

Global Soft Serve Ice Cream Machines Market Size study & Forecast, by Price Range (Premium, Mass), by Application (Entertainment Venue, Catering Industry, Ice Cream Parlors, Others), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Soft Serve Ice Cream Machines Market is valued approximately USD 665 million in 2021 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2022-2029. Soft Serve Ice Cream also known as soft ice, is a frozen dessert, generally softer and less dense than ice cream due to air being injected during freezing. Moreover, for inducting air during the freezing application soft serve ice cream machines are used. Soft serve machines work by taking a liquid ice cream mix and simultaneously inject air into it during the freezing process. The machine takes certain timeframe to finish making of soft serve ice cream, and once finished, the soft serve ice cream can be dispensed directly from the machine's door. The increasing demand for frozen desserts and growing expansion of ice cream franchise business are key factors driving the market growth.

The demand for frozen desserts is increasing due to introduction of new types of flavors & rise in impulse purchases. For instance – as per Statista – in 2020, the global market for frozen desserts was valued at USD 74.05 billion, and as per projections the global frozen dessert market is projected to grow to USD 102.90 billion by 2026. Also, rising penetration of ice cream parlors in developing regions and increasing demand from catering and hospitality segment would create lucrative growth prospectus for the market over the forecast period. However, the high cost of Soft Serve Ice Cream Machines and periodic maintenance requirement stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Soft Serve Ice Cream Machines Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded products and the increasing demand for frozen desserts in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising expansion convenience stores and ice parlors franchisee in the region as well as growing penetration of leading market players in the region.

Major market player included in this report are:

Technogel SpA

Spaceman Ice Systems Co. Ltd

Oceanpower America LLC.

Gel Matic Italia Srl

ICETRO AMERICA, INC

Frigomat s.r.l.

Electro Freeze

Donper USA

The Vollrath Company, LLC

Gelprom

Recent Developments in the Market:

In January 2022, North Carolina, USA based Carpigiani, a part of the Ali Group Company, has announced launch of a new model of soft serve ice cream machine named UF920, intended for high-volume foodservice operations. The UF920 offers 42-day cleaning cycle, and would offer production capacity of 960 - 4 oz servings per hour of ice cream, soft serve, gelato, sorbet, frozen custard or plant-based recipes or up to 60 gallons of shakes per hour.

Global Soft Serve Ice Cream Machines Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Price Range, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Price Range

- Premium

- Mass

By Application

- Entertainment Venue

- Catering Industry

 - Ice Cream Parlors

 - By Distribution Channel

 - Online

 - Offline

By Region:

- North America

 - U.S.

 - Canada

 - Europe

 - UK

 - Germany

 - France

 - Spain

 - Italy

 - ROE

 - Asia Pacific

 - China

 - India

 - Japan

 - Australia

South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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