

Global Social Employee Recognition Systems Market Size study, by Deployment Type (Cloud, On-premises) by Enterprise Type (Large Enterprises, Small and Medium Sized Enterprises) by end use industries (Retail & Consumer Goods, Healthcare, IT & Telecommunication, Travel & Hospitality, Manufacturing, Media & Entertainment, Others) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G4B8AD79F8B2EN.html>

Date: March 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4B8AD79F8B2EN

Abstracts

Global Social Employee Recognition Systems Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Social Employee Recognition systems refers to software-based systems for posting voluntary work done by employees for the organization's chosen charity. Company celebrations can also be leveraged using social recognition by posting messages and images of individual milestones such as employee service awards. Social recognition improves work relationships among coworkers, and between managers and their subordinates. By receiving appreciation from coworkers, employees are more prone to collaborate with each other at workplace. Growing software-as-a-service (SaaS) industry and rising trend of social recognition at the workplace are key drivers for the growth of Social Employee Recognition Systems market. For instance, according to India Brand Equity Forum (IBEF)- revenues in India's SaaS market will increase eight times from USD 5.3 billion in 2020 to USD 42.2 billion by the year 2025 if present growth rates continue. Also, as per Information Technology & Innovation Foundation (ITIF) – In the year 2019 spending on global cloud computing solutions was estimated at USD 197 billion and in the year 2020, the spending has jumped to USD 223 billion. SaaS (USD 103 billion

globally in 2020) and IaaS (USD 74 billion) are the two largest markets by revenue, with PaaS the smallest (USD 46 billion). Also, in October 2021 Workhuman, an Ireland based provider of cloud-based, human capital management software solutions has collaborated with Service Credit Union, New Hampshire's largest credit union to implement Workhuman's Social Recognition platform in Service Credit Union, to provide their employees with a peer-to-peer recognition program for appreciation of coworkers. Also, with the increasing technological proliferation in workplaces, the adoption & demand for Social Employee Recognition Systems is likely to increase the market growth during the forecast period. However, high implementation cost of Social Employee Recognition Systems and slow penetration rate from small and medium sized enterprises impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Social Employee Recognition Systems Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to increasing awareness about the effect of employee recognition and peer to peer collaboration in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing trend of employee wellness and increasing penetration of global market players in the region would create lucrative growth prospects for the Social Employee Recognition Systems Market across Asia-Pacific region.

Major market player included in this report are:

Salesforce.com, Inc

Globoforce Ltd.

REFFIND Ltd.

Achievers Solutions Inc.

Kudos Inc.

Madison Performance Group

Recognize Services Inc.

Aurea Software Inc.

BI Worldwide Ltd.

Terryberry

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Type:

Cloud

On-premises

By Enterprise Type:

Large Enterprises

Medium Sized Enterprises

By End Use Industries:

Retail & Consumer Goods

Healthcare

IT & Telecommunication

Travel & Hospitality

Manufacturing

Media & Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Social Employee Recognition Systems Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Social Employee Recognition Systems Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Social Employee Recognition Systems Market, by Deployment Type, 2020-2028 (USD Billion)
 - 1.2.3. Social Employee Recognition Systems Market, by Enterprise Type, 2020-2028 (USD Billion)
 - 1.2.4. Social Employee Recognition Systems Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET DYNAMICS

- 3.1. Social Employee Recognition Systems Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing software-as-a-service (SaaS) industry
 - 3.1.1.2. Rising trend of social recognition at the workplace.
 - 3.1.2. Market Challenges
 - 3.1.2.1. High implementation cost.
 - 3.1.2.2. Slow penetration rate from SMEs.
 - 3.1.3. Market Opportunities

3.1.3.1. Rising technological proliferation in workplaces.

CHAPTER 4. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET, BY DEPLOYMENT TYPE

6.1. Market Snapshot

6.2. Global Social Employee Recognition Systems Market by Deployment Type, Performance - Potential Analysis

6.3. Global Social Employee Recognition Systems Market Estimates & Forecasts by Deployment Type 2019-2028 (USD Billion)

6.4. Social Employee Recognition Systems Market, Sub Segment Analysis

6.4.1. Cloud

6.4.2. On-premises

CHAPTER 7. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET, BY ENTERPRISE TYPE

- 7.1. Market Snapshot
- 7.2. Global Social Employee Recognition Systems Market by Enterprise Type, Performance - Potential Analysis
- 7.3. Global Social Employee Recognition Systems Market Estimates & Forecasts by Enterprise Type 2019-2028 (USD Billion)
- 7.4. Social Employee Recognition Systems Market, Sub Segment Analysis
 - 7.4.1. Large Enterprises
 - 7.4.2. Small and Medium Sized Enterprises

CHAPTER 8. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET, BY END USE INDUSTRIES

- 8.1. Market Snapshot
- 8.2. Global Social Employee Recognition Systems Market by End Use Industries, Performance - Potential Analysis
- 8.3. Global Social Employee Recognition Systems Market Estimates & Forecasts by End Use Industries 2019-2028 (USD Billion)
- 8.4. Social Employee Recognition Systems Market, Sub Segment Analysis
 - 8.4.1. Retail & Consumer Goods
 - 8.4.2. Healthcare
 - 8.4.3. IT & Telecommunication
 - 8.4.4. Travel & Hospitality
 - 8.4.5. Manufacturing
 - 8.4.6. Media & Entertainment
 - 8.4.7. Others

