

Global Software-Defined Wide Area Network (SD-WAN) Market Size study, by Component (Solution and Services), by Deployment Mode (On-Premises and Cloud), by Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), by End-Users (Service Providers and Verticals) and Regional Forecasts 2020-2027

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Abstracts

Global Software-Defined Wide Area Network (SD-WAN) Market is valued approximately at USD 1.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 34.5% over the forecast period 2020-2027. A Software-defined Wide Area Network (SD-WAN) uses a centralized control function to securely and intelligently direct traffic across the WAN that offer any combination of transport services including MPLS, LTE and broadband internet services that connect users to applications. The SD-WAN is a virtual WAN architecture and delivers a high quality user experience, resulting in increased business productivity, agility and reduced costs for IT. The increasing number of cloud-based solutions, rising need for mobility services and enterprises' focus on reducing OPEX with SD-WAN are the factors responsible for the growth of Software-Defined Wide Area Network (SD-WAN) Market over the forecast period. The bring your own device (BYOD) policies adopted by enterprises and rising adoption of SD-WAN in manufacturing due to rising IoT trend will further drive the market growth. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 12th May 2020, Aryaka® Networks and T-Systems Switzerland agreed into a partnership and co-operation for the Swiss Business Enterprise Market. This partnership will strengthen the deployment of WAN Services and manages the quality levels of a traditional MPLS based IP-VPN but combined with the flexibility of the newest SD-WAN Overlays. However, reliability issues

in SD-WAN is the major factor restraining the growth of global Software-Defined Wide Area Network (SD-WAN) market during the forecast period.

The regional analysis of global Software-Defined Wide Area Network (SD-WAN) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the large-scale investments for infrastructure modernization and increasing adoption of automation technologies such as Internet of Things (IoT) and artificial intelligence (AI).

Major market player included in this report are:

Cisco Systems, Inc.

Vmware Inc.

Silver Peak Systems

Aryaka

Nokia Corporation

Oracle Corporation

Huawei Technologies Co., Ltd.

Infovista

Citrix Systems, Inc.

Juniper Networks Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

Deployment Mode:

On-Premises

Cloud

By Organization Size:

Large Enterprises

Small and Medium-Sized Enterprises

By End-Users:

Service Providers

Verticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Software-Defined Wide Area Network (SD-WAN) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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FIG 22. Global Software-Defined Wide Area Network (SD-WAN) market, company market share analysis (2019)

COMPANIES MENTIONED

Cisco Systems, Inc.

Vmware Inc.

Silver Peak Systems

Aryaka

Nokia Corporation

Oracle Corporation

Huawei Technologies Co., Ltd.

Infovista

Citrix Systems, Inc.

Juniper Networks Inc.

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