

Global Sizing & Thickening Agents Market Size Study & Forecast, by Type (Natural and Synthetic, Mineral & Hydrocolloid), by Application (Food and Beverage, Paints & Coatings, Paper & Paperboard, Textile, Others), and Regional Forecasts 2025–2035

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Abstracts

The Global Sizing & Thickening Agents Market is valued at approximately USD 16.9 billion in 2024 and is projected to expand at a robust compound annual growth rate (CAGR) of 7.70% over the forecast period 2025–2035. These agents are vital across a diverse spectrum of industrial applications, from ensuring consistent textures in food processing to improving viscosity in paints, coatings, and paper manufacturing. As sustainability and performance become paramount for both manufacturers and consumers, sizing and thickening agents play a key role in enhancing formulation efficacy, product stability, and eco-friendliness across end-use industries.

The surging demand for processed foods, evolving consumer dietary preferences, and the growing need for clean-label and gluten-free thickeners are pushing the market into new territory. Natural agents such as starches, gums, and proteins are increasingly being incorporated into food and beverage formulations to align with organic, non-GMO, and plant-based movements. Simultaneously, the industrial sector is witnessing increased adoption of mineral- and hydrocolloid-based thickening agents due to their superior rheological properties, water retention capabilities, and thermal stability. Notably, in the paints and coatings industry, the shift toward waterborne and solvent-free systems is stimulating demand for advanced rheology modifiers.

Regionally, North America holds a dominant share in the global sizing and thickening agents market, underpinned by the presence of major food processors, stringent regulatory standards, and early adoption of sustainable material innovation. Europe

follows closely, driven by rising consumer awareness around natural ingredients and biodegradable alternatives, especially in paper and textile production. However, the Asia Pacific region is anticipated to emerge as the fastest-growing regional market throughout the forecast period. This momentum stems from rapid urbanization, population growth, rising disposable incomes, and the expansion of manufacturing capabilities in countries like China, India, and Southeast Asia. Furthermore, Latin America and the Middle East & Africa are showing growing promise, thanks to increasing investment in food technology and infrastructure upgrades across industrial domains.

Major market players included in this report are:

BASF SE

Croda International Plc

Ashland Global Holdings Inc.

Dow Chemical Company

CP Kelco

Ingredion Incorporated

Kerry Group PLC

Archer Daniels Midland Company

Tate & Lyle PLC

DuPont de Nemours, Inc.

Cargill, Incorporated

Lubrizol Corporation

Solvay SA

Akzo Nobel N.V.

Evonik Industries AG

Global Sizing & Thickening Agents Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Type:

Natural and Synthetic

Mineral & Hydrocolloid

By Application:

Food and Beverage

Paints & Coatings

Paper & Paperboard

Textile

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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