2.8. HealthForce,
 - 7.2.9. Source Naturals,
 - 7.2.10. Triquetra Health

CHAPTER 8. RESEARCH PROCESS

8.1. Research Process

8.1.1. Data Mining

8.1.2. Analysis

8.1.3. Market Estimation

8.1.4. Validation

8.1.5. Publishing

8.2. Research Attributes

8.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Spirulina market, report scope

TABLE 2. Global Spirulina market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Spirulina market estimates & forecasts by Service 2018-2027 (USD Billion)

TABLE 4. Global Spirulina market estimates & forecasts by Ownership 2018-2027 (USD Billion)

TABLE 5. Global Spirulina market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Spirulina market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Spirulina market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Spirulina market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Spirulina market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Spirulina market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Spirulina market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Spirulina market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Spirulina market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Spirulina market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Canada Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

Billion)

TABLE 44. Brazil Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Spirulina market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Spirulina market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Spirulina market

TABLE 55. List of primary sources, used in the study of global Spirulina market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Spirulina market, research methodology
- FIG 2. Global Spirulina market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Spirulina market, key trends 2020
- FIG 5. Global Spirulina market, growth prospects 2021-2027
- FIG 6. Global Spirulina market, porters 5 force model
- FIG 7. Global Spirulina market, pest analysis
- FIG 8. Global Spirulina market, value chain analysis
- FIG 9. Global Spirulina market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Spirulina market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Spirulina market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Spirulina market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Spirulina market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Spirulina market, regional snapshot 2018 & 2027
- FIG 15. North America Spirulina market 2018 & 2027 (USD Billion)
- FIG 16. Europe Spirulina market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Spirulina market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Spirulina market 2018 & 2027 (USD Billion)
- FIG 19. Global Spirulina market, company market share analysis (2020)

I would like to order

Product name: Global Spirulina Market Size study, by Application (Nutraceuticals, Food, Cosmetics, Agriculture, Feed, and Others),by type(Natural Lakes Aquaculture Spirulina, Plant Breeding Spirulina) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GBD326F3B182EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBD326F3B182EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970