

# Global Sourdough Market Size study, by Type (Type I, Type II and Type III), by Application (Breads, Cookies, Cakes, Waffles, Pizza and Others), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G68C30D33FFBEN.html>

Date: September 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G68C30D33FFBEN

## Abstracts

Global Sourdough Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Presence of lactobacillus and wild yeast makes sourdough-based baking products a healthier alternative to those made using regular dough. These products are easily digestible. Rising health awareness, growing preference for gluten-free products and technological advancements happening in the sector are fueling demand in the market. For instance, according to Statista, sales share of gluten-free baked goods worldwide is estimated to increase from 26.85% in 2018 to 29.25% in 2022. Furthermore, new product launches by market players and rising prevalence of gluten intolerance around the world are expected to boost the demand during forecast period. In April 2021, Bertinet Bakery launched a 'category first' artisan sliced sourdough. According to the company, the sourdough has a softer 'sandwich friendly' texture that stays fresh for the longer period without any additives. However, high price of sourdough-based bakery products and availability of substitutes are expected to hamper the market growth in coming years.

Among Asia Pacific, North America, Europe, Latin America, and Rest of the World, Europe is leading the market in terms of revenue owing to rising health awareness in the region coupled with tradition of consuming sourdough bread in the regions such as Germany. Whereas, Asia Pacific is expected to grow with the highest growth rate during forecast period, due to presence of abundant native and ancient varieties of wheat in India and growing demand for baked products free of preservatives.

Major market player included in this report are:

Ernst B?cker GmbH & Co. KG  
GoodMills Group GmbH  
Puratos NV/SA  
Lesaffre  
IREKS GmbH  
Boudin SF  
Riverside Sourdough  
Lallemand  
Truckee Sourdough Company  
Gold Coast Bakeries

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Type I

Type II

Type III

By Application:

Breads

Cookies

Cakes

Waffles

Pizza

Others

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Sourdough Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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