

Global Sparkling Water Market Size Study, by Product (Natural Sparkling Water, Caffeinated Sparkling Water), by Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G36D4632A81BEN.html>

Date: October 2024

Pages: 285

Price: US\$ 4,950.00 (Single User License)

ID: G36D4632A81BEN

Abstracts

Global Sparkling Water Market was valued at USD 42.41 billion in 2023, is poised for substantial growth, with an anticipated compound annual growth rate (CAGR) of 12.6% from 2024 to 2032. Sparkling water, characterized by the infusion of carbon dioxide gas under pressure, presents a refreshing, healthier alternative to sugary beverages. This market caters to a wide array of consumer preferences by offering options such as naturally carbonated water, flavored sparkling water, and club soda. The increasing demand for beverages free from added sugars and artificial sweeteners has propelled the global market forward.

The Global Sparkling Water Market is driven by heightened awareness of health and wellness, consumers have shown a growing inclination towards beverages that support a healthier lifestyle. Moreover, opportunities for further growth are evident in product innovation, particularly in eco-friendly packaging and penetrating untapped markets with high growth potential. However, the sparkling water market faces challenges, such as intense competition from other health-oriented beverages such as juices and functional drinks, as well as the premium pricing of some sparkling water brands.

Regionally, North America holds the largest market share, attributed to a strong consumer preference for healthier beverage choices and the surge in flavored sparkling water varieties. Europe closely follows, with an emphasis on the premium product segment. However, the Asia-Pacific region stands out as the fastest-growing market. Factors such as urbanization, increased disposable incomes, and shifting consumer

preferences toward health-conscious products have driven growth in this region, particularly in countries such as China and India, where the adoption of Western dietary habits is accelerating market expansion.

Major market players in this domain include

Nestl?

PepsiCo, Inc.

National Beverage Corp.

Talking Rain

Keurig Dr Pepper Inc.

The Coca-Cola Company

Danone S.A.

SANPELLEGRINO S.P.A.

Clear Cut Phocus

Caribou Coffee Operating Company, Inc.

Hiball

The detailed segments and sub-segments of the market are explained below:

By Product:

- Natural Sparkling Water
- Caffeinated Sparkling Water

By Distribution Channel:

- Hypermarket & Supermarket
- Convenience Stores
- Online
- Others

By Region:

North America

o U.S.

o Canada

Europe

o UK

o Germany

o France

o Spain

o Italy

o ROE (Rest of Europe)

Asia Pacific

o China

- o India
- o Japan
- o Australia
- o South Korea
- o RoAPAC (Rest of Asia Pacific)

Latin America

- o Brazil
- o Mexico
- o Rest of Latin America

Middle East & Africa

- o Saudi Arabia
- o South Africa
- o RoMEA (Rest of Middle East & Africa)

Years considered for the study are as follows:

- Historical year: 2022
- Base year: 2023
- Forecast period: 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with country-level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL SPARKLING WATER MARKET EXECUTIVE SUMMARY

- 1.1. Global Sparkling Water Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product
 - 1.3.2. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL SPARKLING WATER MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL SPARKLING WATER MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Rising health awareness
- 3.1.2. Expansion of flavored sparkling water
- 3.1.3. Aggressive marketing strategies
- 3.2. Market Challenges
 - 3.2.1. Competition from other healthy beverages
 - 3.2.2. Premium pricing challenges
- 3.3. Market Opportunities
 - 3.3.1. Product innovation and eco-friendly packaging
 - 3.3.2. Growth in emerging markets

CHAPTER 4. GLOBAL SPARKLING WATER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SPARKLING WATER MARKET SIZE & FORECAST BY PRODUCT (2022-2032)

- 5.1. Segment Dashboard
- 5.2. Global Sparkling Water Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Natural Sparkling Water
- 5.2.2. Caffeinated Sparkling Water

CHAPTER 6. GLOBAL SPARKLING WATER MARKET SIZE & FORECAST BY DISTRIBUTION CHANNEL (2022-2032)

- 6.1. Segment Dashboard
- 6.2. Global Sparkling Water Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 6.2.1. Hypermarket & Supermarket
 - 6.2.2. Convenience Stores
 - 6.2.3. Online
 - 6.2.4. Others

CHAPTER 7. GLOBAL SPARKLING WATER MARKET SIZE & FORECAST BY REGION (2022-2032)

- 7.1. North America Sparkling Water Market
 - 7.1.1. U.S. Sparkling Water Market
 - 7.1.2. Canada Sparkling Water Market
- 7.2. Europe Sparkling Water Market
 - 7.2.1. U.K. Sparkling Water Market
 - 7.2.2. Germany Sparkling Water Market
 - 7.2.3. France Sparkling Water Market
 - 7.2.4. Spain Sparkling Water Market
 - 7.2.5. Italy Sparkling Water Market
 - 7.2.6. Rest of Europe Sparkling Water Market
- 7.3. Asia-Pacific Sparkling Water Market
 - 7.3.1. China Sparkling Water Market
 - 7.3.2. India Sparkling Water Market
 - 7.3.3. Japan Sparkling Water Market
 - 7.3.4. Australia Sparkling Water Market
 - 7.3.5. South Korea Sparkling Water Market
 - 7.3.6. Rest of Asia-Pacific Sparkling Water Market
- 7.4. Latin America Sparkling Water Market
 - 7.4.1. Brazil Sparkling Water Market
 - 7.4.2. Mexico Sparkling Water Market
 - 7.4.3. Rest of Latin America Sparkling Water Market
- 7.5. Middle East & Africa Sparkling Water Market

- 7.5.1. Saudi Arabia Sparkling Water Market
- 7.5.2. South Africa Sparkling Water Market
- 7.5.3. Rest of Middle East & Africa Sparkling Water Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Nestl?
 - 8.1.2. PepsiCo, Inc.
 - 8.1.3. National Beverage Corp.
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Talking Rain
 - 8.3.2. Keurig Dr Pepper Inc.
 - 8.3.3. The Coca-Cola Company
 - 8.3.4. Danone S.A.
 - 8.3.5. SANPELLEGRINO S.P.A
 - 8.3.6. Clear Cut Phocus
 - 8.3.7. Caribou Coffee Operating Company, Inc.
 - 8.3.8. Hiball

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Sparkling Water Market, Report Scope

TABLE 2. Global Sparkling Water Market Estimates & Forecasts by Region 2022-2032
(USD Billion)

TABLE 3. Global Sparkling Water Market Estimates & Forecasts by Product 2022-2032
(USD Billion)

TABLE 4. Global Sparkling Water Market Estimates & Forecasts by Distribution
Channel 2022-2032 (USD Billion)

...

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Sparkling Water Market, Research Methodology
- FIG 2. Global Sparkling Water Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods
- FIG 4. Global Sparkling Water Market, Key Trends 2023
- FIG 5. Global Sparkling Water Market, Growth Prospects 2022-2032
- FIG 6. Global Sparkling Water Market, Porters 5 Force Model
- FIG 7. Global Sparkling Water Market, PESTEL Analysis
- FIG 8. Global Sparkling Water Market, Value Chain Analysis
- FIG 9. Global Sparkling Water Market by Product, 2022 & 2032 (USD Billion)

...

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Sparkling Water Market Size Study, by Product (Natural Sparkling Water, Caffeinated Sparkling Water), by Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G36D4632A81BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G36D4632A81BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970