

Global Specialty Chemicals Market Size study, by Type (Food additives, water treatment chemicals, cosmetic chemicals, textile chemicals, paper & pulp chemicals, oil-field chemicals, construction chemicals and ink additives) and Regional Forecasts 2018-2025

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Abstracts

Global specialty chemicals market to reach USD 296.2 billion by 2025.

Global specialty chemicals market valued approximately USD 202.3 billion in 2017 is anticipated to grow with a healthy growth rate of more than 4.90 % over the forecast period 2018-2025. Rising awareness regarding environmental concerns along with the growing need for eco-friendly materials and chemicals are some factors considered as major trend for the specialty chemical market across the globe over the forecast period. Moreover, growing use of specialty Chemicals in various end-user industries is expected to create lucrative growth opportunities for the market during the forecast period.

The rise of the market is backed owing to the growth in manufacturing sector coupled with the rising applications in various end-user industries. According to UNIDO estimation, based on the current scenario, global manufacturing output is anticipated to grow by 4.2% in Q2 2017 as compared to 1.1% in Q2 2016. Manufacturing output in developing & emerging economies (at 6% 2017) continues to remain strong and fare better than that of industrial economies (at 2.7%) for Q2 2017. As specialty chemicals are used in manufacturing sector to offer special polymers and chemicals with the capability to improve performance. Thus, growth in manufacturing sector would supplement the growth of the specialty chemicals market. As a result, the demand and adoption of specialty chemicals would increase in manufacturing sector thereby, supplementing the market growth over the forecast period. Furthermore, the ongoing

research and development activities offers lucrative growth prospects to the market during the forecast period. However, fluctuating cost of raw materials is expected to hinder the growth of the market across the globe.

On the basis of segmentation, the Specialty Chemicals market is segmented into type. The type segment of global Specialty Chemicals market is classified into food additives, water treatment chemicals, cosmetic chemicals, textile chemicals, paper & pulp chemicals, oil-field chemicals, construction chemicals and ink additives of which construction chemicals is estimated to hold the largest share in terms of revenue owing to the increasing investment on public infrastructure and housing projects along with rising urbanization which would increase the consumption of specialty chemicals such as adhesives, concrete, protective coating and asphalt additives. Moreover, ink additive is anticipated to be the fastest growing segment accounting for a CAGR of 5.8% over the forecast period.

The regional analysis of speciality chemicals market is considered for the key regions such as North America, Europe, Asia Pacific, Latin America and ROW. Asia-Pacific dominates the Speciality chemical market owing to the rapid industrialization along with the growth in manufacturing sector. Also, the growth of the Asia-Pacific region is witnessed owing to the growing demand for specialty chemical in various industrial processes. Whereas, Asia Pacific is anticipated to emerge as the fastest growing market region during the forecast period 2018-2025. However, China and India are considered as lucrative countries in Asia-Pacific owing to the growing pharmaceutical sector.

The leading market players mainly include-

Akzo Nobel N.V

Solvay SA

BASF SE

W.R. Grace & Co.

DowDuPont

Wacker Chemie AG

Huntsman Corporation

Clariant AG

Eastman Chemical Company

Mitsui Chemicals Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Food Additives

Water treatment chemicals

Cosmetic chemicals

Textile chemicals

Paper & Pulp chemicals

Oil-field chemicals

Construction chemicals

Ink additives

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

ROE

Asia Pacific

China

India

Japan

ROAPEC

LAMEA

Brazil

Mexico

ROW

Middle East & Africa

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Specialty Chemicals Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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