

Global Smart-Mirror Market Size study & Forecast, by Installation Type (Wall Mounted, Free-Standing), by Application (Residential, Commercial), by Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GCBF7006ADB DEN.html>

Date: January 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCBF7006ADB DEN

Abstracts

Global Smart-Mirror Market is valued at approximately USD 514.6 million in 2022 and is anticipated to grow with a healthy growth rate of more than 8.8% during the forecast period 2023-2030. A Smart Mirror is a two-way mirror with a display embedded into the glass. The mirror's surface, enable features , such as weather forecast, current time, news feed, upcoming appointments, and more. The Smart-Mirror Market is expanding because of factors such as placing Smart-Mirrors in a variety of commercial settings, for example, shopping malls, Salons and spas, Fitness and dance centers helps in improving client experience, use of advanced technology such as computer vision, virtual reality, and augmented reality in modern day smart mirrors further increases its functionality, adoption of smart mirrors in the automotive sector is also expected to drive the market.

Smart mirrors are becoming more and more popular in the retail sector as they allow customers to virtually try on clothing, accessories, and makeup. This creates an immersive shopping experience for customers. In addition, smart mirrors can display product details, special offers, and customized commercials, giving customers an interactive and interesting experience that boosts acceptance and expands the market. Furthermore, people all around the world are actively seeking customized and personalized experiences in several parts of their everyday lives, such as personal grooming and home decor. Smart mirrors meet this demand by allowing users to set display preferences, illumination, and other features, as well as providing personalized wellness, fashion, and beauty recommendations. For example, In February 2022,

MySize, an AI solutions company, has launched an interactive smart mirror FirstLook for integration into real commercial stores. The FirstLook Smart Mirror boasts a mirror-like touch display and advanced features such as an interactive 3D try-on experience, style recommendation system and a third-party POS. This improves the whole purchasing experience for customers. Furthermore, demand for smart mirrors is predicted to rise in developing countries as residents increasingly adopt smart home devices and commercial centers are beginning to install automated devices on their premises. In addition, the increased demand for environmentally friendly and energy-efficient smart mirrors that use less energy or electricity is expected to create considerable market opportunities in the upcoming years. However, smart mirrors are regularly linked to cameras, sensors, and connectivity features, creating concerns about user security and privacy. Smart mirrors collect and analyze personal data, which, if not managed properly and securely, can lead to unauthorized access or privacy violations. Such considerations make it vital for users to gain trust in such products, limiting consumer adoption of smart mirrors thus stifling overall market growth.

The key regions considered for the Global Smart-Mirror Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The region's dominance can be ascribed to a rise in smart technology adoption, coupled with a growing customer preference. With real-time information display, seamless virtual assistant interaction, and customizable features, they appeal to North American families. As e-commerce expands, the industry is set to benefit, anticipating further growth through innovation and widespread integration of advanced technology in smart mirrors across the distribution chain. Asia Pacific is expected to grow significantly over the forecast period, the strong presence of key manufacturers and technical breakthroughs in countries such as China, Japan, and South Korea are driving the growth of the Asia Pacific Smart Mirror Market. These countries are known for their technological and electronic innovation, allowing for the development and deployment of cutting-edge smart mirror solutions.

Major market player included in this report are:

Electric Mirror, Inc.

AVIS Electronics company

Foshan Eterna Intelligent Bathroom Co., Ltd.

Reflectel

LumiDesign Inc.

Evervue USA Inc.

Magna International Inc.

Gentex Corp.

Japan Display Inc.

Ficosa International S.A

Recent Developments in the Market:

In June 2023, Gentex Corp outfitted Peugeot's all-new 9X8 Hybrid Hypercar with a sophisticated rear vision system intended to optimize the vehicle's rearward perspective for the upcoming 24 Hours of Le Mans and the F?d?ration Internationale de l'Automobile (FIA) World Endurance Championship (WEC). Peugeot Sport and Gentex collaborated to implement a cutting-edge digital rearview mirror that improves the driver's visibility and situational awareness during the race. The device is a race-ready variant of Gentex's Full Display Mirror (FDM), a computerized rearview mirror seen in over 90 passenger vehicles worldwide. The technology uses a rear-facing camera to collect footage.

In February 2022, MySize introduced the "FirstLook" smart mirror, which has a mirror-like touch display and improves the shopping experience of consumers in real locations by offering a contactless checkout procedure.

In February 2023, Magna declared that it would invest about USD 470 million to expand its business activities throughout Ontario, Canada. A new battery enclosures factory in Brampton, Ontario, which supports the Ford F-150 Lightning and upcoming Original Equipment Manufacturer (OEM) programs, is compromised by the growth.

