

Global Specialty Surfactants And Bio-surfactants Market Size study, by Products (Anionic, Cationic, Nonionic, & Amphoteric Surfactant, Others) by Application (Household, Personal Care, Oilfield Chemicals, Food Processing, Industrial Chemicals, Pharmaceuticals, Crop Protection) and Regional Forecasts 2021-2027

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Abstracts

Global Specialty Surfactants And Bio-surfactants Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX.XX % over the forecast period 2021-2027. Surfactants are compounds that help in lowering the tension between two liquids (or liquid and a solid). It is an organic amphiphilic compound that contains both water-insoluble (hydrophobic) and water-soluble (hydrophilic) components. Increasing demand for the surfactants and bio-surfactants such as soaps and detergents, in various industries as well as a strategical movement by the leading players like mergers & acquisitions, product launch, expanding portfolio, etc. are accelerating the market growth in the impending years. For instance, in February 2021, Stepan Company acquired a fermentation plant in Louisiana for introducing next-generation surfactants and bio-surfactants. However, high manufacturing costs hampers the growth of the market over the foreseen period of 2021-2027. Also, increasing adoption of specialty surfactants across the personal care products is likely to boost the market growth during the forecast period.

The regional analysis of global Specialty Surfactants and Bio-surfactants market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to growing responsiveness towards personal care and



hygiene, and the growth of the oil and gas industry. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as in emerging nations such as India and China demand for the personal care goods is propelling because of the rising disposable income & improving the standard of living is fostering the regional market demand. Additionally, demand for surfactant-based products such as face washes, hair creams, and gels is gaining huge traction due to their cleansing property and customization. Thus, these factors would create lucrative growth prospects for the Specialty Surfactants and Bio-surfactants market across Asia-Pacific region.

Major market player included in this report are: Rhodia Stepan Company Ecover Urumqui Unite Evonik Industries Huntsman Corporation MG Intobio Croda International Saraya Clariant

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Products: Anionic Cationic Non-ionic, & amphoteric surfactant Others By Application: Household



Personal Care **Oilfield Chemicals** Food Processing **Industrial Chemicals Pharmaceuticals Crop Protection** By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America

Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Specialty Surfactants And Bio-surfactants Market in Market Study:



Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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