

Global Smart Cities Market Size Study, by Solution (Smart Mobility Management, Smart Public Safety, Smart Healthcare, Smart Building, Smart Utilities, Smart Security, Smart Education, Other Solutions) and Regional Forecasts 2022-2032

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Abstracts

Global Smart Cities Market is valued approximately at USD 549.1 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 15.2% over the forecast period 2024-2032. A smart city is an advanced urban area that employs electronic methods and sensors to collect data, which is then used to manage assets, resources, and services efficiently. This holistic approach enhances the quality of life for citizens while streamlining city operations. Rising environmental sustainability concerns drive the adoption of smart city technologies, influencing market growth by ensuring efficient resource management and environmental monitoring.

Global Smart Cities Market is experiencing robust growth driven by several key factors. Enhancing public safety through technological innovations, such as video surveillance, real-time license plate tracking, and facial recognition, is a significant driver. Smart city solutions aggregate data from diverse urban sources to enhance traffic safety, data-driven policing, and optimized emergency responses, thereby ensuring safer conditions for first responders. McKinsey reports that smart cities could potentially reduce crime rates by 30-40% through expedited first responder arrival times. However, the high cost of implementing smart city solutions, which involves significant investments in analytics, design, coding, and documentation, poses a substantial challenge. Tight budget constraints prevent many economies from deploying these advanced systems, hindering market growth. On the other hand, the rise of 5G technology presents a significant opportunity, transforming cloud computing and enabling rapid communication and data transfer. The high-speed, low-latency connectivity facilitated by 5G supports

various applications, from enhancing public safety to optimizing city management through AI and sensor integration.

The key regions considered for the global Smart Cities Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is expected to hold the largest market size during the forecast period, driven by the robust adoption of smart city technologies in the United States and Canada. These countries benefit from strong economies that enable substantial investments in research and development, fostering the advancement of innovative technologies. Network operators in North America are also consistently enhancing their telecommunications infrastructure, particularly through the transition to 5G networks, which supports the widespread adoption of smart city solutions. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by rapid urbanization, increasing population density, and the need for sustainable and efficient urban management. Governments in the region are investing heavily in developing smart city infrastructure to address challenges such as traffic congestion, pollution, and resource scarcity. Additionally, the growing adoption of IoT, AI, and big data technologies is accelerating the growth of this market.

Major market players included in this report are:

Cisco (US)

IBM (US)

Siemens (Germany)

Microsoft (US)

Hitachi (Japan)

Schneider Electric (France)

Huawei (China)

Intel (US)

NEC (Japan)

ABB (Switzerland)

Ericsson (Sweden)

Oracle (US)

Fujitsu (Japan)

Honeywell (US)

Accenture (Ireland)

The detailed segments and sub-segment of the market are explained below:

By Solution:

Smart Mobility Management

Smart Public Safety

Smart Healthcare

Smart Building

Smart Utilities

Smart Security

Smart Education

Other Solutions

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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