

Global Slimming Tea Market Size study, By Product Type (Black Tea, Green Tea, Herbal Tea, Others), By Distribution Channel (Offline, Online), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G3A024DD6ADCEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3A024DD6ADCEN

Abstracts

Global Slimming Tea Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Slimming Tea is a blend of herbs along with antioxidants, vitamins & minerals, metabolism boosters, fat blockers, appetite suppressors, and proteins. This tea helps to lose weight, enhances metabolism, improves digestion, boosts mind wellness & functioning, delays signs of aging, reduces abdominal fats, detoxifies the body, and minimizes the risk of cancer. The surging demand for flavored teas, and rising adoption of organic tea, coupled with the growing incidences of health such as obesity, cardiovascular diseases, diabetes, etc. are propelling the demand for Slimming Tea, which is burgeoning the market growth worldwide. For instance, according to the Centers for Disease Control (CDC), the prevalence of obesity increases to 42.4% in 2019 from 30.5% in 2000 in United States. And, in the present scenario, obesity is considered an epidemic across the globe, nearly, 57.8% of adults are likely to be categorized as the obsessed population according to the World Health Organization (WHO). Consequentially, the growing frequency of obese people is fueling the demand for Slimming Tea, which is accelerating the market demand around the world. However, volatility in raw materials prices impedes the growth of the market over the forecast period of 2022-2028. Also, the increasing disposable income and rising number of product launches by the key market players are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Slimming Tea Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia Pacific is

the leading region across the world in terms of market share owing to the growing obese population and rising production of tea. Whereas, Europe is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing health awareness among population, as well as increasing demand for functional beverages and healthy teas, would create lucrative growth prospects for the Slimming Tea Market across the European region.

Major market players included in this report are:

Tea Treasure

Triple Leaf Tea, Inc.

Mekor LLC

Okuma Nutritionals, LLC

Hankook Tea Company

Finlay Beverages Ltd.

Tata Global Beverages

Hambleden Herbs

Imperial Teas Group

Himalayan Brew.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Black Tea

Green Tea

Herbal Tea

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Slimming Tea Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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