

Global Smart City Platform Market Size study, by Offering (Platforms and Services), by Delivery Model (Small and Medium-Sized Enterprises and Large Enterprises), by Application (Smart Transportation, Public Safety, Smart Energy and Utilities, Infrastructure Management and Citizen Engagement) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G1E5BB82FF56EN.html>

Date: October 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G1E5BB82FF56EN

Abstracts

Global Smart City Platform Market is valued approximately at USD 124.7 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 11.2% over the forecast period 2020-2027. Smart Cities comprise of systems including security and access control systems, building automation systems, water treatment and supply, emergency management systems, intelligent grid, smart lighting system, renewable power, transportation and others. Smart city platform resides at enterprise level which perform functions such as performance management, analytics, remote asset monitoring, decision support and/or presentation components. It further includes data management, application enablement, visualization, cybersecurity, network management, reporting, simulation, device management and many others. Thus, the platform boosts interoperability between different sectors, to promote innovation and allow citizens to gain advantages from intelligent surroundings. The rising preference for platforms over standalone solutions, increase in urban population actuating smart management and digital transformation will drive the market growth. Also, increasing adoption of IoT technology for infrastructure management and city monitoring and digital transformations driving smart cities which in result accelerate the demand of smart cities platform market over the forecast period. For instance: as per Statista, the global technology spending on smart city initiative was USD 81 billion in 2018 and is estimated to rise by USD 189.5 billion in 2023. Furthermore, the rising advancements and other

strategic alliance by market key players will create a lucrative demand for this market. For instance: on 19th November 2019, Quantela Inc. and Cisco launched an outcome-based project financing for smart city projects. These finance model includes operations of Cisco Kinetic for Cities (CKC) Platform combined with Quantela's Atlantis Intelligence Solution for smart city project. Whereas, complicated and costly infrastructure of smart city platforms is the major factor restraining the growth of global Smart City Platform market during the forecast period.

The regional analysis of global Smart City Platform market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the rising demand for high-speed networks and growing adoption rate of smart technologies in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Cisco Systems, Inc.

International Business Machines Corporation

Siemens AG

Hitachi, Ltd.

Microsoft Corporation

Schneider Electric

Huawei Technologies Co., Ltd.

Intel Corporation

NEC Corporation

Amazon Web Services (AWS)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Offering:

Platforms

Services

by Delivery Model:

Offshore

Hybrid

Onsite

By Application:

Smart Transportation

Public Safety

Smart Energy and Utilities

Infrastructure Management

Citizen Engagement

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Smart City Platform Market Size study, by Offering (Platforms and Services), by Delivery Model (Small a...

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Smart City Platform Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Smart City Platform Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Smart City Platform Market, by Offering 2018-2027 (USD Billion)
 - 1.2.3. Smart City Platform Market, by Delivery Model, 2018-2027 (USD Billion)
 - 1.2.4. Smart City Platform Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SMART CITY PLATFORM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SMART CITY PLATFORM MARKET DYNAMICS

- 3.1. Smart City Platform Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL SMART CITY PLATFORM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SMART CITY PLATFORM MARKET, BY OFFERING

- 5.1. Market Snapshot
- 5.2. Global Smart City Platform Market by Offering Performance - Potential Analysis
- 5.3. Global Smart City Platform Market Estimates & Forecasts by Offering 2017-2027 (USD Billion)
- 5.4. Smart City Platform Market, Sub Segment Analysis
 - 5.4.1. Platforms
 - 5.4.2. Services

CHAPTER 6. GLOBAL SMART CITY PLATFORM MARKET, BY DELIVERY MODEL

- 6.1. Market Snapshot
- 6.2. Global Smart City Platform Market by Delivery Model, Performance - Potential Analysis
- 6.3. Global Smart City Platform Market Estimates & Forecasts by Delivery Model 2017-2027 (USD Billion)
- 6.4. Smart City Platform Market, Sub Segment Analysis
 - 6.4.1. Offshore
 - 6.4.2. Hybrid
 - 6.4.3. Onsite

CHAPTER 7. GLOBAL SMART CITY PLATFORM MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Smart City Platform Market by Application, Performance - Potential Analysis
- 7.3. Global Smart City Platform Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 7.4. Smart City Platform Market, Sub Segment Analysis
 - 7.4.1. Smart Transportation

- 7.4.2. Public Safety
- 7.4.3. Smart Energy and Utilities
- 7.4.4. Infrastructure Management
- 7.4.5. Citizen Engagement

