

Global Sparkling Water Market Size Study, by Product (Natural Sparkling Water, Caffeinated Sparkling Water), by Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G36D4632A81BEN.html>

Date: October 2024

Pages: 285

Price: US\$ 4,950.00 (Single User License)

ID: G36D4632A81BEN

Abstracts

Global Sparkling Water Market was valued at USD 42.41 billion in 2023, is poised for substantial growth, with an anticipated compound annual growth rate (CAGR) of 12.6% from 2024 to 2032. Sparkling water, characterized by the infusion of carbon dioxide gas under pressure, presents a refreshing, healthier alternative to sugary beverages. This market caters to a wide array of consumer preferences by offering options such as naturally carbonated water, flavored sparkling water, and club soda. The increasing demand for beverages free from added sugars and artificial sweeteners has propelled the global market forward.

The Global Sparkling Water Market is driven by heightened awareness of health and wellness, consumers have shown a growing inclination towards beverages that support a healthier lifestyle. Moreover, opportunities for further growth are evident in product innovation, particularly in eco-friendly packaging and penetrating untapped markets with high growth potential. However, the sparkling water market faces challenges, such as intense competition from other health-oriented beverages such as juices and functional drinks, as well as the premium pricing of some sparkling water brands.

Regionally, North America holds the largest market share, attributed to a strong consumer preference for healthier beverage choices and the surge in flavored sparkling water varieties. Europe closely follows, with an emphasis on the premium product segment. However, the Asia-Pacific region stands out as the fastest-growing market. Factors such as urbanization, increased disposable incomes, and shifting consumer

preferences toward health-conscious products have driven growth in this region, particularly in countries such as China and India, where the adoption of Western dietary habits is accelerating market expansion.

Major market players in this domain include

Nestl?

PepsiCo, Inc.

National Beverage Corp.

Talking Rain

Keurig Dr Pepper Inc.

The Coca-Cola Company

Danone S.A.

SANPELLEGRINO S.P.A.

Clear Cut Phocus

Caribou Coffee Operating Company, Inc.

Hiball

The detailed segments and sub-segments of the market are explained below:

By Product:

- Natural Sparkling Water
- Caffeinated Sparkling Water

By Distribution Channel:

- Hypermarket & Supermarket
- Convenience Stores
- Online
- Others

By Region:

North America

o U.S.

o Canada

Europe

o UK

o Germany

o France

o Spain

o Italy

o ROE (Rest of Europe)

Asia Pacific

o China

- o India
- o Japan
- o Australia
- o South Korea
- o RoAPAC (Rest of Asia Pacific)

Latin America

- o Brazil
- o Mexico
- o Rest of Latin America

Middle East & Africa

- o Saudi Arabia
- o South Africa
- o RoMEA (Rest of Middle East & Africa)

Years considered for the study are as follows:

- Historical year: 2022
- Base year: 2023
- Forecast period: 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with country-level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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