

# **Global Skin Tightening products Market Size study & Forecast, by Product (Serums, Face Oils, Creams/Lotions and Others), by Application (Anti-Ageing, Face Lifting and others), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Pharmacies and Online) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Skin Tightening Products Market is valued at approximately USD 597.6 million in 2021 and is anticipated to grow with a healthy growth rate of more than 11.5% over the forecast period 2022-2029. Skin tightening products are cosmetic products or treatments that aim to improve the appearance of the skin by firming and tightening it. As individuals age, their skin loses elasticity and firmness, leading to wrinkles and sagging. Skin tightening products work by stimulating collagen production in the skin, which can improve its texture and tone, resulting in a more youthful appearance. The skin tightening products market is witnessing an increase in demand due to rising concerns among consumers about the appearance of their skin. Many consumers are seeking organic and affordable options that are both effective and safe for their skin. As a result, manufacturers of skin tightening products are focusing on developing and launching organic products that are free from harmful chemicals and are gentle on the skin. This trend is expected to continue in the future, as consumers become increasingly aware of the benefits of using organic and natural products, driving growth in the skin tightening products market.

The skin tightening products market has seen a significant trend towards the use of organic and natural ingredients in recent years. Consumers are increasingly aware of the potential risks associated with synthetic chemicals and are seeking out products

made from natural and plant-based ingredients. This trend is expected to continue, as consumers become more concerned about the environment and sustainability. Many companies are responding to this trend by developing and launching organic and natural skin tightening products that are gentle on the skin and free from harmful chemicals. For example, in April 2022, Fenty Beauty, a cosmetics brand by Rihanna, launched a new detox face mask called Cookies N Clean, which is made from natural ingredients and designed to refine the skin's texture without causing dehydration or stripping the skin's natural moisture. This trend towards organic and natural products is expected to continue to drive growth in the skin tightening products market in the future. However, side effects associated with these products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Skin Tightening products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The North American region has emerged as the dominant market for skin tightening products with a significant share of 32.0% in 2022. This growth is attributed to an increasing number of health-conscious consumers in the region who are looking for effective skin tightening solutions. Various campaigns and government initiatives have also contributed to this trend. Moreover, North America is home to several prominent brands, including Candela Corporation, Hologic, Inc., Fotona, and Cutera, which are driving market growth through product innovation to meet the growing demand and stay ahead of the competition. These factors are expected to continue to drive growth in the North American skin tightening products market in the future.

Major market player included in this report are:

Neutrogena

Olay

SkinCeuticals

The Ordinary

Kiehl's

Clarins

Est?e Lauder Inc

Murad

Dr. Dennis Gross Skincare

StriVectin

Recent Developments in the Market:

Sirona, a skincare brand, introduced two new products in May 2021, namely the anti-acne face serum and the depigmentation face serum. The anti-acne face serum aims to eliminate acne breakouts by unclogging pores and eradicating the bacteria responsible

for pimples. This product targets the root cause of acne, providing a complete solution for controlling breakouts.

In September 2022, Est?e Lauder Companies Inc. launched its new Advanced Night Repair Serum, which is an overnight treatment that targets multiple signs of aging, such as fine lines, wrinkles, and dullness.

In February 2022, La Roche-Posay, a skincare brand owned by L'Oreal, launched a new sun protection product called Anthelios Invisible Fluid. The product claims to provide broad-spectrum UVA and UVB protection and is designed to have a lightweight and invisible texture, making it suitable for everyday use.

Global Skin Tightening products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, application, distribution channel, region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Serums

Face Oils

Creams/Lotions

Others

By Type:

Face Lifting

Anti-Ageing

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Stores

Pharmacies

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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