

Global Snow Sports Apparel Market Size study, by Product (Top Apparel, Bottom Apparel, Accessories), by Distribution Channel (Offline and Online), by Application (Men and Women) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GF4E8844EE3CEN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF4E8844EE3CEN

Abstracts

Global Snow Sports Apparel Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Snow Sports Apparel have been gaining huge popularity among the sports players and tourists for protecting themselves from fatal accidents. The global Snow Sports Apparel market is being driven by surge in the number of snow sports tournaments. For instance, in 2020, the first Khelo India Winter Games were held in Leh and Gulmarg. The other driving factor for the market is the growing demand for sports apparel worldwide. According to Statista, revenue of global sports apparel market is projected to reach USD 207.79 billion by 2025 from USD 180.96 billion in 2019. Furthermore, increasing awareness for wearing required gears in sports, the growing fashion industry, and high coverage of e-commerce websites so that consumers from around the world can access products will provide new opportunities for the global Snow Sports Apparel industry. However, high costs of these products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Snow Sports Apparel Market. North America is the leading region across the world in terms of market share owing to presence of key sports apparel manufacturers and suitable climatic conditions for snow sports to be held in the region. Whereas, Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing sports events such as Asian Winter Games (AWG), ice hockey, rising income and growing apparel

industry have stimulated product demand in the region.

Major market player included in this report are:

VF Corporation

Columbia Sportswear Company

Kering

adidas Group

Amer Sports

Descente LTD.

Decathlon Sports India Pvt Ltd

Lafuma

Volcom, LLC.

Phenix

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Top Apparel

Bottom Apparel

Accessories

By Distribution Channel:

Offline

Online

By Application:

Men

Women

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Snow Sports Apparel Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Snow Sports Apparel Market, by region, 2019-2027 (USD Billion)
 - 1.2.2. Snow Sports Apparel Market, by Product, 2019-2027 (USD Billion)
 - 1.2.3. Snow Sports Apparel Market, by Distribution Channel, 2019-2027 (USD Billion)
 - 1.2.4. Snow Sports Apparel Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SNOW SPORTS APPAREL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SNOW SPORTS APPAREL MARKET DYNAMICS

- 3.1. Snow Sports Apparel Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Surge in the number of snow sports tournaments
 - 3.1.1.2. Increase in the demand for sports apparel worldwide
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing awareness for wearing required gears in sports
 - 3.1.3.2. Growing fashion industry

CHAPTER 4. GLOBAL SNOW SPORTS APPAREL MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SNOW SPORTS APPAREL MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Snow Sports Apparel Market by Product, Performance - Potential Analysis
- 5.3. Global Snow Sports Apparel Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Snow Sports Apparel Market, Sub Segment Analysis
 - 5.4.1. Top Apparel
 - 5.4.2. Bottom Apparel
 - 5.4.3. Accessories

CHAPTER 6. GLOBAL SNOW SPORTS APPAREL MARKET, BY DISTRIBUTION CHANNEL

- a. Market Snapshot
- 6.1. Global Snow Sports Apparel Market by Distribution Channel, Performance - Potential Analysis
- 6.2. Global Snow Sports Apparel Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.3. Snow Sports Apparel Market, Sub Segment Analysis
 - 6.3.1. Offline
 - 6.3.2. Online

CHAPTER 7. GLOBAL SNOW SPORTS APPAREL MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Snow Sports Apparel Market by Application, Performance - Potential Analysis
- 7.3. Global Snow Sports Apparel Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 7.4. Snow Sports Apparel Market, Sub Segment Analysis
 - 7.4.1. Men
 - 7.4.2. Women

