

# **Global Speaker Driver Market Size study, By Type (Mobile Phones/Tablets, Headphones/Earphones, Smart Speakers, Others), By Driver (Dynamic Driver, Balanced Armature Driver, Planar Magnetic, Electrostatic, Others), By Application (Consumer, Professional/Enterprise, Medical, Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Speaker Driver Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

A speaker driver is also known as an electrodynamic speaker driver that transforms an electrical audio signal to sound waves. Speaker drivers play a very significant role in lessening the audio output quality of the headphones. The increasing popularity of bass-heavy headphones, the growing popularity of adoption of audio and video streaming services, coupled with the emergence of technologically advanced speaker drivers are the major factors that are surging the market demand across the globe. For instance, according to Statista, in 2018, there were around 278 million music streaming subscribers were accounted, and the number grows and reached to 487 million subscribers during the first quarter of 2021. Consequentially, the growing popularity of audio streaming services is anticipated to fuel the demand for speaker drivers, thus, in turn, accelerating the market growth in the impending years. However, harmful effects on the health of listeners and volatility of prices in raw materials impede the growth of the market over the forecast period of 2022-2028. Also, advancements in wireless technology standards and the growing use of video conferencing platforms to benefit speaker driver manufacturers are anticipated to act as a catalyzing factor for the market

demand during the forecast period.

The key regions considered for the global Speaker Driver Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the high technological developments and rising investments in R&D activities. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing demand for smartphones, as well as rising preference for a high-quality audio experience service, would create lucrative growth prospects for the Speaker Driver Market across the Asia-Pacific region.

Major market players included in this report are:

Sennheiser Electronic GmbH & Co. KG

Samsung Electronics Co. Ltd.

Sony Corporation

Knowles Electronics

Beyerdynamic GmbH & Co. KG

Fostex International

Voz Electronic co., Ltd

Fortune Grand Technology Inc.

Premium Sound Solutions Pvt. Ltd.

AAC Technologies Holdings, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Mobile Phones/Tablets

Headphones/Earphones

Smart Speakers

Others

By Driver

Dynamic Driver

Balanced Armature Driver

Planar Magnetic

Electrostatic

Others

By Application

Consumer

Professional/Enterprise

Medical

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Speaker Driver Market in Market Study:

*Global Speaker Driver Market Size study, By Type (Mobile Phones/Tablets, Headphones/Earphones, Smart Speakers,...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Global Speaker Driver Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Global Speaker Driver Market, by Type, 2020-2028 (USD Billion)
  - 1.2.3. Global Speaker Driver Market, by Driver, 2020-2028 (USD Billion)
  - 1.2.4. Global Speaker Driver Market, by Application, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL SPEAKER DRIVER MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL SPEAKER DRIVER MARKET DYNAMICS**

- 3.1. Speaker Driver Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing demand of bass-heavy headphones
    - 3.1.1.2. Growing popularity of audio and video streaming services
  - 3.1.2. Market Challenges
    - 3.1.2.1. Harmful effects on the health of listeners
    - 3.1.2.2. Volatility of prices in raw materials
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Advancements in wireless technology standards
    - 3.1.3.2. Growing use of video conferencing platforms to benefit speaker driver manufacturers

### **CHAPTER 4. GLOBAL SPEAKER DRIVER MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL SPEAKER DRIVER MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Speaker Driver Market by Type, Performance - Potential Analysis
- 6.3. Global Speaker Driver Market Estimates & Forecasts by Type 2018-2028 (USD Billion)
- 6.4. Speaker Driver Market, Sub Segment Analysis
  - 6.4.1. Mobile Phones/Tablets
  - 6.4.2. Headphones/Earphones
  - 6.4.3. Smart Speakers
  - 6.4.4. Others

## **CHAPTER 7. GLOBAL SPEAKER DRIVER MARKET, BY DRIVER**

- 7.1. Market Snapshot
- 7.2. Global Speaker Driver Market by Driver, Performance - Potential Analysis
- 7.3. Global Speaker Driver Market Estimates & Forecasts by Driver 2018-2028 (USD

Billion)

#### 7.4. Speaker Driver Market, Sub Segment Analysis

- 7.4.1. Dynamic Driver
- 7.4.2. Balanced Armature Driver
- 7.4.3. Planar Magnetic
- 7.4.4. Electrostatic
- 7.4.5. Others

### **CHAPTER 8. GLOBAL SPEAKER DRIVER MARKET, BY APPLICATION**

#### 8.1. Market Snapshot

#### 8.2. Global Speaker Driver Market by Application, Performance - Potential Analysis

#### 8.3. Global Speaker Driver Market Estimates & Forecasts by Application 2018-2028 (USD Billion)

#### 8.4. Speaker Driver Market, Sub Segment Analysis

- 8.4.1. Consumer
- 8.4.2. Professional/Enterprise
- 8.4.3. Medical
- 8.4.4. Others

