

# **Global Specialty Malt Market Size study & Forecast, by Source (Wheat, Rye, Barley) by Form (Dry, Liquid), by Application (Dairy & Frozen Products, Bakery & Confectionary, Alcoholic Beverages, Non-Alcoholic Beverages, Others), by Product (Caramelized Malt, Roasted Malt, Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Specialty Malt Market is valued approximately at USD 3.79 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.7% over the forecast period 2022-2029. Specialty malts can be described as malts that comprise of a greater portion of lighter malts and a lower proportion of flavored or colored malts. To achieve the desired sweetness, taste, color, and effect, specialty malts are steeped and kilned in a special way. The three main categories of specialty malts are crystal or caramel malt, dark malt and roasted malt. The most widely used specialty malts in brewing are roasted malts, which are typically kilned at very high temperatures to produce the desired outcome. The Specialty Malt market is expanding because of factors such as rising in demand for flavored beer or craft beer and large-scale application of specialty malt in food industry driving the market growth during forecast period. Also, another factor driving the market growth is rising product innovation and launches of specialty malts' products, which propelling the lucrative demand for the market.

According to Brewers Association, in 2015 the number of craft Brewery in US was 4,803 and the number is reached 9,118 in 2021. As a result, rising number of craft brewers will creates the lucrative demand for the market. Also, constant product innovation and launches of specialty malts create the lucrative demand for the market among consumer and driving the market growth. For instance, in 2019, Coca-Cola introduced

Barbican, a non-alcoholic beverage made with malt, in a Indian market. After Coca-Cola acquired a 50% stake in the beverage sector of the Middle Eastern company Aujan Industry, this product launch was made possible. growing trend of clean-label ingredient and rising Demand for malt based functional beverages providing opportunities for the market growth. However, the Unfavorable climatic condition stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Specialty Malt Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the dominating region across the world in terms of market share, owing to the high disposable income and large young population in the region. Whereas, Europe is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as high adoption of malt-based products like beer and malted milk, in these regions.

Major market player included in this report are:

Axereal

Briess Malt & Ingredients

Cargill Inc.

Crisp Malting

GroupCorp Limited

Groupe Soufflet

Malteurop

Muntons plc

Rahr Corporation

Simpsons Malt Limited

Recent Developments in the Market:

In 2019, Boortmalt announced the acquisition of Cargill Malt. Which consists 16 malt houses in 9 countries. By this acquisition, the company able to produce three MT of malts from 27 malting plants.

In 2021, Palatia Malz GmbH launched new diastatic wheat malt and diastatic barley malt in its diastatic malt category. Through this launch, company expanded its product portfolio.

Global Specialty Malt Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Source, Form, Application, Product, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Wheat

Rye

Barley

By Form:

Dry

Liquid

By Application:

Dairy & Frozen Products

Bakery & Confectionary

Alcoholic Beverages

Non-Alcoholic Beverages

Others

By Product:

Caramelized Malt

Roasted Malt

Others

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
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Mexico  
Rest of the World

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