

Global Skin Care Body Products Market Size study, by Product (Body lotions & cream, Massage oil, Others), by Distribution Channel (Offline, online) and by Regional Forecasts 2022-2028

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Abstracts

Global Skin Care Body Products Market is valued at approximately USD 26.98 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.77% over the forecast period 2022-2028. Skin Care Body Products encompasses a variety of procedures that help to maintain skin integrity, improve its look, and alleviate skin disorders. . One of the elements that have contributed to the rising demand for body lotions and creams is the shift in environmental circumstances. The air temperature is rising day by day as a result of climate change, resulting in dry skin. The need for body lotions is rising in order to keep the skin moisturized. Customers' increased knowledge of skincare is also driving up demand for body lotions and creams. The rising cosmetics industry, rising e-commerce sales, rising product launches by the key market players are the major factors driving the growth of the Skin Care Body Products market. For instance, according to Statista in 2020, e-commerce sales were USD 4,938 billion which is predicted to increase up to USD 6,767 billion in 2023. However, hazardous substances used in cosmetics manufacturing are the restraints to the market growth. Furthermore, growing demand for personalized cosmetics industry, growing influence of social media is likely to create new opportunities for the market.

The regional analysis of global Skin Care Body Products Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to factors such as rising beauty consciousness among individuals, shifting consumer preference towards customized, organic, and premium product variants, rising government support in uplifting the cosmetic industry. Whereas, Asia-Pacific is

also anticipated to exhibit the highest growth rate over the forecast period 2022-2028.

Major market players included in this report are:

Procter & Gamble
Estee Lauder
Unilever
Mama Earth
Clorox Co.
Honest Co.
The Body Shop
L'Oréal
Johnson & Johnson
Bloomtown

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Body Lotions & Creams
Massage Oil
Others

By Distribution Channel:

Online
Offline

By Region:

North America
U.S.
Canada

Europe
Poland
Switzerland
Asia Pacific
Hongkong
Taiwan
Australia
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Skin Care Body Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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