

Global Smart Retail Market Size Study By Application (Intelligent System (Smart Cart, Interactive Kiosk, Intelligent Vending Machine, AR/VR), Robotics, Visual Marketing, Smart Payment System, Analytics, Smart Label, and Others), and By Regional (North America, Europe, Asia Pacific, Latin America, and Rest of the World) Forecasts, 2018-2025

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Abstracts

Global Smart Retail Market to reach USD 59.01 billion by 2025.

Global Smart Retail Market valued approximately USD 8.57 billion in 2016 is forecasted to grow with a healthy growth rate of more than 23.91% over the forecast period 2018-2025. The market growth is primarily attributed to prominent new technologies generates new incomes for retailers, growing espousal of smartphones, diminishing costs of electronics components, rising demands for the better shopping experience and customer services. Smart retail is a term that is used to describe a set of smart technologies which are intended to give the consumer a safer, faster, greater, and smarter experience when shopping.

The regional analysis of Global Smart Retail Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share. Moreover, North America region is also expected to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Intelligent System

Smart Cart

Interactive Kiosk

Intelligent Vending Machine

AR/VR

Robotics

Visual Marketing

Smart Payment System

Analytics

Smart Label

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Google, Intel, Par Technology Corporation, NVIDIA, Microsoft, IBM, Amazon, Samsung Electronics, SoftBank Robotics Holdings Corp., Verifone Holdings, Inc., and so on. The fierce competitiveness has made these players spend in product developments to improve the customer's requirements.

Target Audience of the Smart Retail Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. GLOBAL SMART RETAIL MARKET DEFINITION & SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL SMART RETAIL MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SMART RETAIL MARKET BY APPLICATION

Global Smart Retail Market Size Study By Application (Intelligent System (Smart Cart, Interactive Kiosk, Intel...

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Smart Retail Market, Sub Segment Analysis
 - 5.3.1. Intelligent System
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.3. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.3.1. Smart Cart
 - 5.3.1.3.2. Interactive Kiosk
 - 5.3.1.3.3. Intelligent Vending Machine
 - 5.3.1.3.4. AR/VR
 - 5.3.2. Robotics
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.3. Visual Marketing
 - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.4. Smart Payment System
 - 5.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.5. Analytics
 - 5.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.6. Smart Label
 - 5.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.7. Others
 - 5.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL SMART RETAIL MARKET, REGIONAL ANALYSIS

- 6.1. Smart Retail Market, Regional Market Snapshot (2015-2025)
- 6.2. North America Smart Retail Market Snapshot
 - 6.2.1. U.S.
 - 6.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.2.1.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.2.2. Canada

- 6.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 6.2.2.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.3. Europe Smart Retail Market Snapshot
 - 6.3.1. U.K.
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Germany
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3. France
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4. Rest of Europe
 - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.4.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.4. Asia Smart Retail Market Snapshot
 - 6.4.1. China Smart Retail Market Size Estimates & Forecasts, 2015-2025 (USD Billion)
 - 6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.1.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.2. India
 - 6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.2.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.3. Japan
 - 6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.3.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.4. Rest of Asia Pacific
 - 6.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.4.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.5. Latin America Smart Retail Market Snapshot
 - 6.5.1. Brazil
 - 6.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.5.1.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.5.2. Mexico
 - 6.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.5.2.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.6. Rest of The World
 - 6.6.1. South America
 - 6.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

- 6.6.1.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.6.2. Middle East and Africa
 - 6.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.6.2.2. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Company Market Share (Subject to Data Availability)
- 7.2. Top Market Strategies
- 7.3. Company Profiles
 - 7.3.1. Google
 - 7.3.1.1. Overview
 - 7.3.1.2. Financial (Subject to Data Availability)
 - 7.3.1.3. Product Summary
 - 7.3.1.4. Recent Developments
 - 7.3.2. Intel
 - 7.3.3. Par Technology Corporation
 - 7.3.4. NVIDIA
 - 7.3.5. Microsoft
 - 7.3.6. IBM
 - 7.3.7. Amazon
 - 7.3.8. Samsung Electronics
 - 7.3.9. SoftBank Robotics Holdings Corp.
 - 7.3.10. Verifone Holdings, Inc.

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