

Global Snow Boots for Women Market Size study & Forecast, by Material (Synthetic, Rubber, Shearling, Leather, Other material), By Product Type (Outdoor Snow Shoes, Snow Sport Shoes), By End Use (Residential, Commercial), By Sales Channel (Sports Stores, Specialty Stores, Multi-Brand Stores, Independent Small Retailers, Online Retailers), By Pricing (Economical, Premium), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GD71042695AAEN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD71042695AAEN

Abstracts

Global Snow Boots for Women Market is valued at approximately USD 823.2 million in 2021 and is anticipated to grow with a healthy growth rate of more than 3.1% over the forecast period 2022-2029. Snow boots for women are a type of footwear designed specifically for women to wear in snowy and icy conditions. These boots are typically made with waterproof materials, such as rubber or Gore-Tex, and lined with insulation, such as fleece or synthetic materials, to keep feet warm and dry. They may also feature additional traction on the sole to prevent slipping on slick surfaces. Snow boots for women come in various styles, including ankle-length boots, mid-calf boots, and knee-high boots, as well as different colors and designs to meet the fashion preferences of consumers. They are typically worn for outdoor activities such as snowshoeing, skiing, snowboarding, hiking, or walking in snowy or icy conditions. The market demand is primarily driven by the factors such as weather conditions, the popularity of winter sports and recreational activities, such as skiing, snowboarding, hiking, and snowshoeing, which drives demand for snow boots, coupled with increasing awareness of sustainable and ethical Production of snow boots.

In addition, the growth of e-commerce has increased the demand for the product. According to Statista, with over five billion internet users globally, the number of people making transactions online is steadily rising as global internet access and usage increase. The value of retail e-commerce sales were predicted to reach 5.7 trillion dollars globally in 2022, and this number is expected to increase over the following years. Furthermore, Innovation in materials, diversification of styles, as well as expansion into new markets, are presenting lucrative opportunities for market growth over the forthcoming years. However, demand for snow boots is seasonal, which is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Snow Boots for Women Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the number of snow belts that occupy most of the snow boot market, the income per population, and the rising popularity of ice and snow sports. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as evolving fashion, innovation, region's snowbelt demand for the prevention of cold-based diseases are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Asics Corporation

Sperry Top-Sider

Greatonushoes

Sorel

Totes Isotoner Corporation

Arctix

Reebok International Ltd.

Decathlon Sports Pvt. Ltd.

Puma SE

Adidas AG

Recent Developments in the Market:

In May 2022, adidas AG, a market leader in the worldwide sporting goods industry, and Foot Locker, Inc., a specialised athletic retailer with its corporate offices in New York, recently announced an upgraded relationship focused on product innovation, greater customer experiences, and expanded consumer connectivity. With this strengthened agreement, Foot Locker will be positioned as adidas' leading partner in the basketball market, energy and hype releases will be hastened, and significant women's, kid's, and apparel franchises will experience growth and expansion.

Global Snow Boots for Women Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Material, Product Type, End Use, Sales Channel, Pricing, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Synthetic

Rubber

Shearling

Leather

Other material

By Product Type:

Outdoor Snow Shoes

Snow Sport Shoes

By End Use:

Residential

Commercial

By Sales Channel:

Sports Stores

Specialty Stores

Multi-Brand Stores
Independent Small Retailers
Online Retailers

By Pricing:
Economical
Premium

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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