

Global Software Defined Networking Market Size study, by Component (Solutions, Services), Type (Open SDN, SDN via API, SDN via Overlay, Hybrid SDN), End-use (Enterprise), and Regional Forecasts 2022-2032

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Abstracts

The Global Software Defined Networking (SDN) Market, valued at approximately USD 34.29 billion in 2023, is set to witness an impressive growth trajectory, registering a compound annual growth rate (CAGR) of 17.9% during the forecast period of 2024 to 2032. SDN revolutionizes the way networks are managed by decoupling the control plane from the data plane, enabling centralized network management, improved scalability, and enhanced flexibility. This paradigm shift is pivotal in addressing the growing complexities of modern networks driven by cloud computing, edge computing, and the Internet of Things (IoT).

The rising demand for agility and programmability in network management has spurred significant adoption of SDN across enterprises globally. The integration of SDN with emerging technologies such as artificial intelligence (AI) and machine learning (ML) is enabling predictive analytics and automated troubleshooting, further driving market growth. Enterprises are leveraging SDN solutions to optimize bandwidth usage, improve security protocols, and enhance overall operational efficiency. However, challenges such as interoperability issues and high initial deployment costs may impede growth.

The regional dynamics of the SDN market reveal that North America dominated the market in 2023, owing to the presence of key players, substantial investments in R&D, and widespread adoption of advanced IT infrastructure. Europe follows closely, driven by increasing digital transformation initiatives and regulatory support. The Asia-Pacific region, however, is poised to exhibit the fastest growth rate during the forecast period,

fueled by rapid urbanization, growing IT service sectors, and government-backed initiatives promoting digital ecosystems in countries like China and India.

The competitive landscape of the market is characterized by robust collaborations, mergers, and strategic investments. Companies are focusing on offering integrated SDN solutions and leveraging innovative technologies to differentiate themselves in the market. The push towards hybrid and multi-cloud strategies is further bolstering the adoption of SDN solutions.

Major market players included in this report are:

Cisco Systems, Inc.

VMware, Inc.

Hewlett Packard Enterprise (HPE)

Juniper Networks, Inc.

Nokia Corporation

NEC Corporation

Huawei Technologies Co., Ltd.

Broadcom Inc.

Extreme Networks, Inc.

Arista Networks, Inc.

Big Switch Networks

Dell Technologies

IBM Corporation

Pluribus Networks

Citrix Systems, Inc.

The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Type:

Open SDN

SDN via API

SDN via Overlay

Hybrid SDN

By End-use:

Enterprise

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024-2032

Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market

Contents

CHAPTER 1. GLOBAL SOFTWARE DEFINED NETWORKING MARKET EXECUTIVE SUMMARY

- 1.1. Global Software Defined Networking Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Component
 - 1.3.2. By Type
 - 1.3.3. By End-use
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL SOFTWARE DEFINED NETWORKING MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL SOFTWARE DEFINED NETWORKING MARKET DYNAMICS

Global Software Defined Networking Market Size study, by Component (Solutions, Services), Type (Open SDN, SDN...

3.1. Market Drivers

- 3.1.1. Demand for Agile and Programmable Networks
- 3.1.2. Integration with Emerging Technologies (AI, ML, IoT)
- 3.1.3. Centralized Network Management and Cost Optimization

3.2. Market Challenges

- 3.2.1. Interoperability Issues and Integration Complexities
- 3.2.2. High Initial Deployment and Transition Costs

3.3. Market Opportunities

- 3.3.1. Expansion in Hybrid and Multi-Cloud Environments
- 3.3.2. Adoption Across Global Enterprises and Digital Transformation Initiatives
- 3.3.3. Innovative Service Offerings and Strategic Partnerships

CHAPTER 4. GLOBAL SOFTWARE DEFINED NETWORKING MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunity

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SOFTWARE DEFINED NETWORKING MARKET SIZE & FORECASTS BY COMPONENT 2022-2032

5.1. Segment Dashboard

5.2. Global Software Defined Networking Market: Component Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1. Solutions

5.2.2. Services

CHAPTER 6. GLOBAL SOFTWARE DEFINED NETWORKING MARKET SIZE & FORECASTS BY TYPE 2022-2032

6.1. Segment Dashboard

6.2. Global Software Defined Networking Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Open SDN

6.2.2. SDN via API

6.2.3. SDN via Overlay

6.2.4. Hybrid SDN

CHAPTER 7. GLOBAL SOFTWARE DEFINED NETWORKING MARKET SIZE & FORECASTS BY END-USE 2022-2032

7.1. Segment Dashboard

7.2. Global Software Defined Networking Market: End-use Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. Enterprise

CHAPTER 8. GLOBAL SOFTWARE DEFINED NETWORKING MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America SDN Market

