

Global Software-Defined Anything Market Size study & Forecast, by Type (Networking (SDN), Wide Area Network (SD-WAN), Data Centre) By End User (Service Providers, Enterprises) and Regional Analysis, 2022-2029

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Abstracts

Global Software-Defined Anything Market is valued approximately USD 81.43 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 25.5% over the forecast period 2022-2029. Software-defined anything, or SDx, is an advanced technique for controlling diverse networks via automated, virtual solutions rather than conventional hardware devices. The Software-Defined Anything market is expanding because of factors such as growing demand for Software-defined Data Centre and rising demand for virtual networking systems.

Software-defined anything provides organizations with enhanced flexibility, faster network operations, cost optimization, and centralized data security. Its prevalence has progressively increased during the last few decades. According to the Statista, as of January 2022, 2,701 data centers were in the United States, with a further 487 data centers located in Germany. The United Kingdom ranked third among countries in terms of the number of data centers with 456, while China recorded 443. Furthermore, revenue in the Data Center market is projected to reach USD 342.10 billion in 2023. The market's largest segment is Network Infrastructure with a projected market volume of USD 203.40 billion in 2023. Another important component driving space increase is rising demand of virtual networking systems. Data center virtualization technologies allow users to design and deploy data centers in the cloud, without having the actual physical data centers. In 2022, the data center virtualization market recorded a revenue worth USD 7 billion. By 2030, the global application virtualization market is expected to exceed USD 23 billion. In addition, in 2022, the global virtual private network market

amounted to USD 44.6 billion. Moreover, the global public cloud computing market continues to grow and is expected to reach an estimated USD 490 billion in 2022. However, the high deployment cost of Software-Defined Anything stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Software-Defined Anything Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of key market players in the region. According to the Statista, revenue in the Enterprise Software segment is projected to reach USD 139.30 billion in 2023. The largest subsegment is Customer Relationship Management Software with a projected market volume of USD 41.77 billion in 2023. Furthermore, Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising technological advancement in cloud-based infrastructure and increasing government initiatives in the market space.

Major market player included in this report are:

Cisco Systems, Inc
Hewlett Packard Enterprise Development LP
IBM
Juniper Networks
Microsoft Corporation
Oracle Corporation
Silver Peak Systems
Adaptiv Networks
Arista Networks
Zenlayer Networks India Private Limited

Recent Developments in the Market:

In May 2019, Cisco partnered with Teridion, a company delivering the only global public cloud-based Wide Area Network (WAN) service, to integrate Teridion's products with Cisco Meraki MX Security and SD-WAN appliances. The combined solution helps in delivering the industry-leading Auto Virtual Private Network (VPN) and SD-WAN capabilities of Cisco Meraki's MX appliances with Teridion's high throughput and low-latency public cloud-based WAN service.

Global Software-Defined Anything Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Networking (SDN)

Wide Area Network (SD-WAN)

Data Centre

By End User

Service Providers

Enterprises

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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