

# **Global Smart Pillows Market Size study, by Application Outlook (Residential, Commercial) by Distribution Channel Outlook (Offline, Online) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G4A26CA8CFF3EN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4A26CA8CFF3EN

## **Abstracts**

Global Smart Pillows Market is valued approximately USD 1.11 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 31 % over the forecast period 2021-2027. Smart Pillows is a type of pillow that controls snoring, adjust shape, track sleep, and many other features which helps the consumers in better sleeping. And smart pillows are efficient and innovative. The smart pillows are designed to serve comfort for patient and old aged population which rise the demand for smart pillow. As geriatricians from the globe assist for better sleep assistance and a track of routine sleep. Ans as geriatricians are now using smart pillow for the same thus the increase in geriatrician population will increase the demand for smart pillow market. According to UK Parliament, in 2019, 12.3 million people (19% of the UK population) was aged over 65. This was a 23% increase as compared to 2018. Furthermore, the advanced technology such as noise cancelation is also the market growth for smart pillows. Also, awareness of smart pillows is creating lucrative opportunity for the product which leads to the adoption & demand for Smart Pillows is likely to increase the market growth during the forecast period. However, some people do not use sleeping pillow because it causes pain which impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Smart Pillows market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the high digital penetration and rising e-commerce throughout the region. Increasing digital ecosystem is helping the market to boost sales for the forecasted period. Whereas, Asia-Pacific is

anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, early adoption of new technology, strong presence of key market players in the region would create lucrative growth prospects for the Smart Pillows market across Asia-Pacific region.

Major market player included in this report are:

Sunrise Smart Pillow  
Sleep Smart Pillow  
Dream Pad  
Motion Pillow  
10minds  
Gio Clavis  
Smart Nora  
iSense Sleep  
Pressure Profile Systems Inc.  
Advanced Sleep Technologies LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application Outlook:

Residential  
Commercial

By Distribution Channel Outlook:

Offline  
Online

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Smart Pillows Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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