CHAPTER 8. GLOBAL SNOW SPORTS APPAREL MARKET, REGIONAL ANALYSIS

- 8.1. Snow Sports Apparel Market, Regional Market Snapshot
- 8.2. North America Snow Sports Apparel Market
 - 8.2.1. U.S. Snow Sports Apparel Market
 - 8.2.1.1. Product breakdown estimates & forecasts, 2018-2027
 - 8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 8.2.1.3. Application breakdown estimates & forecasts, 2018-2027
 - 8.2.2. Canada Snow Sports Apparel Market
- 8.3. Europe Snow Sports Apparel Market Snapshot
 - 8.3.1. U.K. Snow Sports Apparel Market
 - 8.3.2. Germany Snow Sports Apparel Market
 - 8.3.3. France Snow Sports Apparel Market
 - 8.3.4. Spain Snow Sports Apparel Market
 - 8.3.5. Italy Snow Sports Apparel Market
 - 8.3.6. Rest of Europe Snow Sports Apparel Market
- 8.4. Asia-Pacific Snow Sports Apparel Market Snapshot
 - 8.4.1. China Snow Sports Apparel Market
 - 8.4.2. India Snow Sports Apparel Market
 - 8.4.3. Japan Snow Sports Apparel Market
 - 8.4.4. Australia Snow Sports Apparel Market
 - 8.4.5. South Korea Snow Sports Apparel Market
 - 8.4.6. Rest of Asia Pacific Snow Sports Apparel Market
- 8.5. Latin America Snow Sports Apparel Market Snapshot
 - 8.5.1. Brazil Snow Sports Apparel Market
 - 8.5.2. Mexico Snow Sports Apparel Market
- 8.6. Rest of The World Snow Sports Apparel Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. VF Corporation
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Columbia Sportswear Company
 - 9.2.3. Kering
 - 9.2.4. Adidas Group
 - 9.2.5. Amer Sports
 - 9.2.6. Descente LTD.
 - 9.2.7. Decathlon Sports India Pvt Ltd
 - 9.2.8. Lafuma
 - 9.2.9. Volcom, LLC.
 - 9.2.10. Phenix

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Snow Sports Apparel Market, report scope

TABLE 3. Global Snow Sports Apparel Market estimates & forecasts by region
2018-2027 (USD Billion)

TABLE 4. Global Snow Sports Apparel Market estimates & forecasts by Product
2018-2027 (USD Billion)

TABLE 5. Global Snow Sports Apparel Market estimates & forecasts by Distribution
Channel 2018-2027 (USD Billion)

TABLE 6. Global Snow Sports Apparel Market estimates & forecasts by Application
2018-2027 (USD Billion)

TABLE 7. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 18. Global Snow Sports Apparel Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 19. Global Snow Sports Apparel Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 20. Global Snow Sports Apparel Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Snow Sports Apparel Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Snow Sports Apparel Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. U.S. Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Canada Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. UK Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. Germany Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. France Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Spain Snow Sports Apparel Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Spain Snow Sports Apparel Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 41. Italy Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Italy Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Italy Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. ROE Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. ROE Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. China Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. China Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. India Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. India Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Japan Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Japan Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 57. Australia Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. Australia Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. South Korea Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. South Korea Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. South Korea Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. ROPAC Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. ROPAC Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Brazil Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Brazil Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. Mexico Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. Mexico Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROLA Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROLA Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Snow Sports Apparel Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 75. ROW Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. ROW Snow Sports Apparel Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 77. List of secondary sources used in the study of global Snow Sports Apparel Market.

TABLE 78. List of primary sources used in the study of global Snow Sports Apparel

Market.

TABLE 79. Years considered for the study.

TABLE 80. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Snow Sports Apparel Market, research methodology
- FIG 2. Global Snow Sports Apparel Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Snow Sports Apparel Market, key trends 2020
- FIG 5. Global Snow Sports Apparel Market, growth prospects 2021-2027
- FIG 6. Global Snow Sports Apparel Market, porters 5 force model
- FIG 7. Global Snow Sports Apparel Market, pest analysis
- FIG 8. Global Snow Sports Apparel Market, value chain analysis
- FIG 9. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Snow Sports Apparel Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Snow Sports Apparel Market, regional snapshot 2018 & 2027
- FIG 18. North America Snow Sports Apparel Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Snow Sports Apparel Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Snow Sports Apparel Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Snow Sports Apparel Market 2018 & 2027 (USD Billion)
- FIG 22. Global Snow Sports Apparel Market, company market share analysis (2020)

I would like to order

Product name: Global Snow Sports Apparel Market Size study, by Product (Top Apparel, Bottom Apparel, Accessories), by Distribution Channel (Offline and Online), by Application (Men and Women) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GF4E8844EE3CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF4E8844EE3CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970