

Global Smart Pillows Market Size study, by Application Outlook (Residential, Commercial) by Distribution Channel Outlook (Offline, Online) and Regional Forecasts 2021-2027

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Abstracts

Global Smart Pillows Market is valued approximately USD 1.11 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 31 % over the forecast period 2021-2027. Smart Pillows is a type of pillow that controls snoring, adjust shape, track sleep, and many other features which helps the consumers in better sleeping. And smart pillows are efficient and innovative. The smart pillows are designed to serve comfort for patient and old aged population which rise the demand for smart pillow. As geriatricians from the globe assist for better sleep assistance and a track of routine sleep. Ans as geriatricians are now using smart pillow for the same thus the increase in geriatrician population will increase the demand for smart pillow market. According to UK Parliament, in 2019, 12.3 million people (19% of the UK population) was aged over 65. This was a 23% increase as compared to 2018. Furthermore, the advanced technology such as noise cancelation is also the market growth for smart pillows. Also, awareness of smart pillows is creating lucrative opportunity for the product which leads to the adoption & demand for Smart Pillows is likely to increase the market growth during the forecast period. However, some people do not use sleeping pillow because it causes pain which impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Smart Pillows market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the high digital penetration and rising e-commerce throughout the region. Increasing digital ecosystem is helping the market to boost sales for the forecasted period. Whereas, Asia-Pacific is

anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, early adoption of new technology, strong presence of key market players in the region would create lucrative growth prospects for the Smart Pillows market across Asia-Pacific region.

Major market player included in this report are:

Sunrise Smart Pillow

Sleep Smart Pillow

Dream Pad

Motion Pillow

10minds

Gio Clavis

Smart Nora

iSense Sleep

Pressure Profile Systems Inc.

Advanced Sleep Technologies LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application Outlook:

Residential

Commercial

By Distribution Channel Outlook:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Smart Pillows Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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