CHAPTER 8. GLOBAL SMART CITY PLATFORM MARKET, REGIONAL ANALYSIS

- 8.1. Smart City Platform Market, Regional Market Snapshot
- 8.2. North America Smart City Platform Market
 - 8.2.1.1. U.S. Smart City Platform Market
 - 8.2.1.2. Offeringbreakdown estimates & forecasts, 2017-2027
 - 8.2.1.3. Delivery Model breakdown estimates & forecasts, 2017-2027
 - 8.2.1.4. Application breakdown estimates & forecasts, 2017-2027
 - 8.2.2. Canada Smart City Platform Market
- 8.3. Europe Smart City Platform Market Snapshot
 - 8.3.1. U.K. Smart City Platform Market
 - 8.3.2. Germany Smart City Platform Market
 - 8.3.3. France Smart City Platform Market
 - 8.3.4. Spain Smart City Platform Market
 - 8.3.5. Italy Smart City Platform Market
 - 8.3.6. Rest of Europe Smart City Platform Market
- 8.4. Asia-Pacific Smart City Platform Market Snapshot
 - 8.4.1. China Smart City Platform Market
 - 8.4.2. India Smart City Platform Market
 - 8.4.3. Japan Smart City Platform Market
 - 8.4.4. Australia Smart City Platform Market
 - 8.4.5. South Korea Smart City Platform Market
 - 8.4.6. Rest of Asia Pacific Smart City Platform Market
- 8.5. Latin America Smart City Platform Market Snapshot
 - 8.5.1. Brazil Smart City Platform Market
 - 8.5.2. Mexico Smart City Platform Market
- 8.6. Rest of The World Smart City Platform Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Cisco Systems, Inc.
 - 9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. International Business Machines Corporation
- 9.2.3. Siemens AG
- 9.2.4. Hitachi, Ltd.
- 9.2.5. Microsoft Corporation
- 9.2.6. Schneider Electric
- 9.2.7. Huawei Technologies Co., Ltd.
- 9.2.8. Intel Corporation
- 9.2.9. NEC Corporation
- 9.2.10. Amazon Web Services (AWS)

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Smart City Platform market, report scope

TABLE 2. Global Smart City Platform market estimates & forecasts by region
2017-2027 (USD Billion)

TABLE 3. Global Smart City Platform market estimates & forecasts by
Offering 2017-2027 (USD Billion)

TABLE 4. Global Smart City Platform market estimates & forecasts by Delivery Model
2017-2027 (USD Billion)

TABLE 5. Global Smart City Platform market estimates & forecasts by Application
2017-2027 (USD Billion)

TABLE 6. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 7. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 8. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 9. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 10. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 11. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 12. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 13. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 14. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 15. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 16. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 17. Global Smart City Platform market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 18. Global Smart City Platform market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 19. Global Smart City Platform market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Smart City Platform market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Smart City Platform market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Global Smart City Platform market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. Global Smart City Platform market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. Global Smart City Platform market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Global Smart City Platform market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. U.S. Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. U.S. Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. U.S. Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. U.S. Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. Canada Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. Canada Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. Canada Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Canada Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. UK Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. UK Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. UK Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. UK Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Germany Smart City Platform market estimates & forecasts, 2017-2027

(USD Billion)

TABLE 39. Germany Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. Germany Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. Germany Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. France Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. France Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. France Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. France Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Spain Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Spain Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Spain Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. Spain Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. Italy Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 51. Italy Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Italy Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Italy Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. ROE Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 55. ROE Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. ROE Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. ROE Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. China Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 59. China Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. China Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. China Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 62. India Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 63. India Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. India Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. India Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Japan Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 67. Japan Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. Japan Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. Japan Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. Australia Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. Australia Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. Australia Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. Australia Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 74. South Korea Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 75. South Korea Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. South Korea Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 77. South Korea Smart City Platform market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 78. ROPAC Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 79. ROPAC Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 80. ROPAC Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 81. ROPAC Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 82. Brazil Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 83. Brazil Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 84. Brazil Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 85. Brazil Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 86. Mexico Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 87. Mexico Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 88. Mexico Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 89. Mexico Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 90. ROLA Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 91. ROLA Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 92. ROLA Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 93. ROLA Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 94. ROW Smart City Platform market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 95. ROW Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 96. ROW Smart City Platform market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 97. ROW Smart City Platform market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 98. List of secondary sources, used in the study of global Smart City Platform
market

TABLE 99. List of primary sources, used in the study of global Smart City Platform
market

TABLE 100. Years considered for the study

TABLE 101. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Smart City Platform market, research methodology
- FIG 2. Global Smart City Platform market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Smart City Platform market, key trends 2019
- FIG 5. Global Smart City Platform market, growth prospects 2020-2027
- FIG 6. Global Smart City Platform market, porters 5 force model
- FIG 7. Global Smart City Platform market, pest analysis
- FIG 8. Global Smart City Platform market, value chain analysis
- FIG 9. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 18. Global Smart City Platform market by segment, 2017 & 2027 (USD Billion)
- FIG 19. Global Smart City Platform market, regional snapshot 2017 & 2027
- FIG 20. North America Smart City Platform market 2017 & 2027 (USD Billion)
- FIG 21. Europe Smart City Platform market 2017 & 2027 (USD Billion)
- FIG 22. Asia Pacific Smart City Platform market 2017 & 2027 (USD Billion)
- FIG 23. Latin America Smart City Platform market 2017 & 2027 (USD Billion)
- FIG 24. Global Smart City Platform market, company market share analysis (2019)

I would like to order

Product name: Global Smart City Platform Market Size study, by Offering (Platforms and Services), by Delivery Model (Small and Medium-Sized Enterprises and Large Enterprises), by Application (Smart Transportation, Public Safety, Smart Energy and Utilities, Infrastructure Management and Citizen Engagement) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G1E5BB82FF56EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E5BB82FF56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970