

Global Skin Lightening Products Market Size study, by Product (Creams, Cleanser, Mask and Others), by Nature (Synthetic, Natural and Organic) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GBDA9977D3CBEN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBDA9977D3CBEN

Abstracts

Global Skin Lightening Products Market is valued at approximately USD 14.49 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2022-2028. Skin Lightening Products have been gaining popularity among the millennials to reduce pigmentation, promote even skin tone, lighten discoloration and eliminate blemishes. The rise in demand for skincare is driving the market growth. For instance, according to Statista, the global skincare market value grew from 2018 i.e., USD 134.5 Billion to USD 148.3 Billion in 2020, and is further expected to reach USD 189.3 billion by 2025. Furthermore, the total market is also expected to be driven by the launch of new products. For instance, in June 2021, Shiseido Co., Ltd., a cosmetics company in Japan launched a multifunctional sunscreen that includes a brightening active under the Anessa brand. Also, in February 2022, SkinCeuticals, a medical skincare company, launched Phyto A+ brightening treatment. Also, increasing disposable income, growing importance of self-care, and increasing demand for vegan products are likely to increase the market growth during the forecast period. However, prevalence of side effects impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Skin Lightening Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028 owing to the presence of well-established market players in the region, rising disposable income, rising coverage of e-commerce retail and launch of new innovative products.

Major market players included in this report are:

L'Oréal S.A.

Beiersdorf AG

Shiseido Co., Ltd.

Procter & Gamble

Unilever

Himalaya Global Holdings Ltd.

Kanebo Cosmetics Inc.

Lotus Herbals Pvt. Ltd.

VLCC Health Care Limited

Avon Products, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Creams

Cleanser

Mask

Others

By Nature:

Synthetic

Natural

Organic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Skin Lightening Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Skin Lightening Products Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Skin Lightening Products Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Skin Lightening Products Market, by Nature, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SKIN LIGHTENING PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SKIN LIGHTENING PRODUCTS MARKET DYNAMICS

- 3.1. Skin Lightening Products Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rise in demand for skincare
 - 3.1.1.2. Launch of new products
 - 3.1.2. Market Challenges
 - 3.1.2.1. Prevalence of side effects
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing importance of self-care
 - 3.1.3.2. Increasing demand for vegan products

CHAPTER 4. GLOBAL SKIN LIGHTENING PRODUCTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL SKIN LIGHTENING PRODUCTS MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Skin Lightening Products Market by Product, Performance – Potential Analysis
- 6.3. Global Skin Lightening Products Market Estimates & Forecasts by Product, 2018-2028 (USD Billion)
- 6.4. Skin Lightening Products Market, Sub Segment Analysis
 - 6.4.1. Creams
 - 6.4.2. Cleanser
 - 6.4.3. Mask
 - 6.4.4. Others

CHAPTER 7. GLOBAL SKIN LIGHTENING PRODUCTS MARKET, BY NATURE

- 7.1. Market Snapshot
- 7.2. Global Skin Lightening Products Market by Nature, Performance - Potential Analysis

7.3. Global Skin Lightening Products Market Estimates & Forecasts by Nature, 2018-2028 (USD Billion)

7.4. Skin Lightening Products Market, Sub Segment Analysis

7.4.1. Synthetic

7.4.2. Natural

7.4.3. Organic

CHAPTER 8. GLOBAL SKIN LIGHTENING PRODUCTS MARKET, REGIONAL ANALYSIS

8.1. Skin Lightening Products Market, Regional Market Snapshot

8.2. North America Skin Lightening Products Market

8.2.1. U.S. Skin Lightening Products Market

8.2.1.1. Product breakdown estimates & forecasts, 2018-2028

8.2.1.2. Nature breakdown estimates & forecasts, 2018-2028

8.2.2. Canada Skin Lightening Products Market

8.3. Europe Skin Lightening Products Market Snapshot

8.3.1. U.K. Skin Lightening Products Market

8.3.2. Germany Skin Lightening Products Market

8.3.3. France Skin Lightening Products Market

8.3.4. Spain Skin Lightening Products Market

8.3.5. Italy Skin Lightening Products Market

8.3.6. Rest of Europe Skin Lightening Products Market

8.4. Asia-Pacific Skin Lightening Products Market Snapshot

8.4.1. China Skin Lightening Products Market

8.4.2. India Skin Lightening Products Market

8.4.3. Japan Skin Lightening Products Market

8.4.4. Australia Skin Lightening Products Market

8.4.5. South Korea Skin Lightening Products Market

8.4.6. Rest of Asia Pacific Skin Lightening Products Market

8.5. Latin America Skin Lightening Products Market Snapshot

8.5.1. Brazil Skin Lightening Products Market

8.5.2. Mexico Skin Lightening Products Market

8.6. Rest of The World Skin Lightening Products Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. The Coca-Cola Company
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
- 9.2.2. L'Oréal S.A.
- 9.2.3. Beiersdorf AG
- 9.2.4. Shiseido Co., Ltd.
- 9.2.5. Procter & Gamble
- 9.2.6. Unilever
- 9.2.7. Himalaya Global Holdings Ltd.
- 9.2.8. Kanebo Cosmetics Inc.
- 9.2.9. Lotus Herbals Pvt. Ltd.
- 9.2.10. VLCC Health Care Limited
- 9.2.11. Avon Products, Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Skin Lightening Products Market, report scope

TABLE 2. Global Skin Lightening Products Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Skin Lightening Products Market estimates & forecasts by Product 2018-2028 (USD Billion)

TABLE 4. Global Skin Lightening Products Market estimates & forecasts by Nature 2018-2028 (USD Billion)

TABLE 5. Global Skin Lightening Products Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Skin Lightening Products Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Skin Lightening Products Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Skin Lightening Products Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Skin Lightening Products Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Skin Lightening Products Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Skin Lightening Products Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Skin Lightening Products Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Skin Lightening Products Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Skin Lightening Products Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. Canada Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Skin Lightening Products Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. RoAPAC Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Skin Lightening Products Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Skin Lightening Products Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Skin Lightening Products Market

TABLE 55. List of primary sources, used in the study of global Skin Lightening Products Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Skin Lightening Products Market, research methodology
- FIG 2. Global Skin Lightening Products Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Skin Lightening Products Market, key trends 2021
- FIG 5. Global Skin Lightening Products Market, growth prospects 2022-2028
- FIG 6. Global Skin Lightening Products Market, porters 5 force model
- FIG 7. Global Skin Lightening Products Market, pest analysis
- FIG 8. Global Skin Lightening Products Market, value chain analysis
- FIG 9. Global Skin Lightening Products Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Skin Lightening Products Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Skin Lightening Products Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Skin Lightening Products Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Skin Lightening Products Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Skin Lightening Products Market, regional snapshot 2018 & 2028
- FIG 15. North America Skin Lightening Products Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Skin Lightening Products Market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Skin Lightening Products Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Skin Lightening Products Market 2018 & 2028 (USD Billion)
- FIG 19. Global Skin Lightening Products Market, company market share analysis (2021)

I would like to order

Product name: Global Skin Lightening Products Market Size study, by Product (Creams, Cleanser, Mask and Others), by Nature (Synthetic, Natural and Organic) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GBDA9977D3CBEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBDA9977D3CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970