

Global Skincare Devices Market Size study, by Product (Diagnostic Devices, Treatment Devices) by End Use (Hospitals, Clinics, Others,) and Regional Forecasts 2022-2032

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Abstracts

Global Skincare Devices Market is valued approximately USD 15.72 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 12.30% over the forecast period 2024-2032. Skincare devices represent a diverse array of tools and gadgets engineered to enhance skin health and aesthetics. Leveraging technologies like light therapy, ultrasound, radiofrequency, microdermabrasion, and more, these devices target an array of skin concerns such as acne, aging, pigmentation, and texture irregularities. Embraced by consumers seeking convenient at-home solutions and professionals in dermatology clinics and medspas alike, skincare devices have become widely popular for their efficacy and versatility. Skincare devices are incorporating advanced technologies such as artificial intelligence (AI), machine learning and smartphone connectivity to enhance user experience and deliver more personalized skincare solutions. Smart skincare devices can analyze skin conditions, track progress, and provide tailored recommendations for optimal results.

The incidence of skin cancer, including both melanoma and non-melanoma types, is on the rise. While melanoma accounts for only 1% of skin cancer cases, it leads to the highest number of cancer-related deaths. According to the American Cancer Society, approximately 97,610 new cases of melanoma are expected to be diagnosed in 2023. Additionally, the American Academy of Dermatology (AAD) reports that 1 in 3 Americans visit dermatologists annually, with 1 in 4 individuals being diagnosed with a skin disease each year. This highlights the growing need for rapid and efficient diagnostic devices to enable early detection and treatment of skin cancer and other skin conditions. The rising incidence of skin cancer and other skin ailments is fueling a

significant demand for skincare devices. Additionally, Skincare Devices Market is being driven by factors such as heightened awareness and interest in aesthetic enhancement, alongside advancements in skincare device technology and an uptick in disposable income, are driving substantial adoption of these devices. However, high cost and Stringent regulatory approval requirements, on the other hand, will stifle market growth between 2022 and 2032.

The key regions considered for the global Skincare Devices market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market share. In its long-term strategy, the European Union aims to be carbon-neutral by 2050. The market in this region is experiencing significant growth, propelled by the rising incidence of skin cancer and common skin conditions such as acne, rosacea, and eczema. Additionally, the increasing popularity of various cosmetic procedures is driving market expansion. According to the American Academy of Dermatology Association, acne stands out as the most prevalent skin condition in the U.S., impacting as many as 50 million Americans each year. A staggering 85% of individuals aged 12 to 24 experience at least minor acne, underscoring the substantial demand for skincare solutions in the region. The market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Alma Lasers GmbH

Cynosure, Inc.

Solta Medical, Inc.

Cutera, Inc.

Syneron Medical Ltd.

Canfield Scientific, Inc.

3Gen

Aesthetic Group

Ambicare Health Services Private Limited

Image Derm, Inc.

The detailed segments and sub-segment of the market are explained below:

By Product

Diagnostic Devices

Treatment Devices

By End Use

Hospitals
Clinics
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.
Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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