CHAPTER 9. GLOBAL SOCIAL EMPLOYEE RECOGNITION SYSTEMS MARKET, REGIONAL ANALYSIS

- 9.1. Social Employee Recognition Systems Market, Regional Market Snapshot
- 9.2. North America Social Employee Recognition Systems Market
 - 9.2.1. U.S. Social Employee Recognition Systems Market
 - 9.2.1.1. Deployment Type breakdown estimates & forecasts, 2019-2028
 - 9.2.1.2. Enterprise Type breakdown estimates & forecasts, 2019-2028
 - 9.2.1.3. End Use Industries breakdown estimates & forecasts, 2019-2028
 - 9.2.2. Canada Social Employee Recognition Systems Market

- 9.3. Europe Social Employee Recognition Systems Market Snapshot
 - 9.3.1. U.K. Social Employee Recognition Systems Market
 - 9.3.2. Germany Social Employee Recognition Systems Market
 - 9.3.3. France Social Employee Recognition Systems Market
 - 9.3.4. Spain Social Employee Recognition Systems Market
 - 9.3.5. Italy Social Employee Recognition Systems Market
 - 9.3.6. Rest of Europe Social Employee Recognition Systems Market
- 9.4. Asia-Pacific Social Employee Recognition Systems Market Snapshot
 - 9.4.1. China Social Employee Recognition Systems Market
 - 9.4.2. India Social Employee Recognition Systems Market
 - 9.4.3. Japan Social Employee Recognition Systems Market
 - 9.4.4. Australia Social Employee Recognition Systems Market
 - 9.4.5. South Korea Social Employee Recognition Systems Market
 - 9.4.6. Rest of Asia Pacific Social Employee Recognition Systems Market
- 9.5. Latin America Social Employee Recognition Systems Market Snapshot
 - 9.5.1. Brazil Social Employee Recognition Systems Market
 - 9.5.2. Mexico Social Employee Recognition Systems Market
- 9.6. Rest of The World Social Employee Recognition Systems Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Salesforce.com, Inc
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Globoforce Ltd.
 - 10.2.3. REFFIND Ltd.
 - 10.2.4. Achievers Solutions Inc.
 - 10.2.5. Kudos Inc.
 - 10.2.6. Madison Performance Group
 - 10.2.7. Recognize Services Inc.
 - 10.2.8. Aurea Software Inc.
 - 10.2.9. BI Worldwide Ltd.
 - 10.2.10. Terryberry

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Social Employee Recognition Systems Market, report scope

TABLE 2. Global Social Employee Recognition Systems Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Social Employee Recognition Systems Market estimates & forecasts by Deployment Type 2019-2028 (USD Billion)

TABLE 4. Global Social Employee Recognition Systems Market estimates & forecasts by Enterprise Type 2019-2028 (USD Billion)

TABLE 5. Global Social Employee Recognition Systems Market estimates & forecasts by End Use Industries 2019-2028 (USD Billion)

TABLE 6. Global Social Employee Recognition Systems Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 7. Global Social Employee Recognition Systems Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Social Employee Recognition Systems Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Social Employee Recognition Systems Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Social Employee Recognition Systems Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Social Employee Recognition Systems Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Social Employee Recognition Systems Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Social Employee Recognition Systems Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Social Employee Recognition Systems Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Social Employee Recognition Systems Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. U.S. Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 18. U.S. Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. Canada Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Social Employee Recognition Systems Market estimates & forecasts

by segment 2019-2028 (USD Billion)

TABLE 39. Japan Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 40. RoAPAC Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 41. RoAPAC Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. RoAPAC Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 43. Brazil Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 44. Brazil Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. Brazil Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Mexico Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 47. Mexico Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. Mexico Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. RoLA Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 50. RoLA Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. RoLA Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. Row Social Employee Recognition Systems Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. Row Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. Row Social Employee Recognition Systems Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Social Employee Recognition Systems Market

TABLE 56. List of primary sources, used in the study of global Social Employee Recognition Systems Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

FIG 1. Global Social Employee Recognition Systems Market, research methodology

FIG 2. Global Social Employee Recognition Systems Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Social Employee Recognition Systems Market, key trends 2021

FIG 5. Global Social Employee Recognition Systems Market, growth prospects 2022-2028

FIG 6. Global Social Employee Recognition Systems Market, porters 5 force model

FIG 7. Global Social Employee Recognition Systems Market, pest analysis

FIG 8. Global Social Employee Recognition Systems Market, value chain analysis

FIG 9. Global Social Employee Recognition Systems Market by segment, 2019 & 2028 (USD Billion)

FIG 10. Global Social Employee Recognition Systems Market by segment, 2019 & 2028 (USD Billion)

FIG 11. Global Social Employee Recognition Systems Market by segment, 2019 & 2028 (USD Billion)

FIG 12. Global Social Employee Recognition Systems Market by segment, 2019 & 2028 (USD Billion)

FIG 13. Global Social Employee Recognition Systems Market by segment, 2019 & 2028 (USD Billion)

FIG 14. Global Social Employee Recognition Systems Market, regional snapshot 2019 & 2028

FIG 15. North America Social Employee Recognition Systems Market 2019 & 2028 (USD Billion)

FIG 16. Europe Social Employee Recognition Systems Market 2019 & 2028 (USD Billion)

FIG 17. Asia pacific Social Employee Recognition Systems Market 2019 & 2028 (USD Billion)

FIG 18. Latin America Social Employee Recognition Systems Market 2019 & 2028 (USD Billion)

FIG 19. Global Social Employee Recognition Systems Market, company Market share analysis (2021)

I would like to order

Product name: Global Social Employee Recognition Systems Market Size study, by Deployment Type (Cloud, On-premises) by Enterprise Type (Large Enterprises, Small and Medium Sized Enterprises) by end use industries (Retail & Consumer Goods, Healthcare, IT & Telecommunication, Travel & Hospitality, Manufacturing, Media & Entertainment, Others) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G4B8AD79F8B2EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4B8AD79F8B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970