

Global Specialty Fertilizers Market Size study, by Form (Dry, Liquid), by Application (Foliar, Fertigation, Soil), by Technology (Slow-release, N-stabilizers, Coated & encapsulated, Chelated), by Crop Type (Cereals & grains, Oilseeds & pulses, Fruits & vegetables, Turf & ornamentals, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Specialty Fertilizers Market is valued approximately at USD 35.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.4 % over the forecast period 2020-2027. Specialty Fertilizers are little fertilizer particles which help deter precipitation and help release the fertilizer nutrients into the fields that help to grow the crops properly. Specialty fertilizers boost nutrient absorption, mitigate potential nutrient depletion and reduce the toxicity induced by high ionic concentration. They improve pesticide consumption and serve as binding agents to avoid leaching. The driving factors found on the market are growth in the global field of precision cultivation, raising the rate of fertilizer leaching, the need to increase the quality of fertilizer usage and favorable government policies. Sustainable farming practices are increasing acceptance worldwide, concentrating on reducing farming costs to reach environmental protection standards, both of these aspects are driving demand for specialty fertilizers. Whereas, lack of affordable product options for farmers and complex production processes are likely to inhibit the market growth. Apart from this, the key players of global specialty fertilizers market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, in September 2019, Nutrien, Ltd. had acquired Ruralco Holdings Limited (Ruralco) in. Through this acquisition, Nutrien will provide substantial benefits to its stakeholders, and enhance the availability

of its products and services to Australian farmers. Similarly, EuroChem Group extended its fertilizer manufacturing operation by building a third new fertilizer mixing factory in Brazil in June 2019. This manufacturing center was a modern 27,000 m² plant at Araguari in Minas Gerais, a further phase in the continuous growth of the subsidiary of EuroChem, Fertilizantes Tocantins (FTO). However, the cost of production of specialty fertilizers is relatively higher than that of conventional fertilizers this is expected to inhibit the market growth

The regional analysis of global Specialty Fertilizers market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to increasing adoption of quality crop nutrition products on the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rise in the population, rising health concerns, increasing purchasing power, the prevalence of crop diseases, increasing government initiatives, growing focus of market players, environmental concerns, and changing lifestyle would create lucrative growth prospects for the Specialty Fertilizers market across Asia-Pacific region.

Major market player included in this report are:

Nutrien, Ltd
Yara International ASA
Israel Chemical Ltd.
K+S Aktiengesellschaft
Sociedad Qu?mica Y Minera De Chile
The Mosaic Company
EuroChem Group
CF Industries Holdings, Inc.
OCP Group
OCI Nitrogen

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Form:

Dry

Liquid

By Application:

Foliar

Fertigation

Soil

By Technology:

Slow-release

N-stabilizers

Coated & encapsulated

Chelated

By Crop Type:

Cereals & grains

Oilseeds & pulses

Fruits & vegetables

Turf & ornamentals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Specialty Fertilizers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Yara International ASA
Israel Chemical Ltd.
K+S Aktiengesellschaft
Sociedad Qu?mica Y Minera De Chile
The Mosaic Company
EuroChem Group
CF Industries Holdings, Inc.
OCP Group
OCI Nitrogen

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