

Global Smartphone Screen Protector Market Size study, by Material (Tempered Glass, Polyethylene Terephthalate) and Regional Forecasts 2021-2027

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Abstracts

Global Smartphone Screen Protector Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Smartphone Screen Protector is an important part of consumer purchasing habit for a smartphone. High cost of smartphone is driving the growth for screen protector which protects the screen. The increasing in disposable income and rising use of smartphones is upsurging the demand for smartphone screen protector market. For Instance: as per the IBEF, population of over 1 billion people and rising disposable income, the smartphone market is growing immensely from 2011 the total shipments were 14.5 million and in 2020 it was around 150 million. Furthermore, the limited market entry and high set-up cost is expected to drive the market growth for the screen protector. Also, innovation in the product is driving the market growth for the smartphone screen protector such as tempered glass, new PET, and TPU which is low manufacturing expenditure of the product. However, high the licensing part of the smartphone screen protector is very expensive which impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Smartphone Screen Protector market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the significant region across the world in terms of market share owing to the growing demand for smartphones and low cost and premium technology is driving the growth for the region in the forecasted period. Whereas, North America is anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as rising disposable income would create lucrative growth prospects for the Smartphone Screen Protector market across North America region.

Major market player included in this report are:

ZAGG Inc.
AZ Infolink Private Limited
Corning Incorporated
Nippon Electric Glass Co., Ltd
SCHOTT AG
Belkin International, Inc.
FeYong Digital Technology Limited
Shenzhen Yoobao Technology Co., Ltd
BodyGuardz
AGC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Tempered Glass
Polyethylene Terephthalate

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Smartphone Screen Protector Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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