8.1.1. U.S. SDN Market

8.1.1.1. Component Breakdown Size & Forecasts, 2022-2032

8.1.1.2. Type Breakdown Size & Forecasts, 2022-2032

8.1.2. Canada SDN Market

8.2. Europe SDN Market

8.2.1. UK SDN Market

8.2.2. Germany SDN Market

8.2.3. France SDN Market

8.2.4. Spain SDN Market

- 8.2.5. Italy SDN Market
- 8.2.6. Rest of Europe SDN Market
- 8.3. Asia-Pacific SDN Market
 - 8.3.1. China SDN Market
 - 8.3.2. India SDN Market
 - 8.3.3. Japan SDN Market
 - 8.3.4. Australia SDN Market
 - 8.3.5. South Korea SDN Market
 - 8.3.6. Rest of Asia-Pacific SDN Market
- 8.4. Latin America SDN Market
 - 8.4.1. Brazil SDN Market
 - 8.4.2. Mexico SDN Market
 - 8.4.3. Rest of Latin America SDN Market
- 8.5. Middle East & Africa SDN Market
 - 8.5.1. Saudi Arabia SDN Market
 - 8.5.2. South Africa SDN Market
 - 8.5.3. Rest of Middle East & Africa SDN Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Cisco Systems, Inc.
 - 9.1.2. VMware, Inc.
 - 9.1.3. Hewlett Packard Enterprise (HPE)
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Cisco Systems, Inc.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Juniper Networks, Inc.
 - 9.3.3. Nokia Corporation
 - 9.3.4. NEC Corporation
 - 9.3.5. Huawei Technologies Co., Ltd.
 - 9.3.6. Broadcom Inc.
 - 9.3.7. Extreme Networks, Inc.
 - 9.3.8. Arista Networks, Inc.

9.3.9. Big Switch Networks

9.3.10. Dell Technologies

9.3.11. IBM Corporation

9.3.12. Pluribus Networks

9.3.13. Citrix Systems, Inc.

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Software Defined Networking Market, Report Scope

TABLE 2. Global Software Defined Networking Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Software Defined Networking Market Estimates & Forecasts by Component 2022-2032 (USD Million/Billion)

TABLE 4. Global Software Defined Networking Market Estimates & Forecasts by Type 2022-2032 (USD Million/Billion)

TABLE 5. Global Software Defined Networking Market Estimates & Forecasts by End-use 2022-2032 (USD Million/Billion)

TABLE 6. Global Software Defined Networking Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 7. Global Software Defined Networking Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 8. North America SDN Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 9. U.S. SDN Market Estimates & Forecasts by Segment, 2022-2032 (USD Million/Billion)

TABLE 10. Canada SDN Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 11. Europe SDN Market Estimates & Forecasts by Country, 2022-2032 (USD Million/Billion)

TABLE 12. Asia-Pacific SDN Market Estimates & Forecasts by Country, 2022-2032 (USD Million/Billion)

TABLE 13. Latin America SDN Market Estimates & Forecasts by Country, 2022-2032 (USD Million/Billion)

TABLE 14. Middle East & Africa SDN Market Estimates & Forecasts by Country, 2022-2032 (USD Million/Billion)

... (Additional tables as provided in the final report)

List Of Figures

LIST OF FIGURES

- FIG 1. Global Software Defined Networking Market, Research Methodology
- FIG 2. Global Software Defined Networking Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods
- FIG 4. Global Software Defined Networking Market, Key Trends 2023
- FIG 5. Global Software Defined Networking Market, Growth Prospects 2022-2032
- FIG 6. Global Software Defined Networking Market, Porter's 5 Force Model
- FIG 7. Global Software Defined Networking Market, PESTEL Analysis
- FIG 8. Global Software Defined Networking Market, Value Chain Analysis
- FIG 9. Global Software Defined Networking Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global Software Defined Networking Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global Software Defined Networking Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global Software Defined Networking Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 13. Global Software Defined Networking Market, Regional Snapshot 2022 & 2032
- FIG 14. North America SDN Market, 2022 & 2032 (USD Million/Billion)
- FIG 15. Europe SDN Market, 2022 & 2032 (USD Million/Billion)
- FIG 16. Asia-Pacific SDN Market, 2022 & 2032 (USD Million/Billion)
- FIG 17. Latin America SDN Market, 2022 & 2032 (USD Million/Billion)
- FIG 18. Middle East & Africa SDN Market, 2022 & 2032 (USD Million/Billion)
- FIG 19. Global Software Defined Networking Market, Company Market Share Analysis (2023)
- ... (Additional figures as provided in the final report)

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