### **CHAPTER 9. GLOBAL SPEAKER DRIVER MARKET, REGIONAL ANALYSIS**

#### 9.1. Speaker Driver Market, Regional Market Snapshot

#### 9.2. North America Speaker Driver Market

- 9.2.1. U.S. Speaker Driver Market
  - 9.2.1.1. Type estimates & forecasts, 2018-2028
  - 9.2.1.2. Driver estimates & forecasts, 2018-2028
  - 9.2.1.3. Application estimates & forecasts, 2018-2028
- 9.2.2. Canada Speaker Driver Market

#### 9.3. Europe Speaker Driver Market Snapshot

- 9.3.1. U.K. Speaker Driver Market
- 9.3.2. Germany Speaker Driver Market
- 9.3.3. France Speaker Driver Market
- 9.3.4. Spain Speaker Driver Market
- 9.3.5. Italy Speaker Driver Market
- 9.3.6. Rest of Europe Speaker Driver Market

#### 9.4. Asia-Pacific Speaker Driver Market Snapshot

- 9.4.1. China Speaker Driver Market
- 9.4.2. India Speaker Driver Market

- 9.4.3. Japan Speaker Driver Market
- 9.4.4. Australia Speaker Driver Market
- 9.4.5. South Korea Speaker Driver Market
- 9.4.6. Rest of Asia Pacific Speaker Driver Market
- 9.5. Latin America Speaker Driver Market Snapshot
  - 9.5.1. Brazil Speaker Driver Market
  - 9.5.2. Mexico Speaker Driver Market
- 9.6. Rest of The World Speaker Driver Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Sennheiser Electronic GmbH & Co. KG
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Samsung Electronics Co. Ltd.
  - 10.2.3. Sony Corporation
  - 10.2.4. Knowles Electronics
  - 10.2.5. Beyerdynamic GmbH & Co. KG
  - 10.2.6. Fostex International
  - 10.2.7. Voz Electronic co., Ltd
  - 10.2.8. Fortune Grand Technology Inc.
  - 10.2.9. Premium Sound Solutions Pvt. Ltd.
  - 10.2.10. AAC Technologies Holdings, Inc.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Speaker Driver Market, report scope

TABLE 2. Global Speaker Driver Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Speaker Driver Market estimates & forecasts by Type 2018-2028 (USD Billion)

TABLE 4. Global Speaker Driver Market estimates & forecasts by Driver 2018-2028 (USD Billion)

TABLE 5. Global Speaker Driver Market estimates & forecasts by Application 2018-2028 (USD Billion)

TABLE 6. Global Speaker Driver Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Speaker Driver Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Speaker Driver Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Speaker Driver Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Speaker Driver Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Speaker Driver Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Speaker Driver Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Speaker Driver Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Speaker Driver Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Speaker Driver Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Speaker Driver Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Speaker Driver Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. U.S. Speaker Driver Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Speaker Driver Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 20. Canada Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 21. Canada Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 22. UK Speaker Driver Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 24. UK Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 25. Germany Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 26. Germany Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 27. Germany Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 28. RoE Speaker Driver Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 30. RoE Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 31. China Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 32. China Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 33. China Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 34. India Speaker Driver Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 36. India Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 37. Japan Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 38. Japan Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 39. Japan Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 40. RoAPAC Speaker Driver Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 41. RoAPAC Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 42. RoAPAC Speaker Driver Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 43. Brazil Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 44. Brazil Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 45. Brazil Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 46. Mexico Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 47. Mexico Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 48. Mexico Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 49. RoLA Speaker Driver Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 50. RoLA Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 51. RoLA Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 52. Row Speaker Driver Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. Row Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 54. Row Speaker Driver Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 55. List of secondary sources, used in the study of global Speaker Driver Market

TABLE 56. List of primary sources, used in the study of global Speaker Driver Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Speaker Driver Market, research methodology
- FIG 2. Global Speaker Driver Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Speaker Driver Market, key trends 2021
- FIG 5. Global Speaker Driver Market, growth prospects 2022-2028
- FIG 6. Global Speaker Driver Market, porters 5 force model
- FIG 7. Global Speaker Driver Market, pest analysis
- FIG 8. Global Speaker Driver Market, value chain analysis
- FIG 9. Global Speaker Driver Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Speaker Driver Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Speaker Driver Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Speaker Driver Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Speaker Driver Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Speaker Driver Market, regional snapshot 2018 & 2028
- FIG 15. North America Speaker Driver Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Speaker Driver Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Speaker Driver Market 2018 & 2028 (USD Billion)
- FIG 19. Global Speaker Driver Market, company market share analysis (2021)

## I would like to order

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