

# Global Smart Shower Market Size study & Forecast, by Application (Commercial, Residential/Domestic) and Regional Analysis, 2022-2029

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## Abstracts

Global Smart Shower Market is valued at approximately USD 1.11 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 11.8% over the forecast period 2022-2029. Smart Shower is a technologically advanced shower that offers various features compared to conventional showers. Also, it allows users to control their everyday showers with their voice or fingers tips, along with a set maximum temperature on the main processor box. In addition, this shower also helps in the conservation of energy and water. The global market growth is primarily driven by the factors such as increasing consumer awareness regarding health hygiene, growing focus on energy and water conservation, and a rise in home improvement projects and bathroom renovations.

The rapid inclination towards smart homes is directly influencing the demand for smart showers in the worldwide market. According to Statista analysis, it was estimated that there were nearly 259.89 million smart homes built around the world. Also, it is projected to reach 478.22 million smart homes by the year 2025. Moreover, as per the blog by the Washington Post, bathrooms are the most remodeled rooms in a home as of January 2020. Accordingly, the rising penetration of smart homes is directly associated with the growth of the market at a substantial rate. Moreover, the rising introduction of touchless technology, as well as increasing launches by the key market players are presenting various lucrative opportunities over the forecasting years. However, the high cost of installation and maintenance is a chief restraining factor for the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Smart Shower Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America dominated the market in terms of revenue, owing to the rising inclination towards smart homes and commercial properties, along with the growing penetration of advanced technologies aimed at energy conservation and maintaining hygiene. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the flourishing growth of the hospitality industry, rising focus on reducing water and energy consumption, and geographical expansion of key industry players in the regional market.

Major market players included in this report are:

Roca Sanitario, S.A.

TOTO LTD.

Moen Incorporated

LIXIL Corporation

Kohler Co.

Jaquar

Aqualisa

GetHai, Inc.

Dornbracht AG & Co. KG

WaterHawk (LTE Water Products)

Recent Developments in the Market:

In March 2022, Jaquar-owned Artize unveiled the introduction of its flagship retail space Atelier luxury bath gallery to display its retail bath ware. The aim of this initiative is to allow visitors to interact with, feel, and experience Artize bath ware products.

In June 2021, Sanit, a German company that specializes in sanitaryware installation systems, has been acquired by Roca Group, a global leader in the design, manufacture, and distribution of bathroom products. The acquisition aimed to strengthen the company's position as a worldwide operator and establish specialist competence centers for several bathroom product categories.

Global Smart Shower Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Commercial

Residential/Domestic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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