

# **Global Smart Bathroom Market Size study, by Product(Smart Toilet, Smart Soap Dispenser, Smart Faucet, Smart Shower, Others), Application(Residential, Commercial) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Smart Bathroom Market is valued approximately USD 46.99 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 19.60 % over the forecast period 2020-2027. Smart bathroom have a number of advantages, including energy savings, improved control, and environmental friendliness. The growing adoption of smart homes and increasing home improvement projects have led the adoption of Smart Bathrooms across the forecast period. For instance, According to Berg Insight, the number of smart homes in North America and Europe reached 64 million in 2018. However, high development costs impede the growth of the market over the forecast period of 2020-2027. Also, with the increasing inclination towards smart bathroom, construction activities the adoption & demand for Smart Bathroom is likely to increase the market growth during the forecast period.

The regional analysis of global Smart Bathroom market is on the key regions namely Asia Pacific, Europe, North America, Latin America and Rest of the World. North America is leading the market in terms of market share due to increased spending on renovations in the commercial sector. Whereas, Asia-Pacific is expected to display the highest growth rate over the forecast period owing to the increasing tourism and growing accommodation industry in the region.

Major market player included in this report are:

American Standard Brands

Cera Sanitaryware Ltd.

**Moen Incorporated**

Lixil Group

Jacuzzi

Jaquar

Kohler Co.

Spectrum Brands

Roca Sanitario

Toto Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product**

Smart Toilet

Smart Soap Dispenser

Smart Faucet

Smart Shower

Others

**By Application**

Residential

Commercial

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Smart Bathroom Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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