Global Smart-Mirror Market Report Scope:

Historical Data – 2021 - 2022

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Installation Type, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Installation Type:

Wall Mounted

Free-Standing

By Application:

Residential

Commercial

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2023-2030 (USD Million)
 - 1.2.1. Smart-Mirrors Market, by Region, 2023-2030 (USD Million)
 - 1.2.2. Smart-Mirrors Market, by Installation Type, 2023-2030 (USD Million)
 - 1.2.3. Smart-Mirrors Market, by Application, 2023-2030 (USD Million)
 - 1.2.4. Smart-Mirrors Market, by Distribution Channel, 2023-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SMART-MIRRORS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SMART-MIRRORS MARKET DYNAMICS

- 3.1. Smart-Mirrors Market Impact Analysis (2023-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing use of smart mirrors in the automotive industry
 - 3.1.1.2. Placing Smart-Mirrors in a variety of commercial settings
 - 3.1.1.3. Use of advanced technology such as voice command, (Augmented reality) AR to improve customer experience
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of installation and awareness about technology
 - 3.1.2.2. Imperfect consequences of security breaches and personal data
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing adoption of smart-home products in developing countries
 - 3.1.3.2. Innovation and filtration of newly developed techs by various smart solution companies

CHAPTER 4. GLOBAL SMART-MIRRORS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SMART-MIRRORS MARKET, BY INSTALLATION TYPE

- 5.1. Market Snapshot
- 5.2. Global Smart-Mirrors Market by Installation Type, Performance - Potential Analysis
- 5.3. Global Smart-Mirrors Market Estimates & Forecasts by Installation Type 2023-2030 (USD Million)
- 5.4. Smart-Mirrors Market, Sub Segment Analysis
 - 5.4.1. Wall Mounted
 - 5.4.2. Free-Standing

CHAPTER 6. GLOBAL SMART-MIRRORS MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Smart-Mirrors Market by Application, Performance - Potential Analysis
- 6.3. Global Smart-Mirrors Market Estimates & Forecasts by Application 2023-2030 (USD Million)

6.4. Smart-Mirrors Market, Sub Segment Analysis

6.4.1. Residential

6.4.2. Commercial

CHAPTER 7. GLOBAL SMART-MIRRORS MARKET, BY DISTRIBUTION CHANNEL

7.1. Market Snapshot

7.2. Global Smart-Mirrors Market by Distribution Channel, Performance - Potential Analysis

7.3. Global Smart-Mirrors Market Estimates & Forecasts by Distribution Channel 2023-2030 (USD Million)

7.4. Smart-Mirrors Market, Sub Segment Analysis

7.4.1. Online

7.4.2. Offline

CHAPTER 8. GLOBAL SMART-MIRRORS MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Smart-Mirrors Market, Regional Market Snapshot

8.4. North America Smart-Mirrors Market

8.4.1. U.S. Smart-Mirrors Market

8.4.1.1. Installation Type breakdown estimates & forecasts, 2023-2030

8.4.1.2. Application breakdown estimates & forecasts, 2023-2030

8.4.1.3. Distribution Channel breakdown estimates & forecasts, 2023-2030

8.4.2. Canada Smart-Mirrors Market

8.5. Europe Smart-Mirrors Market Snapshot

8.5.1. U.K. Smart-Mirrors Market

8.5.2. Germany Smart-Mirrors Market

8.5.3. France Smart-Mirrors Market

8.5.4. Spain Smart-Mirrors Market

8.5.5. Italy Smart-Mirrors Market

8.5.6. Rest of Europe Smart-Mirrors Market

8.6. Asia-Pacific Smart-Mirrors Market Snapshot

8.6.1. China Smart-Mirrors Market

8.6.2. India Smart-Mirrors Market

8.6.3. Japan Smart-Mirrors Market

8.6.4. Australia Smart-Mirrors Market

8.6.5. South Korea Smart-Mirrors Market

- 8.6.6. Rest of Asia Pacific Smart-Mirrors Market
- 8.7. Latin America Smart-Mirrors Market Snapshot
 - 8.7.1. Brazil Smart-Mirrors Market
 - 8.7.2. Mexico Smart-Mirrors Market
- 8.8. Middle East & Africa Smart-Mirrors Market
 - 8.8.1. Saudi Arabia Smart-Mirrors Market
 - 8.8.2. South Africa Smart-Mirrors Market
 - 8.8.3. Rest of Middle East & Africa Smart-Mirrors Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Electric Mirror, Inc.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. AVIS Electronics company
 - 9.3.3. Foshan Eterna Intelligent Bathroom Co., Ltd.
 - 9.3.4. Reflectel
 - 9.3.5. LumiDesign Inc.
 - 9.3.6. Evervue USA Inc.
 - 9.3.7. Magna International Inc.
 - 9.3.8. Gentex Corp.
 - 9.3.9. Japan Display Inc.
 - 9.3.10. Ficosa International S.A

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Smart-Mirrors Market, report scope

TABLE 2. Global Smart-Mirrors Market estimates & forecasts by Region 2023-2030 (USD Million)

