

Global Smart Speaker Market Size study, by Intelligent Virtual Assistant (Alexa, Google Assistant, Siri, DuerOS, AliGenie, Others), by Component (Hardware, Software), by Application (Smart Home, Consumer, Smart Offices, Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G24C5F267501EN.html>

Date: June 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G24C5F267501EN

Abstracts

Global Smart Speaker Market is valued at approximately USD 6.1 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 17.1% over the forecast period 2020-2027. A smart speaker is a type of wireless speaker assisted by Bluetooth, Wi-Fi, or any other wireless protocols, and often driven by a virtual assistant. For the last few years, it is considered as the latest technological development controlling in the consumer technology market and is usually controlled by a voice command to perform certain tasks, like listening to music, online shopping, and placing online delivery for food. It also performs several other activities, such as obtaining the latest news, collect weather information, listing day to day tasks, and integrating with the smart home appliances. These multiple features deliver an edge to a smart speaker market over additional substitute technological inventions and services, thereby, driving the market growth around the world. Furthermore, the increasing number of smart homes around the world, escalating trend of personalization, and rising disposable income of individuals are the few factors responsible for the CAGR of the market during the forecast period. According to the European Union (EU), 68 million homes in Europe and the North America are expected to be smart by the end of 2019. Similarly, as per the source, between 2014 and 2019, the number of households adopted smart home systems is expected to result in about 38.2 million smart homes by 2019. This, in turn, is expected to amplify the demand for smart speakers globally. Moreover, the recent outbreak of COVID-19 around the world has adversely affected the smart speaker

industry as the manufacturing operations and e-commerce platforms are temporarily suspended due to the lockdown imposed by the government, thus, led to a substantial slowdown in the production, which may pose a major challenge for the market growth in the recent year. However, the issues associated with power, connectivity range, and compatibility, along with privacy and security concerns are the few factors inhibiting the market growth over the forecast period of 2020-2027.

The regional analysis of the global Smart Speaker market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the high penetration of smart speakers, along with the presence of a significant number of market players in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the ongoing trend of smart homes and increasing disposable income of individuals would create lucrative growth prospects for the Smart Speaker market across the Asia-Pacific region.

Major market player included in this report are:

Amazon.com, Inc.

Alphabet Inc.

Baidu, Inc.

Alibaba Group

Xiaomi Corporation

Harman International Industries, Inc.,

Apple Inc.

Sonos

Bose Corporation

Lenovo Group Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Intelligent Virtual Assistant:

Alexa
Google Assistant
Siri
DuerOS
AliGenie
Others

By Component:

Hardware
Software

By Application:

Smart Home
Consumer
Smart Offices
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Smart Speaker Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Smart Speaker Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Smart Speaker Market, by Intelligent Virtual Assistant, 2018-2027 (USD Billion)
 - 1.2.3. Smart Speaker Market, by Component, 2018-2027 (USD Billion)
 - 1.2.4. Smart Speaker Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SMART SPEAKER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SMART SPEAKER MARKET DYNAMICS

- 3.1. Smart Speaker Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL SMART SPEAKER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SMART SPEAKER MARKET, BY INTELLIGENT VIRTUAL ASSISTANT

- 5.1. Market Snapshot
- 5.2. Global Smart Speaker Market by Intelligent Virtual Assistant, Performance - Potential Analysis
- 5.3. Global Smart Speaker Market Estimates & Forecasts by Intelligent Virtual Assistant 2017-2027 (USD Billion)
- 5.4. Smart Speaker Market, Sub Segment Analysis
 - 5.4.1. Alexa
 - 5.4.2. Google Assistant
 - 5.4.3. Siri
 - 5.4.4. DuerOS
 - 5.4.5. AliGenie
 - 5.4.6. Others

CHAPTER 6. GLOBAL SMART SPEAKER MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Global Smart Speaker Market by Component, Performance - Potential Analysis
- 6.3. Global Smart Speaker Market Estimates & Forecasts by Component 2017-2027 (USD Billion)
- 6.4. Smart Speaker Market, Sub Segment Analysis
 - 6.4.1. Hardware
 - 6.4.2. Software

CHAPTER 7. GLOBAL SMART SPEAKER MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Smart Speaker Market by Application - Potential Analysis
- 7.3. Global Smart Speaker Market Estimates & Forecasts by Application 2017-2027

(USD Billion)

