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Global Software-Defined Networking Market Size study, By Solution and services (Physical Network Infrastructure, Virtualization, SDN Application, Integration and Deployment, Training and Maintenance and Managed Services), By Industry Vertical (BFSI, IT and Telecom, Consumer Goods, Defense, Healthcare and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Software-Defined Networking Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Software defined networking is an enhanced technology that provide service providers to programmable flexible network using workflow automation. This approach is suitable as it makes network more agile and effective and also enhanced the controlling of network by enabling service providers to give response in less time to fluctuating business needs. Increasing need for enterprise mobility has prompted an increased adoption and installation of these software defined networking solutions on personal devices such as tablets and smartphones and to connect them to the corporate networks. Further, the growth of the market is attributed owing to the growing usage of mobility, increasing network traffic, and complexity of network would drive the growth of the market. As per the OECD Organization, in United States Version reported a 47% increase in use of collaboration tools and a 52% increase of virtual private network traffic in May 2020. As a result, the need for software defined networking solutions would increase as these have the ability to enable the virtualization of a network and able to solve the most pressing issues related to networks. However, reliability concerns for SDN network is hampering the growth of this market. Further, the

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key players are focusing on strategies such as product launch, innovation and merger & acquisition to sustain themselves amidst fierce competition.

The regional analysis of global Software-Defined Networking market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region due to the rising adoption of these software defined networking solutions due to the growing digitalization. Also, growing need for network virtualization along with the rising business operations is expected to create positive outlook for the growth of the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:
Cisco Systems Inc.
Huawei Technologies Co. Ltd
VMware Inc.
Dell EMC
The Hewlett Packard Enterprise
Ciena Corporation
Juniper Networks Inc.
Nokia Corporation
Pluribus Networks
Extreme Networks

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution and Services:
Physical Network Infrastructure
Virtualization
SDN Application
Integration and Deployment

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Training and Maintenance
Managed Services
By Industry Vertical:
BFSI
IT and Telecom
Consumer Goods
Defense
Healthcare
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

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Target Audience of the Global Software-Defined Networking Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

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Huawei Technologies Co. Ltd
VMware Inc.
Dell EMC
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