TABLE 3. Global Smart-Mirrors Market estimates & forecasts by Installation Type 2023-2030 (USD Million)

TABLE 4. Global Smart-Mirrors Market estimates & forecasts by Application 2023-2030 (USD Million)

TABLE 5. Global Smart-Mirrors Market estimates & forecasts by Distribution Channel 2023-2030 (USD Million)

TABLE 6. Global Smart-Mirrors Market by segment, estimates & forecasts, 2023-2030 (USD Million)

TABLE 7. Global Smart-Mirrors Market by region, estimates & forecasts, 2023-2030 (USD Million)

TABLE 8. Global Smart-Mirrors Market by segment, estimates & forecasts, 2023-2030 (USD Million)

TABLE 9. Global Smart-Mirrors Market by region, estimates & forecasts, 2023-2030 (USD Million)

TABLE 10. Global Smart-Mirrors Market by segment, estimates & forecasts, 2023-2030 (USD Million)

TABLE 11. Global Smart-Mirrors Market by region, estimates & forecasts, 2023-2030 (USD Million)

TABLE 12. Global Smart-Mirrors Market by segment, estimates & forecasts, 2023-2030 (USD Million)

TABLE 13. Global Smart-Mirrors Market by region, estimates & forecasts, 2023-2030 (USD Million)

TABLE 14. Global Smart-Mirrors Market by segment, estimates & forecasts, 2023-2030 (USD Million)

TABLE 15. Global Smart-Mirrors Market by region, estimates & forecasts, 2023-2030 (USD Million)

TABLE 16. U.S. Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 17. U.S. Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 18. U.S. Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 19. Canada Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD

Million)

TABLE 20. Canada Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 21. Canada Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 22. UK Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 23. UK Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 24. UK Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 25. Germany Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 26. Germany Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 27. Germany Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 28. France Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 29. France Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 30. France Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 31. Italy Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 32. Italy Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 33. Italy Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 34. Spain Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 35. Spain Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 36. Spain Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 37. RoE Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 38. RoE Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 39. RoE Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 40. China Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 41. China Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 42. China Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 43. India Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 44. India Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 45. India Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 46. Japan Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 47. Japan Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 48. Japan Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 49. South Korea Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD

Million)

TABLE 50. South Korea Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 51. South Korea Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 52. Australia Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD

Million)

TABLE 53. Australia Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 54. Australia Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 55. RoAPAC Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD

Million)

TABLE 56. RoAPAC Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 57. RoAPAC Smart-Mirrors Market estimates & forecasts by segment

2023-2030 (USD Million)

TABLE 58. Brazil Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 59. Brazil Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 60. Brazil Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 61. Mexico Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD

Million)

TABLE 62. Mexico Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 63. Mexico Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 64. RoLA Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 65. RoLA Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 66. RoLA Smart-Mirrors Market estimates & forecasts by segment 2023-2030

(USD Million)

TABLE 67. Saudi Arabia Smart-Mirrors Market estimates & forecasts, 2023-2030 (USD Million)

TABLE 68. South Africa Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 69. RoMEA Smart-Mirrors Market estimates & forecasts by segment 2023-2030 (USD Million)

TABLE 70. List of secondary sources, used in the study of global Smart-Mirrors Market

TABLE 71. List of primary sources, used in the study of global Smart-Mirrors Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Smart-Mirrors Market, research methodology
 - FIG 2. Global Smart-Mirrors Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Smart-Mirrors Market, key trends 2022
 - FIG 5. Global Smart-Mirrors Market, growth prospects 2023-2030
 - FIG 6. Global Smart-Mirrors Market, porters 5 force model
 - FIG 7. Global Smart-Mirrors Market, pest analysis
 - FIG 8. Global Smart-Mirrors Market, value chain analysis
 - FIG 9. Global Smart-Mirrors Market by segment, 2023 & 2030 (USD Million)
 - FIG 10. Global Smart-Mirrors Market by segment, 2023 & 2030 (USD Million)
 - FIG 11. Global Smart-Mirrors Market by segment, 2023 & 2030 (USD Million)
 - FIG 12. Global Smart-Mirrors Market by segment, 2023 & 2030 (USD Million)
 - FIG 13. Global Smart-Mirrors Market by segment, 2023 & 2030 (USD Million)
 - FIG 14. Global Smart-Mirrors Market, regional snapshot 2023 & 2030
 - FIG 15. North America Smart-Mirrors Market 2023 & 2030 (USD Million)
 - FIG 16. Europe Smart-Mirrors Market 2023 & 2030 (USD Million)
 - FIG 17. Asia pacific Smart-Mirrors Market 2023 & 2030 (USD Million)
 - FIG 18. Latin America Smart-Mirrors Market 2023 & 2030 (USD Million)
 - FIG 19. Middle East & Africa Smart-Mirrors Market 2023 & 2030 (USD Million)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Smart-Mirror Market Size study & Forecast, by Installation Type (Wall Mounted, Free-Standing), by Application (Residential, Commercial), by Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GCBF7006ADB DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCBF7006ADB DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970