7.4. Smart Speaker Market, Sub Segment Analysis

7.4.1. Smart Home

7.4.2. Consumer

7.4.3. Smart Offices

7.4.4. Others

CHAPTER 8. GLOBAL SMART SPEAKER MARKET, REGIONAL ANALYSIS

8.1. Smart Speaker Market, Regional Market Snapshot

8.2. North America Smart Speaker Market

8.2.1. U.S. Smart Speaker Market

8.2.1.1. Intelligent Virtual Assistant breakdown estimates & forecasts, 2017-2027

8.2.1.2. Component breakdown estimates & forecasts, 2017-2027

8.2.1.3. Application breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Smart Speaker Market

8.3. Europe Smart Speaker Market Snapshot

8.3.1. U.K. Smart Speaker Market

8.3.2. Germany Smart Speaker Market

8.3.3. France Smart Speaker Market

8.3.4. Spain Smart Speaker Market

8.3.5. Italy Smart Speaker Market

8.3.6. Rest of Europe Smart Speaker Market

8.4. Asia-Pacific Smart Speaker Market Snapshot

8.4.1. China Smart Speaker Market

8.4.2. India Smart Speaker Market

8.4.3. Japan Smart Speaker Market

8.4.4. Australia Smart Speaker Market

8.4.5. South Korea Smart Speaker Market

8.4.6. Rest of Asia Pacific Smart Speaker Market

8.5. Latin America Smart Speaker Market Snapshot

8.5.1. Brazil Smart Speaker Market

8.5.2. Mexico Smart Speaker Market

8.6. Rest of The World Smart Speaker Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. Amazon.com, Inc.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
- 9.2.2. Alphabet Inc.
- 9.2.3. Baidu, Inc.
- 9.2.4. Alibaba Group
- 9.2.5. Xiaomi Corporation
- 9.2.6. Harman International Industries, Inc.,
- 9.2.7. Apple Inc.
- 9.2.8. Sonos
- 9.2.9. Bose Corporation
- 9.2.10. Lenovo Group Limited

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Smart Speaker market, report scope

TABLE 2. Global Smart Speaker market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Smart Speaker market estimates & forecasts by Intelligent Virtual Assistant 2017-2027 (USD Billion)

TABLE 4. Global Smart Speaker market estimates & forecasts by Component 2017-2027 (USD Billion)

TABLE 5. Global Smart Speaker market estimates & forecasts by Application 2017-2027 (USD Billion)

TABLE 6. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Smart Speaker market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Smart Speaker market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. U.S. Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Canada Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Canada Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Canada Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. UK Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. UK Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. UK Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. Germany Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Germany Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Germany Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. France Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. France Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. France Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Spain Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Spain Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Spain Smart Speaker market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 40. Italy Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. Italy Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Italy Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. ROE Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. ROE Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. ROE Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. China Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. China Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. China Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. India Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. India Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. India Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Japan Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Japan Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Japan Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. Australia Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 56. Australia Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Australia Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. South Korea Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 59. South Korea Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. South Korea Smart Speaker market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 61. ROPAC Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. ROPAC Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. ROPAC Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Brazil Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Brazil Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Brazil Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. Mexico Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 68. Mexico Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. Mexico Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. ROLA Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. ROLA Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROLA Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. ROW Smart Speaker market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 74. ROW Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. ROW Smart Speaker market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. List of secondary Intelligent Virtual Assistants, used in the study of global Smart Speaker market

TABLE 77. List of primary Intelligent Virtual Assistants, used in the study of global Smart Speaker market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Smart Speaker market, research methodology
- FIG 2. Global Smart Speaker market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Smart Speaker market, key trends 2019
- FIG 5. Global Smart Speaker market, growth prospects 2020-2027
- FIG 6. Global Smart Speaker market, porters 5 force model
- FIG 7. Global Smart Speaker market, pest analysis
- FIG 8. Global Smart Speaker market, value chain analysis
- FIG 9. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Smart Speaker market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Smart Speaker market, regional snapshot 2017 & 2027
- FIG 18. North America Smart Speaker market 2017 & 2027 (USD Billion)
- FIG 19. Europe Smart Speaker market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Smart Speaker market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Smart Speaker market 2017 & 2027 (USD Billion)
- FIG 22. Global Smart Speaker market, company market share analysis (2019)

COMPANIES MENTIONED

Amazon.com, Inc.
Alphabet Inc.
Baidu, Inc.
Alibaba Group
Xiaomi Corporation
Harman International Industries, Inc.,
Apple Inc.
Sonos
Bose Corporation
Lenovo Group Limited

I would like to order

Product name: Global Smart Speaker Market Size study, by Intelligent Virtual Assistant (Alexa, Google Assistant, Siri, DuerOS, AliGenie, Others), by Component (Hardware, Software), by Application (Smart Home, Consumer, Smart Offices, Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G24C5F267501EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G24C5F267501EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970