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Global Software-Defined Wide Area Network (SD-WAN) Market Size study, by Component (Solution and Services), by Deployment Mode (On-Premises and Cloud), by Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), by End-Users (Service Providers and Verticals) and Regional Forecasts 2020-2027

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Abstracts

Global Software-Defined Wide Area Network (SD-WAN) Market is valued approximately at USD 1.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 34.5% over the forecast period 2020-2027. A Software-defined Wide Area Network (SD-WAN) uses a centralized control function to securely and intelligently direct traffic across the WAN that offer any combination of transport services including MPLS, LTE and broadband internet services that connect users to applications. The SD-WAN is a virtual WAN architecture and delivers a high quality user experience, resulting in increased business productivity, agility and reduced costs for IT. The increasing number of cloud-based solutions, rising need for mobility services and enterprises' focus on reducing OPEX with SD-WAN are the factors responsible for the growth of Software-Defined Wide Area Network (SD-WAN) Market over the forecast period. The bring your own device (BYOD) policies adopted by enterprises and rising adoption of SD-WAN in manufacturing due to rising IoT trend will further drive the market growth. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 12th May 2020, Aryaka® Networks and T-Systems Switzerland agreed into a partnership and co-operation for the Swiss Business Enterprise Market. This partnership will strengthen the deployment of WAN Services and manages the quality levels of a traditional MPLS based IP-VPN but combined with the flexibility of the newest SD-WAN Overlays. However, reliability issues

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in SD-WAN is the major factor restraining the growth of global Software-Defined Wide Area Network (SD-WAN) market during the forecast period.

The regional analysis of global Software-Defined Wide Area Network (SD-WAN) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the large-scale investments for infrastructure modernization and increasing adoption of automation technologies such as Internet of Things (IoT) and artificial intelligence (AI).

Major market player included in this report are:
Cisco Systems, Inc.
Vmware Inc.
Silver Peak Systems
Aryaka
Nokia Corporation
Oracle Corporation
Huawei Technologies Co., Ltd.
Infovista
Citrix Systems, Inc.
Juniper Networks Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:
Solutions
Services

Deployment Mode:
On-Premises
Cloud

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By Organization Size:
Large Enterprises
Small and Medium-Sized Enterprises

By End-Users:
Service Providers
Verticals

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

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Target Audience of the Global Software-Defined Wide Area Network (SD-WAN) Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

Cisco Systems, Inc.
Vmware Inc.
Silver Peak Systems
Aryaka
Nokia Corporation
Oracle Corporation
Huawei Technologies Co., Ltd.
Infovista
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