

Global Sparkling Coffee Market Size study, by Product (Caffeinated and Decaffeinated), by Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Sparkling Coffee Market is valued approximately at USD 587.93 million in 2020 and is anticipated to grow with a healthy growth rate of more than 13% over the forecast period 2021-2027. Sparkling coffee is a cold iced caffeine drink which can be consumed during summer and spring. Growing demand for healthy energy drinks as caffeine helps in increasing alertness and concentration throughout the day, launch of new products in the market and rising inclination towards ready-to-drink beverages are driving the growth positively. For instance, in March 2019, Paulig group launched Paulig Cold Brew Sparkling drinks, a ready-to-drink, too cater the increasing demand for ready-to-drink beverages. Also, according to Statista the sales of ready-to-drink beverages in Brazil in 2019 reached to 159 million liters, up from 143 million liters in previous year.

Furthermore, introduction of new flavours along with caffeine are expected to fuel the demand in the coming years. However, lack of awareness regarding sparkling coffee in emerging economies may hamper the growth during forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of the global Sparkling Coffee Market. North America is dominating across the world in terms of market share among above mentioned regions due to rising inclination towards innovative drinks and increasing awareness about healthy beverages. Whereas Europe is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due increasing consumer demand for on-the-go caffeinated drinks.

Major market player included in this report are:

DrinkVivic
Matchless Coffee Soda
Keepers Sparkling Coffee
Union Coffee
Slingshot Coffee Co.
Nongfu Spring
Stumptown Coffee Roasters
Manhattan Special
Lawlers Liquors
M&B Liquors

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Caffeinated

Decaffeinated

By Distribution Channel:

Hypermarket & Supermarket

Convenience Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Sparkling Coffee Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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