

# **Global Smart Air Purifier Market Size study, by Application (Commercial and Residential), Technology (HEPA Filter, Activated Carbon and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Smart Air Purifier Market is valued approximately at USD 2.64 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 12.2% over the forecast period 2021-2027. Smart Air Purifier are type of air purifiers which are equipped with wireless connectivity for increasing efficiency and optimization of air purifiers. The global Smart Air Purifier market is being driven by rising adoption of smartphones as wireless features can be utilized through smartphones. According to the Statista, the share of population using a smartphone has increased rapidly from 38% in 2018 to 46.5% in 2020. Another important driving factor is the increasing product launches. For instance, in August 2021, IKEA launched the smart air purifier, STARKVIND air purifiers. Also, in August 2020, Smartmi launched the Smartmi Air Purifier which analyzes and monitors indoor air quality. Furthermore, the increasing adoption of hygiene in everyday life, rising air pollution which harms human health, technological advancements and increasing personal disposable income will provide new opportunities for the global Smart Air Purifier industry. However, high maintenance requirement and ozone production from certain air purifiers may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Smart Air Purifier Market. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 owing to adoption of hygienic products, increasing urbanization, high pollution levels and high adoption of artificial intelligence in new innovative products.

Major market player included in this report are:

Kohler Co.  
CERA Sanitaryware Limited  
Masco Corporation  
Villeroy & Boch  
LIXIL Group Corporation  
Sloan Valve Company  
Paini (UK) Ltd  
Fortune Brands Home & Security, Inc.  
Roca Sanitario S.A  
TOTO Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Commercial  
Residential

By Technology:

HEPA Filter  
Activated Carbon  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain

Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Smart Air Purifier Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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