

# **Global Sorrel Microgreen Market Size study & Forecast, by Farming (Indoor Farming, Vertical Farming, Commercial Greenhouse), by Growth (Peat Moss, Soil, Coconut Choir, Tissue Paper), by Distribution Channel (Hypermarkets, Supermarkets, Restaurants) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/G8D27D644C0BEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8D27D644C0BEN

## **Abstracts**

Global Sorrel Microgreen Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. The leaves of Micro Sorrel are elongated, oval, and taper slightly to a curved or pointed tip. The bright green leaves are smooth, flat, pliable, and uniform, with a prominent central midrib on the underside. Sorrel microgreens are considered rich in vitamins such as vitamin A and minerals, as well as antioxidant properties. It is used in different food applications including garnish for salads, soups, flatbreads, and pizzas. Moreover, it is being used in juices and smoothies to add flavor and color. The increasing consumption of vitamin & mineral supplements and growing number of health-conscious individuals are key factors driving the market growth.

The rising consumption of vitamin & mineral supplements is contributing towards the growth of the Global Sorrel Microgreen Market. For instance – as per Statista – in 2019, global sales of vitamin supplements were estimated at USD 57 million and vitamin sales are projected to grow to USD 84.6 million by 2025. Moreover, the global sales of minerals were estimated at USD 11.6 million in 2019 and the sales are projected to reach USD 19.4 million by 2025. Also, rising adoption of protected cultivation and growing trend of greenhouse vegetable production are key factors driving the market growth. However, side effects associated with Sorrel Microgreen hinder the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sorrel Microgreen Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising demand for plant-based food products as well as presence of leading market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising penetration of leading multinational food outlets as well as growing number of health-conscious individuals in the region.

Major market players included in this report are:

Farmbox Greens

Aerofarms

Chef's Garden

Good leaf Farms

Living Earth Farms

Fresh Origins

Sun Grow Organics

Scintilla Farms

Quantum Microgreens

Fred's Urban Farm

Recent Developments in the Market:

In October 2020, Gardyn announced the launch of four new plant varieties including Italian parsley, Celery, Shiso, and Sorrel. These four can be ordered through Gardyn mobile app.

Global Sorrel Microgreen Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Farming, Growth, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Farming

Indoor Farming

Vertical Farming

Commercial Greenhouse

By Growth

Peat Moss

Soil

Coconut Choir

Tissue Paper

By Distribution Channel

Hypermarkets

Supermarkets

Restaurants

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

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