

Global Smart Glass Market Size study, by Technology (Electrochromic, PDLC, SPD, Thermochemical, Photochromic), by Application (Architectural, Transportation, Automotive, Aircraft, Marine, Consumer Electronics, Power Generation) and Regional Forecasts 2019-2026

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Abstracts

Global Smart Glass Market valued approximately USD 3.85 billion in 2018 is anticipated to grow with a healthy growth rate of more than 16.63% over the forecast period 2019-2026. The Smart Glass Market is continuously growing in the global scenario at significant pace. Smart glass controls the transmission properties of light by alterations in heat and voltage. Various types of smart glass include thermochemical, electrochromic, photochromic, suspended particle device (SPD), polymer disperse liquid crystal (PDLC), micro-blinds, and nanocrystal glass. These glasses are majorly used in construction industry in the form of electrochromic windows. Rapid developments in the automotive industry, expansion in the application areas and growing demand glass in construction industry are the substantial driving factors of the market during the forecast period. Additionally, administrative initiatives for green building and Growing demand from transportation sector are expected to boost the demand for smart glass. Moreover, emergence of smart glass technologies and shift from traditional approach of energy conservation to innovative approach using smart glasses are the factors that likely to create numerous opportunity in the near future. Moreover, smart glass offers several benefits such as helps in maintain privacy, energy saving, durable, blocks UV rays and so on therefore, these benefits also impelling the demand of smart glass among end-users all over the world. However, high manufacturing cost of smart glass products and lack of awareness about emerging innovations by the service providers are the factors that limiting the growth of the market during the forecast period.

The regional analysis of Global Smart Glass Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to presence of favorable regulations and increasing automotive production due to demand of smart glass is also rising in the region. Europe is estimated to grow at stable growth rate in the global Smart Glass market over the upcoming years. Further, Asia-Pacific is anticipated to exhibit higher growth rate / CAGR over the forecast period 2019-2026 due to increasing adoption of smart glass in transportation and consumer electronics across the region.

The major market player included in this report are:

Asahi Glass Co. Ltd.

ChromoGenics AB

Corning Incorporated

Dupont

E-chromic Technologies Inc.

Gentex Corporation

Guardian Industries Corp.

Hitachi Chemical Co. Ltd.

Innovative Glass Corporation

Kinestral Technologies Inc.

LTI Smart Glass Inc.

Merck KGaA

Pleotint LLC

PPG Industries Inc.

RavenBrick LLC

Research Frontiers Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Electrochromic
PDLC
SPD
Thermochromic
Photochromic

By Application:

Architectural
Transportation
Automotive
Aircraft
Marine
Consumer Electronics
Power Generation

By Regions:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Smart Glass Market in Market Study:

Global Smart Glass Market Size study, by Technology (Electrochromic, PDLC, SPD, Thermochromic, Photochromic),...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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