

Global Soy desserts Market Size study, by Type (Soy milks, Soy creams, Soy pies and Soy cakes, others), by Application (Hypermarkets and Supermarkets, Food & Drink specialists, Convenience stores, Online retailers) and Regional Forecasts 2018-2025

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Abstracts

Global Soy desserts Market to reach USD 87 billion by 2025.

Global Soy desserts Market valued approximately USD 61.5 billion in 2017 is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2018-2025. The major driving factors of global soy desserts market are growing health awareness among people, Growing urbanization, progress in the global population, and chaotic lifestyle. The rising health consciousness among people is to be extremely beneficial for the growth of the soy dessert market. The major restraining factor of global soy desserts market is shelf-space and logistics problems. Soy dessert is made from soy milk, and have high nutritional value. Soy is an extremely nutritious food product which is broadly accepted in every country, among all type of people across the globe. In the last couple of years, soy milk has gained prominence among the population which is lactose intolerant population. As a dessert, it is Healthy and versatile, you can even put soy in decadent desserts like this vegan pumpkin pudding. Owing to the less amount of cholesterol, fats, and carbohydrates in the products made from soy milk in comparison to the dairy milk products, it is becoming a popular preference among the health conscious consumers. The major opportunity of soy dessert market is increasing demand in developing economies.

The regional analysis of Global Soy desserts Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. The majority of the population in the U.S., Africa and South Europe are lactose intolerant

therefore they contribute the largest share in the market and generating high revenue. As a result, they prefer soy food products over dairy products. Several masking and flavoring agents have been made to make soy desserts palatable and tasty. Thus, the markets in these regions are likely to grow significantly. Asia Pacific region is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025, due to increase in health awareness among people contributes towards the growth of the overall economy.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Soy milks

Soy creams

Soy pies and Soy cakes

others

By application:

Hypermarkets and Supermarkets

Food & Drink specialists

Convenience stores

Online retailers

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include The Hershey Company, Whitewave services, Danone Groupe, Dean Foods,

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Hein celestial, So Delicious, Turtle mountain, AFC Soy foods, Alpro, DF Mavens, Earths own food company and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Soy desserts Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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